

[www.peakvision.org](http://www.peakvision.org)

# Communications Officer

Full Time ▾

**Closing Date:** 7 Oct 2025

**Location:** Remote (timezone: UTC -1 to UTC +5).

**Working Day:** Flexible working hours throughout the week. Daily collective overlapping hours are 11:00-16:00 UTC. Our Full Time work week is approximately 40 hours.

**Division:** Engagement

**Team:** Communications; [Meet the Peek Team](#).

**Travel:** Some travel to Peek programmes in Asia and Africa will be required, at least one trip per year expected.

**Salary Range:** Peek benchmarks annual salary based on market ranges per jurisdiction. A selection of our salary ranges for this role are as follows:

3,300,000 - 3,800,000 KES per annum, based on Kenya jurisdiction.

1,500,000 - 1,800,000 INR per annum, based on India jurisdiction.

530,000 - 625,000 ZAR per annum, based on South Africa jurisdiction

41,000 -48,000 GBP per annum, based on UK jurisdiction.

**Benefits:** [Find out more information about the many benefits of working at Peek](#). Peek team members often say that working here is [more than just a job](#) — it's a chance to make a real impact alongside supportive, mission-driven colleagues.

**To Apply:** Submit your full application through our recruitment centre.

**Millions of people worldwide are losing their sight unnecessarily. Join a mission driven [award winning team](#) who are intent on changing this.**

[Vision and eye health for all](#) - Why Peek exists and the problem we solve

[What is Peek?](#) - How our product works

[Kiyasi's Story](#) - a short film about some of the people who use and benefit from our tools

Peek CEO, Dr. Andrew Bastawrous:

- [Rolex Awards Laureate](#)
- [BBC: The eye doctor who could not see the stars](#) By Smitha Mundasad
- [The CEO Magazine Social Impact Power List 2025](#)

## The Role

As Communications Officer at Peek Vision, you will be part of a small, dynamic team responsible for increasing the visibility and impact of our work among global audiences. You'll plan, create, and publish engaging, high-quality content across a variety of channels, while also supporting colleagues in preparing for external events and presentations. Creative and adaptable, you'll produce eye-catching visual and video content and craft concise, compelling copy tailored to a

*range of audiences. You'll also support the smooth running of the communications function by maintaining and improving internal systems and processes - helping us scale our communications effectively to deliver even greater impact.*

*In this role you'll take a strategic approach to aligning our activities with our organisation-wide goals. You'll work closely with the Head of Corporate Communications & PR and the Head of Communications (Partnerships & Digital), as well as colleagues across the organisation and external partners, to source powerful stories, visuals, and content that bring our mission to life.*

*Peek's culture promotes individual ownership, accountability and collaboration across and within teams, with team leads playing a supportive role in wellbeing, development and prioritisation. [Peek's staff](#) are distributed internationally around the globe and our customers and software users operate and deliver programmes in multiple countries. Travel to programmes using Peek in different countries will be part of the role (in line with Peek's Travel Safety Policy).*

## **Responsibilities and Attributes**

The 5 key responsibilities of the role are:

- **Create compelling content to engage key audiences:** Plan, create, and publish engaging written, visual, and video content across a range of channels such as social media, website, and newsletter to promote Peek's work. Our varied audiences include NGOs, eye hospitals, government stakeholders, Peek software users, and high value donors.
- **Manage and develop our social media presence:** Run our social media channels to build our reputation, deliver engaging content, gather market and sector insights, and help meet our objectives. Our priority channel is currently LinkedIn, and we are also active on Instagram, Facebook, and X.
- **Support colleagues attending external events:** Provide communications materials and guidance to colleagues participating in events such as conferences, advocacy meetings, and presentations, to ensure strong and consistent representation of Peek.
- **Maintain and improve team systems and processes:** Manage and develop tools that support the efficiency and impact of the Communications team. This includes maintaining our digital asset management system for photos and brand assets, as well as updating our website and managing some internal compliance and administrative tasks.
- **Collaborate to source impactful content and ensure brand consistency:** Work with internal teams and external partners to gather compelling stories, images, and content, and help ensure all communications reflect consistent messaging and branding for Peek.

The 6 key attributes we have identified for the role are:

- Outstanding written and oral communication skills, with the ability to create concise, compelling copy for diverse audiences.
- Experience of managing corporate or other organisational social media accounts with an understanding of tone, strategy, audience engagement, and evaluation.
- Highly organised, with strong attention to detail and the ability to manage multiple

- projects and maintain systems and processes to a high standard.
- Creative and adaptable, with the skills to produce impactful visual and multimedia content with a tailored approach for different platforms and audiences.
- Collaborative and proactive, comfortable working across teams to engage and influence at all levels. Also with a good understanding of the communications needs involved in working with external partners.
- Proficient in using a range of digital tools for design, content and campaign evaluation, content management and email, such as Canva, Wordpress, and Mailchimp (or equivalents).

Desirable attributes for the role are:

- Knowledge of digital analytics and how to use data to improve content performance (such as social media analytics, Google analytics etc).
- Experience working in a global health, international development, social enterprise or not-for-profit context.
- Insights into how AI tools might be used to enhance the role, ethically and in line with Peek's data security principles.

## About Peek

1.1 billion people live with avoidable or preventable vision loss. This number is set to grow to 1.8 billion by 2050. The vast majority (90%) need just a simple pair of glasses or cataract surgery. So why do so many not have access to these simple, life-changing solutions?

Across the world, eye health professionals work tirelessly. But they face huge challenges. Resources are scarce, specialists are in short supply, patients don't arrive at appointments and outcomes can be hard to track. Many people with vision loss don't know a solution exists or struggle to reach care. They remain invisible to health services.

[Peek Vision](#) is a social enterprise that works with NGOs and governments to bring vision and eye health to everyone. Our software and data intelligence platform strengthens health systems and optimises school, community and workplace eye health services. With Peek, eye health providers can identify gaps and inequalities in their services. People who would have been invisible to health workers or hard to reach are made visible, so that nobody is left behind.

By 2050, we aim to prevent 1.25 billion people from needlessly losing their eyesight.

We are dynamic, impact-driven and [award-winning](#). Our products have been developed in collaboration with eye health providers, professional bodies and researchers. They reflect global best practices in health systems decision-making. We currently offer eye health providers:

[Rapid assessments](#): Software and tools to help programme planners understand their populations' eye health needs.

[Peek-powered programmes](#): Software to implement, optimise and evaluate eye health services in schools and communities.

Peek is powering eye health programmes in multiple countries. Millions of people have their vision screened using Peek each year.

## Why work at Peek?

Our team is united around one goal: vision and eye health for all. Your work will have tangible impact, creating lasting improvements in eye health worldwide.

We are a team like no other - Our diverse, multidisciplinary team is recruited from a wide range of backgrounds, including technology development, public health, research, eye health, international development and the private sector. Peek promotes a high level of ownership and accountability within each role, with frequent collaboration between team members and across teams.

We are committed to fair and transparent compensation, using independent global benchmarks to ensure roles are paid consistently and competitively in the local context. [Find out more about our compensation and benefits on our website.](#)

## Submitting your application

To apply, please submit your full application through [our recruitment site](#) by the closing date noted above.

To streamline our recruitment process, we sometimes use AI tools. These tools never make hiring decisions. We work in a secure, closed system, and no information or personal data is used to train AI systems.

*Peek is an equal opportunity employer. Peek will not discriminate and will take measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, promotions, and other conditions of employment against any employee or job applicant on the bases of age, disability, gender, marital status, parenthood, race, religion or belief, sex, sexual orientation, or any other factor which may be deemed discriminatory. Further the diversity of our team is important and crucial to our impact and we seek to ensure our team has affinities or links to the communities where we are most active.*

*Please note: Peek is not able to hire or engage individuals under the age of 18 for any form of employment or contracting work. This includes internships, temporary roles, consultancy, or volunteer assignments. This policy applies in all countries where we operate and is in place to ensure we follow international child protection standards and local labor laws.*

At Peek Vision, we take data protection seriously and are committed to ensuring the security and privacy of personal data. We comply with the UK General Data Protection Regulation (GDPR) and other applicable data protection laws. By submitting your application, you consent to the collection, processing, and storage of your personal data for recruitment purposes. Your personal information will be securely stored and will only be used for the purposes of assessing your suitability for employment opportunities within our organisation. We will retain your data for a reasonable period or until the completion of the recruitment process, whichever is longer. We will not share your information with third parties without your explicit consent, except when required for recruitment or hiring process or by law. If you have any concerns about the handling of your personal data, please view our [privacy policy](#) for more information, or contact us at the following address [GDPR.Request@peekvision.org](mailto:GDPR.Request@peekvision.org).