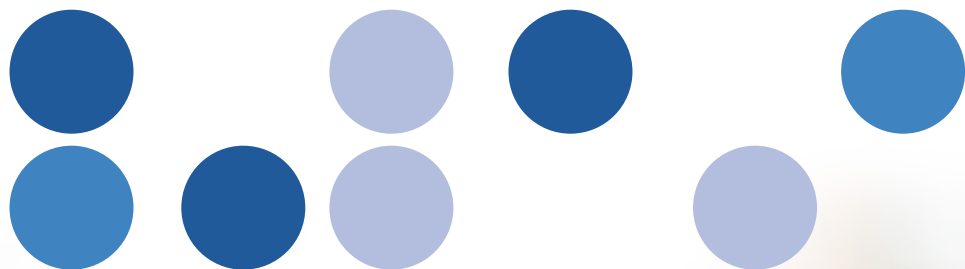


ANNUAL REPORT 2019



International Agency for the Prevention of Blindness • April 2020

Cover photo courtesy:

Denny Hb. Heribert, Indonesia, WSD19 Photo competition

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COVID-19 Update

The annual report was written and prepared before the COVID-19 crisis struck. Firstly, we'd like to pay tribute to the many eye care workers worldwide who are supporting the effort to tackle COVID-19 or continue to provide care in the current extremely challenging circumstances. At this extraordinary time we owe a great debt to their courage and dedication and to their colleagues working in health care throughout the world.

Like everyone, we are adapting our plans for 2020. We responded immediately to the crisis by setting up a resources page to provide useful information on COVID-19 and eye health. We have increased our communications with our members to share stories and experiences. And we are taking the lead in providing coordination to the sector on specific issues, such as advocacy.

We will not now be able to undertake many of the activities we had planned for 2020, including most of the 50 country launches of the WHO's World Report on Vision and the IAPB Global Assembly in Singapore in October. But the challenges set out in this report remain. One billion across the world have a vision impairment that could have been prevented or is yet to be addressed. As soon as the situation allows, we will re-launch these activities so we can set a new agenda for eye health in the 2020s.



2019: At a crossroads

Bob McMullan, President

The IAPB alliance is at a crossroads. Many major initiatives of the past are winding down, and we are putting together the framework for a bold and ambitious new future. During our Council of Members meetings this year in Dar es Salaam, I shared the stage with representatives from two big, remarkable initiatives to tackle avoidable blindness and vision impairment: Standard Chartered Bank's Seeing is Believing and the Queen Elizabeth Diamond Jubilee Trust.

Standard Chartered Bank raised USD 100 million between 2003 and 2018 for Seeing is Believing (SiB). But what SiB achieved with that money is even more remarkable: the initiative has funded 232 projects in 38 countries, strengthening eye health systems so that their interventions have a lasting impact. This has resulted in more than 208 million people benefiting from surgeries, medical interventions, eye exams, and education. The Queen Elizabeth Diamond Jubilee Trust (The Trust) too has had tremendous impact across Commonwealth countries. Over 11 million people are no longer at risk of going blind from trachoma thanks to the Trust's efforts in Trachoma elimination. 13 commonwealth countries now provide treatment and care for Diabetic Retinopathy to the many millions with diabetes. Last year, Commonwealth Heads of Government committed to work towards universal eye health for all.

The Council was also a great opportunity to meet with IAPB's growing membership—155 members at last count. I strongly believe that the IAPB alliance is a great platform to build a common cause and advocate for change with a united voice. The growing numbers help to amplify our message: universal eye health. As with every year, I also took great pleasure in congratulating this year's [Eye Health Heroes](#) at the Council. The year ended with the WHO bringing out their first, and seminal, [World Report on Vision](#). This remarkable document packs a lot of detail and is poised to help establish the framework for the future—especially eye health's role in delivering the Sustainable Development Goals. We have put together a short video and a smart infographic to help get the report into people's hands—do watch and share them with your networks. IAPB members worked extensively with the WHO in shaping this key document.

2020 will be a pivotal year for the sector: it marks the end of a remarkable set of plans and initiatives, including [VISION 2020: The Right to Sight](#).

Here below is a quick review of all our key achievements this year—do take a look.



Transition to 2020

Victoria Sheffield, Vice-President

When I haven't travelled for about 3 months, I miss stepping over that little space between the jetway and the plane and soaring to my next challenge. Leaving 2019 and embarking on 2020 feels like that to me. Two decades have flown by since our meetings at WHO in 1999 to launch [VISION 2020: The Right to Sight](#). [The Vision Atlas](#) shows us that much has been achieved. We used to call our work 'public health ophthalmology' because our main foci were trachoma, vitamin A deficiency (VAD), and onchocerciasis not seen in the developed world, and of course cataract. Blinding cataract has been reduced even with a global population that is increasing and aging. Tremendous reductions in blindness rates due to trachoma, VAD and onchocerciasis are thanks to the efforts of IAPB member agencies, the International Council of Ophthalmology (ICO), our wonderful supporters, and the increased emphasis on eye health by WHO and governments.

In a few days, we will ring in 2020 and are challenged by what comes next. [The World Report on Vision](#) launched on the eve of World Sight Day this year is WHO's gift to us creating a roadmap for the next 10 years. The report's simple message that 2.2 billion people have visual impairment, 1.2 billion have received services, and another 1 billion could have had their impairment prevented or are yet to receive services is easy to remember and a gap that we can close.

We are indeed left with the high hanging fruit including glaucoma, retinal diseases, ROP, the emerging threat caused by diabetes, and the need to make available affordable spectacles to the tens of millions of people who need them but do not yet have them. Ambassador Aubrey Webson's keynote at the IAPB Council of Members meeting in Dar es Salaam inspired us to meet these challenges by being smart, innovative and collaborative.

In 1999, we awaited what was called ‘the information superhighway’ having no idea what it was, how it would affect all our lives, or how it would bring us together. Communication, e-learning, webinars, and the promises of AI make 2019 very different from 1999. The excitement is palpable and figuring out how all of this will work in a global eye health development context is our challenge.

President Bob McMullan and I will be completing our four-year terms and we’re excited about where IAPB will go next.



#VisionFirst: The call to action for 2019

Peter Holland, Chief Executive

2019 has been an incredibly active year for IAPB and the global eye care sector. Some of our highlights include:

- The first ever mention of eye health at the UN in the declaration on Universal Health Coverage adopted by the UN General Assembly in September, thanks to the unstinting efforts of the UN Friends of Vision.
- The launch of the [Gender equity toolkit](#) at the [Council of Members in October](#), an exceptional example of how the Working groups can set the agenda and provide practical support and advice to members.
- [An eye screening event at the UN](#) where IAPB members ran eye screenings for UN Ambassadors and staff members. The event proved to be a huge success, with over 500 people being screened, and really brought the issue of eye health to the forefront of many people's minds.
- The first 'Focus On' week in March, focused on [Glaucoma](#). We will run our next 'Focus On' event early in 2020.
- Over 300 people attending the [Council of Members meeting in Dar es Salaam](#), and hearing an inspirational keynote address from Ambassador Aubrey Webson, chair of the UN Friends of Vision.
- The launch of a set of [core values](#) to underpin IAPB membership and a pledge to feature at least 50% women as speakers at IAPB events.
- Thanks to the work we have done with our partners, eye health has successfully been included on the WHO Executive Board agenda at the next World Health Assembly.

- Our summary of the World Report on Vision [video](#) has had 44,000 views on Facebook and 14,000 views on Twitter with engagement from over 120,000 people across our social media posts.

I am also delighted to welcome our new members who have joined IAPB in the last year – we continue to grow and now have 155 members worldwide – and the new members of the Secretariat team who joined us in 2019.

Of course, the most significant event for the eye care sector last year was the launch in October of the [WHO World Report on Vision](#). The World Report on Vision really matters. It's the first time WHO have published a World Report on Vision and reflects their commitment to the issue. It sets out in one place the full scope and magnitude of the problem – at least 2.2 billion people worldwide have a vision impairment and for at least a billion it could have been prevented or is yet to be addressed. The report provides the strategic framework to guide action on vision at national, regional and global level for the next decade. Its key message is that sustainable change will only happen when eye care is integrated globally into mainstream health services. Above all, it provides a critical opportunity to inform and persuade global leaders about the magnitude and unacceptability of vision loss worldwide.

2020 is a hugely significant year for the eye care sector. It is, of course, the culmination of VISION 2020 and we will be celebrating its achievements throughout the year. But even more importantly, it's the start of a decade where we can set a new agenda for eye health and successfully achieve the goal of integrating eye care as part of Universal Health Coverage. We have a programme of events throughout the year to do this:

- A series of country launches of the World Report on Vision. Over the next 12 months we will work with IAPB members, partners and WHO to promote and incorporate the report's recommendations by coordinating launches in over 50 countries. We have already launched the report at the UN, in partnership with the WHO and UN Friends of Vision, and had successful country launches in Australia and South Korea.
- Supporting a resolution at the 2020 World Health Assembly in May, sponsored by Australia and Indonesia, to gain commitment from member states to implement the recommendations of the World Report on Vision.
- Working with the Vision for the Commonwealth group, hold an event at the Commonwealth Heads of Government meeting in June to build on their commitment to eye health at their last meeting in 2018, focused particularly on school eye health.
- A series of events with UN Friends of Vision in New York to get eye health on the broader development agenda aiming for a resolution on eye health at the UN in the future.
- The launch of the Lancet Commission on Global Eye Health.

We are planning a number of other initiatives in 2020 including publishing the second edition of the [IAPB Vision Atlas](#), which will continue to be the most authoritative source of date on global health. We will also be launching new advocacy and knowledge hubs. These will provide members with the information and toolkits needed to help raise the profile of eye care.

Thank you for your friendship and support throughout 2019. I'd like to wish you all the very best for the season and the new year and look forward to working with you on transforming the eye health agenda in 2020.



Left: A man smiles as he gets his eyes tested.
Photo Credit: Suman Singh for #VisionFirst photo competition.
Other photos: IAPB and members.

Global Advocacy: Raising the Profile

Jessica Crofts-Lawrence, Head of Policy and Advocacy

It has been a busy year for the IAPB advocacy team. There have been a number of exciting developments and a few important firsts for eye health. Here are our top three highlights from 2019.

LAUNCH OF THE WORLD REPORT ON VISION AND WORKING TOWARDS A WORLD HEALTH ASSEMBLY RESOLUTION



The long anticipated [World Report on Vision](#) was launched on the eve of World Sight Day in Geneva by the WHO Director-General Dr Tedros Adhanom Ghebreyesus. The 160-page report sets out concrete proposals to address the significant challenges in delivering eye care over the next decade – chief among them is to integrate and scale-up ‘people-centred eye care’ into national health systems.

We worked with our fantastic communication team to produce a shareable snapshot of the report’s key messages in the form of [an infographic](#) and short film.

To ensure real action on the World Report, we have been working with The Fred Hollows Foundation, Sightsavers, CBM and Light for the World to champion a World Health Resolution at the 73rd World Health Assembly next year. The first critical milestone was to get eye health included on the agenda of the WHO Executive Board – a particular challenge this year as there was increased competition due to a shortened WHA next year. The proposal, led by Australia and Indonesia, had strong support from Austria, Burkina Faso, Mexico, Pakistan, Singapore, Tonga and all the member states of the South East Asia Region. The proposal was accepted by the WHO Executive Bureau (the leadership of the Executive Board) and a resolution on ‘Integrated People-Centred Eye Care’ will be considered in February next year. Now the negotiations get to the nitty gritty. A **huge thank you to Brandon Ah Tong** from The Fred Hollows Foundation who has been leading this process.

EYE HEALTH INCLUDED IN LANDMARK UNITED NATIONS DECLARATION ON UNIVERSAL HEALTH COVERAGE



During this year’s UN General Assembly, world leaders adopted a [UN Political Declaration on Universal Health Coverage](#) (UHC). The declaration provides a high-level framework for the implementation of UHC by 2030 and calls on member states as well as other stakeholders to scale up the global effort to build a healthier world for all. The WHO described the declaration as the most comprehensive set of health commitments to be adopted at this level.

The declaration included a commitment to strengthen efforts to address eye health conditions at paragraph 34. This is an important milestone for the global eye health community as it recognises that UHC cannot be achieved without eye health.

IAPB and members followed the negotiations of the political declaration, meeting over 12 missions in the UN and providing input through the UN Friends of Vision. [You can read more about the lobbying process here.](#)

Of course, the adoption of the Political Declaration on UHC is only the first step. IAPB will be working to advance the issue of eye health further at the UN next year and to advocate at the next high-level meeting on health in 2023.

EYE HEALTH TAKES OVER THE UNITED NATIONS FOR A WEEK



It was all about eye health at the UN during the week of 18 November.

First, we launched the World Report on Vision at the UN on 19 November. This was the first in our series of launches of the World Report. The event was co-hosted by the UN Friends of Vision and the WHO, with support from IAPB, The Fred Hollows Foundation, Sightsavers, Clearly and the Vision Council of America.

More than 60 Ambassadors, UN staff and civil society representatives gathered in conference room 7 to hear about the Report's finding and recommendations, and crucially its implications for advancing the [Sustainable Development Goals](#) agenda. In recognition of the increasing importance of this issue at the UN level, the President of the General Assembly President, Tijjani Muhammad-Bande closed the event by stating 'there is no question that the issue of healthcare for the world is critical, and within it, not enough attention has been paid to eye health'.

To raise attention, we took over the UN Secretariat Lobby on 21 November for our Eye Health Exhibition and Vision Screening. The exhibition was designed to be multi-purpose, providing free screenings or exams to anyone who might need them, yet also providing information relevant to all those working to advance the SDG agenda at the United Nations.

We worked with OneSight and VisionSpring to demonstrate the range of screening options one might encounter around the world, including comprehensive eye exams. We **screened over 500 Ambassadors and UN staff** as well speaking to countless more about the various ways governments can enable greater access to eye health in their own countries.

LOOKING AHEAD

Next year will be a milestone year for the eye health community. We will see the end of VISION 2020 and the Global Action Plan. But it also the beginning of a decade when we need to set a new agenda for eye health. We have a new strategy, a new World Report on Vision, and a new profile for eye health at the UN.



Council of Members: 2019 Roundup

Tejah Balantrapu, Communications Manager

The Council this year in Dar es Salaam brought together many strands of IAPB's work. The Council showcased and discussed key themes that will light up our programme next year. Sessions covered a range of topics, including gender equity, climate-action, programme delivery, fundraising and Advocacy for eye health. The Council ended on the eve of the World Health Organization releasing its first World Report on Vision.

The Council's four themes—Learn, Connect, Advocate, Trend—animated the sessions over two days, bringing together nearly 300 participants from around the world. The Council began with an inspiring opening ceremony, where Ambassador Aubrey Webson, Permanent Representative of Antigua and Barbuda to the UN, and Chair of the UN Friends of Vision, discussed the significance of the World Report and urged delegates to help take it to countries and health ministries around the world.

HIGHLIGHTS

BREAKFAST SESSIONS

Breakfast sessions have become a popular feature of IAPB Councils (and assemblies). They strike a balance between informal session formats and interesting topics. This year, the popular [Gender Equity workgroup's](#) breakfast session saw Peter Holland, IAPB's CEO, pledge to ensure that 50% of IAPB's speakers across our various platforms will be women. The session's keynote speaker, Lilian Liundi, the Executive Director of Tanzania's leading women's rights organisation and a major voice for women's rights, gender equality/equity and social justice in Tanzania gave a powerful lecture.



Sessions on lobbying with the Commonwealth Heads of Government, NGO-government partnerships for vision care and working with the Lions Clubs were very popular and engaging. As ever, Victoria Sheffield ran a session introducing IAPB and the alliance to all the first-time members attending the Council.

EYE CARE FOR ALL



While committing to ensure eye care for all is a laudable goal, governments (and the eye health organisations partnering with them) must tackle a variety of obstacles to make this a reality. Many sessions discussed various aspects of universal eye health and its achievement. The first day's session looked at a challenging environment for Universal Health Coverage delivery: Africa. Discussions ranged from national insurance schemes to clinical excellence and public-private partnerships. A crucial part of the response in Africa would come from the IAPB alliance's concerted efforts in Africa, and we had a special session looking into it.

Some of the solutions could be from South-South collaborations. Sessions also looked at increasing the volume of quality services, and also using evidence to bolster our advocacy efforts. Delegates also explored ideas to sustainably finance eye health provision as part of universal health coverage.

REGIONAL FORA



The Council turned out to be a great opportunity for a variety of regional groups to come around and discuss strategies, work-plans and priorities. It was also a great opportunity to showcase and celebrate inter-regional collaborations. The Africa-China forum that preceded the Council was a great opportunity to celebrate longstanding bonds across the regions. The Council programme had other opportunities too, including Project BOM's lunch session on Korean innovation in Africa. IAPB Africa also led a variety of sessions discussing areas of interest to the membership, key being the Africa regional plan.

INTERACTIVE WORKSHOPS

During the Council, a lot of workshops also were held including one towards 2030 by IAPB's Joanna Conlon and Jessica Crofts-Lawrence.

One of the workshops was on Global Cataract Blindness (by The Fred Hollows Foundation). This interactive workshop looked at how we can work together to provide life changing cataract surgery to the millions of people, especially those living in poverty, being left needlessly blind by cataract now and into the future.

EYE HEALTH HEROES



One of the most popular sessions at the council has been the introduction of the Eye Health Heroes initiative. This year, the sessions were masterfully handled by Aly Bandali of Operation Eyesight and Victoria Sheffield, IEF. A young set of eye health professionals charged up the room and the conversations around eye health with their enthusiasm and commitment.

WORKGROUPS AND MORE

The Council was also a great opportunity for IAPB Work groups to meet and discuss next steps. The Council also explored supporting an [ophthalmic nurses forum](#) in 2020, and discussed a variety of key topics around ophthalmic screening, cataract blindness, assistive devices, diabetic retinopathy, glaucoma, working with traditional eye healers and more.

The Council would not have been such a resounding success without the support of various IAPB members and sponsors, including Sightsavers (who also gave us invaluable local support), Bayer, CBM, Light for the World, Lions Clubs International Foundation, OneSight, Islamic Solidarity Fund for Development & Islamic Development Bank, OneSight, Project BOM, Seva Foundation, King Khaled Eye Specialist Hospital and Standard Chartered Bank. Please visit our sponsorship page for a full list of sponsors and exhibitors.



Left: A portrait of a child with double cataract, who is waiting for eye surgery.

Photo credit: Andras D. Hajdu for #VisionFirst photo competition.

Other photos: IAPB Africa.

Key Launches: IAPB Africa

Simon Day, Regional Programme Coordinator

2019 has been a jam-packed year. We've had key launches (more on them below) of which the most notable for global eye health is the [World Report on Vision](#). IAPB also returned to the African continent after the 10GA in Durban (in 2016) to Dar es Salaam for its Council. This was a very fruitful meeting especially in planning the future course for the Africa office. In this bumper year, the highlights for the Africa region are:

PUBLICATION AND LAUNCH OF KEY WHO AFRO DOCUMENTS

1. Publication of the Core competencies for the Eye Health Workforce in the WHO African region

In February, WHO Afro released the [Core competencies for the Eye Health Workforce in the WHO African region](#). IAPB worked with WHO Afro since the inception of this initiative to develop this policy document which is a step towards improvement of the quality of eye health care. [You can read more about the report here.](#)

2. Launch of the WHO Afro Primary Eye Care Training Manual



Also in February, the integration of an eye health component into primary health care (more commonly PEC into PHC) took a major step forward when WHO AFRO and IAPB Africa jointly launched the new [Primary Eye](#)

[Care Training Manual](#) at a key event in Ghana. With 16 Anglophone countries represented, along with the IAPB team and many member agencies, the launch took forward the PEC agenda following the publication of WHO AFRO's PEC Training Manual towards the end of last year. [You can read more about the manual here.](#)

In October, the Francophone countries were orientated on the Primary Eye Care Training Manual at an event in Douala, Cameroon.

IAPB AFRICA PLANNING MEETING



The IAPB Africa Planning meeting took place in Accra as the first of a series of IAPB regional meetings following the development of the 2018-2021 IAPB Global Secretariat Plan. The meeting had three objectives: To draft the 2019-2022 IAPB Africa Strategic

Framework; Re-invigorate collective action and commitment to the implementation of the strategy within IAPB Africa; Clarify the roles of the IAPB Secretariat and Members in Africa. [You can read more about the meeting here.](#)

A further session at the IAPB Council of Members in Dar es Salaam, covered the implementation of the IAPB Africa 2019-2022 and the level of commitment received during this exercise was most positive and testament that the workplan is indeed on the right track.

Activities that received high levels of commitment were:

- Launching the World report on vision at the regional and national level
- Determining the potential for integration of Universal eye Health Coverage into national policy
- Advocating for the for integration of Universal eye Health Coverage into national policy
- Optimise communication channels to collate and disseminate information and knowledge

ECSA HC EXPERT COMMITTEE ON EYE HEALTH MEETING



In June 2019, the ECSA-HC expert committee on eye health (see below) held [its second annual meeting](#) with the objectives of presenting best and promising practices on eye health to the 12th Best Practices Forum and developing specific recommendations on eye health care in the ECSA region for

submission to the ECSA Health Ministers Conference through the Directors Joint Consultative Committee (DJCC).

The East, Central and Southern African Health Community (ECSA-HC) is an inter-governmental health organization that fosters and promotes regional cooperation in health among member states. Member states of the ECSA HC are Eswatini, Kenya, Lesotho, Malawi, Mauritius, Tanzania, Uganda, Zambia and Zimbabwe.

The ECSA-HC, with support of College of Ophthalmologists of East Central and Southern Africa (COECSA) and IAPB established the ECSA-HC expert committee on eye health in 2018, in an effort to raise and sustain the eye health agenda high at the national and regional.

Until next time!



Left: Eye screening at school for students in Ha Nam province, Vietnam. Photo credit: Nguyễn Hữu Thông for #VisionFirst photo competition.

#StrongerTogether: IAPB Western Pacific

Drew Keys, Regional Program Manager, Western Pacific

2019 has been challenging – myopia, poor cataract surgical outcomes and diabetic retinopathy jostle with each other to claim the title of most serious threat to eye health in our region.

Yet from an IAPB perspective, there is satisfaction in knowing that our members and friends are working together – like never before – to address these challenges. And so, when we look back on 2019 its not necessarily any single event that stands out as a highlight, but a series of themes that recognise the #strongertogether focus in the Western Pacific.

GREATER DIVERSITY AT COUNCIL OF MEMBERS



From a region that is often dominated by English-speaking organisations it was heartening to see the participation of our colleagues from across the Western Pacific at the recent Council of Members in Dar es Salaam. Celebrating the visionary work of Dr He Wei, a China-Africa

Dinner forum was organised by He Vision Group, Orbis, and IAPB Western Pacific & Africa. It brought together over 50 invited guests from the IAPB family. The following day, saw the Korean Lunch session, showcasing Korean innovation and technology. It was led by Project BOM of Severance Hospital – a Group C member who have worked with us to revitalise membership base in South Korea.

MATURING SECTOR IN THE PACIFIC ISLANDS



The Blue Continent is often – and with good reason – held up as the ultimate example of under-resourcing with far flung populations scattered across remote islands and atolls. It is always terrific to have good news stories from this region – especially when they point to a pattern of improvement, growth and significant home-grown ownership.

In February, Vanuatu opened the brand new Eye Clinic in Port Vila – a testimony to the hard work and perseverance of the Fred Hollows Foundation New Zealand. At the same time Dr Johnson Kasso returned to the islands as the country's first Ni-Vanuatu ophthalmologist.

June saw the [bi-annual PacEYES Conference](#), bringing nurses, ophthalmologists, optometrists and programmatic people from all across the Pacific to Suva. As Dr Elenoa Matoto, President of PacEYES, proudly noted, 'yes the Pacific *can* do it.'

BIG EYE GOES GLOBAL

Our friends at the [Shanghai Eye Disease Prevention and Treatment Center](#) (SEDPTC) were honoured at a special presentation during the September visit of Dr Andreas Mueller, the Westpac advisor to the WHO. SEDPTC have been an ongoing pillar of support in China and IAPB are proud of our association – no more so than during the China National Sight Day period each June. Who can forget this year's [Big Eye Goes Global](#)? For the uninitiated Big Eye is the SEDPTC mascot developed to raise awareness of myopia in children. This year, IAPB took Big Eye on a global journey to landmarks around the world.



In the Western Pacific, IAPB has proudly laid much of the groundwork for this pivotal year. We have continued to work closely with WHO. We have continued to strengthen our network ensuring that our smallest Group C members know that they're as valued as those in Group A. Thank you to the members who have volunteered to support [World Report on Vision](#) launches and a special thanks for the additional regional support offered us by [The Fred Hollows Foundation Australia](#). It was wonderful to engage with so many of you in 2019.



Left: An elderly Tibetan nomad woman on the Changthang, Ladakh, India receives a pair glasses.

Photo credit: Julie-Anne Davies for #VisionFirst photo competition.

Other photos are from IAPB South East Asia.

Evidence Generation: IAPB South East Asia

Yuddha Dhoj Sapkota, IAPB South East Asia Regional Coordinator

The year 2019 was crucial for our sector. It is the year before the end of the joint IAPB and WHO global initiative, VISION 2020 The Right to Sight. It is also the last year of WHO Global Action Plan 2014 – 2019. The VISION 2020 era is ending but our aspirations and global challenges in eye health still persist. So, IAPB SEA continues to implement and monitor the progress of WHO GAP 2014-2019 and provide technical, programmatic and advocacy support to the countries of the region. As per the objective of the GAP, our focus continued on evidence generation so that we can assess progress and support and advocate the formulation of national eye health policies and plans. In this year, our collaboration with WHO, IAPB members and ministry of health in achieving GAP objectives was also successful. Some highlights of our achievement this year are appended below:

EVIDENCE GENERATION

RAAB SURVEY IN NEPAL



After 1981 and 2010 blindness surveys another survey was conducted in 2019. IAPB's technical supervision and examples of successful implementation of RAAB surveys in the region was a great help to mobilise funds for this Nepal RAAB survey. A total of 7 RAABs were carried out to cover the whole nation. The cost of this national survey is budgeted at approximately USD 200,000. It has been supported by many IAPB members: Seva Foundation, The Fred Hollows Foundation, CBM, Eye Care Foundation, Swiss Red Cross, Norwegian Association for Blind and Partially Sighted (NABP), and the Nepal Government. We are expecting the final result to be published in 2020. This will provide crucial information for the country and help in evidence-based eye health planning beyond 2020.

SITUATION ANALYSIS AND RAAB SURVEY IN ROHINGYA REFUGEE CAMP BANGLADESH

Given the size of the displaced population here, we felt it was necessary to assess the need of eye care in this population. IAPB SEA was deeply involved along with its members Seva Foundation and [Orbis International](#) providing technical support for eye health [situation analysis](#) and to carry out blindness and visual impairment survey using RAAB survey methodology for this population. Based on this evidence we are now working to formulate Strategic plan on eye health for Cox Bazaar district of Bangladesh.



BHUTAN SCHOOL SIGHT PROGRAMME

a. RESC Study



The global data shows that the visual impairment due to uncorrected refractive error is on the rise. Bhutan is the only country in SEA which does not have data on prevalence of visual impairment due to uncorrected refractive error (URE). Therefore, IAPB SEA supported Bhutan Ministry of Health to carry out Refractive Error in School Children (RESC) study based on WHO RESC survey protocol. The eye care services in Bhutan are fully integrated into the health care system and we now hope the government and other eye care stakeholders of Bhutan will give adequate priority to children's eye care.

b. Vision Screening and Optical Dispensing of all Bhutan School going Children

We also supported fund mobilisation for the Bhutan government to carry out the Bhutan School Sight Programme. Nearly 170,000 school children underwent vision assessment and refraction for those who had vision impairment due to URE. Along with Lions Clubs International Foundation and Mission for Vision, Essilor WHO SEARO also supported these efforts.

c. Regional Cooperation and Collaboration



- Our collaboration with Operation Eye Sight Universal (OEU) continued, extending support to develop a national plan and its implementation in Sri Lanka and Maldives.
- IAPB Regional Planning meeting successfully analysed the eye care services of SEA countries.
- In collaboration with WHO SEARO, IAPB SEA organized Regional Technical Expert's Meeting

from 9 to 12 December, 2019 in Kathmandu. IAPB member and WHO Collaborating Centre Tilganga Institute of Ophthalmology was the implementing partner for this meeting. The meeting was attended by 37 eye health experts from nine countries of the region. The meeting made technical recommendations to WHO, IAPB, Member states and eye care stakeholders for the services to be expanded and improved upon: Cataract, Glaucoma, Diabetic Retinopathy, Children's eye care, Refractive error, Low Vision and Assistive devices. The meeting also formed a committee to formulate Technical Guidelines for treatment of DR for SEA countries.



Photo credit: Munazza Gill.

Seeing is Believing



2019 has been the penultimate year for Seeing is Believing (SiB). So the Seeing is Believing teams at both IAPB and at Standard Chartered are now focusing on preparing for a 'neat and tidy' close-out of the whole programme with all our implementing partners by the end of 2020. To date, 24 of 60 Type 1 and Type 2 Phase V projects have already closed, of which 10 closed in 2019. These SiB projects are

implemented by IAPB members, so we want to thank you all for all your hard work across the various projects. Locally developed projects and Innovation fund projects are also now closing, and so (finally!) active SiB projects are declining in numbers.

At the start of 2019, before we could focus on the active projects we had to allocate some funds to new projects, as the final funds raised exceeded the US\$100million target, which had been reached by the time of the celebration at the British Museum which marked 15 years of SiB.

Click [here](#) to view the video celebrating 15 years of SiB.

In 2019 we have been actively sharing learning from SiB projects and connecting managers, practitioners and other key staff from across SiB projects and countries. We also aim to improve sharing of SiB funded research and evaluations of projects to inform future plans and approaches in eye care service delivery. We have been mainly doing this through two modules: SiB newsletter and webinars.

SIB LEARNING

WEBINARS

We have been running the **SiB webinars** since 2016. These webinars have gone from strength to strength in 2019 – with improvements in both the quality of the presentations and the reach to eye care staff at the district and regional levels within countries. The webinars allow them to ask questions at the end of the presentations, creating an opportunity to ‘meet with’ other eye care staff – who are often grappling with similar issues. In 2019 webinar topics were: Integrating eye health into primary health systems & Eye health financing.

Past SiB and other IAPB webinars can be accessed [here](#).

NEWSLETTER

Another key route since 2012 to share key learning and knowledge from SiB programmes has been the [SiB Newsletter](#). SiB partners share their learning on a range of different themes, recent topics have been: Sustainability; Community Eye Health; & Strengthening Patient Referral Systems. We work hard with our implementing partners to send this direct to front line staff – working in district level hospitals, or in school health. With the recent high number of active SiB projects and amount of issues and learning to share and highlight, the SiB Newsletter is now produced six times per year.



The IAPB Standard List

Phillip Hoare, Procurement Manager

The IAPB Standard List has a long- and well-established heritage of over 30 years from its inception as a booklet publication to a highly respected on-line resource with over 25,000 unique visitors annually.

IAPB being a peak body global alliance with a growing membership of over 150 members representing 400,000 health workers globally is ideally placed to lead the sector in its procurement requirements. NGOs and their partners, government bodies, trusts and large funders, charity and university eye hospitals all benefit from accessing a well-established resource from tried and approved manufacturers offering a wide diversity of eye health products.

To maintain the quality and value of the IAPB Standard List, one of the key areas of work is our relationship with manufacturers and suppliers to ensure that the right and appropriate technologies feature on the Standard List. In 2019, we continued to strive and look for new technologies that will assist our members in achieving Universal Health Coverage. To achieve this, we meet the manufacturers and suppliers on a regular basis either remotely or face to face at conferences – see below for content.

During 2019 we were delighted to include the following manufacturers and suppliers to the Standard List – ARCLIGHT MEDICAL, CARL ZEISS, PLUSOPTIX, BHVI, DOT INC, PELLUCID, VISULYTIX, OERTLI, GLOBAL VISION 2020, DEEPAK CARE and DEVINE MEDITECH.

Earlier in the year, we completely revamped and customised the Instrument and Consumables section to make it more user-friendly and time saving for users. All the instruments are now in sets (i.e. ECCE/PCIOL Set, SICS/PCIOL Set, ROP Set etc.) from leading quality manufacturers.

The IAPB Standard List made good use of a number of events, including the Ophthalmic Society of South Africa's annual congress, the European Society of Cataract and Refractive Surgeons (ESCRS) Congress and Aravind Eye Care's LAICO Summit 2019.



The highlight of the year was the Council of Members meeting for its exceptional quality of sessions and incomparable networking opportunities. The Standard List also played a role in the two-day Environmental Sustainability Working Group workshop. The purpose of the workshop was for the working group to meet and plan the Council session, 'What should IAPB Regional/Local Environmental Sustainability (ES) Programmes look like?' in more detail. The group also decided to rename and brand the working group 'The IAPB Climate Action Working Group'.

Policy Statements

STATEMENT OF PUBLIC BENEFIT

IAPB exists for global public benefit; it leads a global alliance of organisations seeking excellence and equity in the provision of eye health services with a view to reducing the number of people globally that experience visual impairment.

The Trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity' (PB2) and are confident that the charity's intent and its performance clearly demonstrate that IAPB provides a global public benefit.

STATEMENT ON FUNDRAISING PRACTICES

Standard Chartered Bank fundraise for the Seeing is Believing (SiB) programme. We have a written agreement with Standard Chartered to ensure they conform to recognised standards in regards to fundraising practices. Fundraising is carried out by their staff base in the form of generating and making donations. Standard Chartered Bank have not received any complaints in regards to its fundraising practices.

Although IAPB does not carry out any direct fundraising with the general public, we are registered with the fundraising preference service.

FINANCIAL REVIEW

INCOME AND EXPENDITURE

IAPB generates its income from membership fees, sponsorship, grants and trading income. A key component of our income has been the Seeing is Believing (SiB) programme, anticipating its closure in December 2020, a decision was made to change the reporting currency of the organisation from US Dollars (USD) to Great British Pounds (GBP).

Overall income for the year was £2,522,751 (2018: £5,293,718), a decrease of £2,770,967. The closure of the SiB programme has seen restricted income decrease from £4,136,236 to £979,948 while we have been successful in increasing unrestricted funds from £1,157,482, to £1,542,803.

Unrestricted Income has increased across all categories:

- Membership fees in 2019 are £1,106,018 (2018: £860,613), this is an increase of £245,405 or 28.5% on last year. Core membership remains robust and new members are actively sought. Membership income continues to support IAPB's core mission of Advocacy and Policy.
- Unrestricted Grants of £169,678 in 2019 (2018: £72,310).
- Trading Income nearly doubled from £127,849 in 2018 to £246,668 in 2019.

Expenditure for the year was £8,616,573 (2018: £7,305,842), £6,547,575 relates to restricted (SiB) project. Unrestricted spend was £1,556,701 (2018: £1,160,350) giving a small unrestricted deficit of £13,898.

FUNDS POSITION

In the year the overall movement in funds resulted in a deficit for 2019 of £6,093,822 (2018: £2,012,124). The deficit is attributed to the planned spend down of restricted funds of £6,079,924 in 2019 (2018: £2,009,256). The remaining restricted reserve of £2,115,013 as at 31st December 2019 will largely to be applied to the SiB programme due to close in December 2020.

The total unrestricted reserves at the year end are £850,114 (2018: £864,012). This is a decrease on restricted reserves of £13,898. IAPB continue to strive for a breakeven position on unrestricted reserves and are positive this can be achieved in the future.

RESERVES POLICY

The Board of Trustees continues to maintain a level of reserves sufficient to protect the continuity of the charity's work. The level held is calculated by estimating the extent to which existing commitments and replacement costs of assets are not underwritten by secure future income. In addition, the reserves also include a small sum to cover unforeseen events and expansion opportunities. Reserves are held as unrestricted funds, in the form of current assets. The Board intends to maintain sufficient reserves at all times to enable its legal commitments to be met in the unlikely event of the charity being wound up.

In the event that reserves exceed the level intended the Board will take steps to ensure that these funds are expended in furtherance of the charity's objects, within a reasonable timeframe. In the event the reserves fall below the level intended, the Board will seek to replenish them, again within a reasonable timeframe.

The level and form of reserves held is reported at each Board meeting. Compliance with the organisation's Reserves Policy is monitored on an on-going basis by the Audit Committee as part of its overview of the charity's management of risk.

The Board has reviewed these figures during 2019 and estimated that, given current levels of anticipated activity and income, the intended level of net free reserves should be £744k. The charity's legal commitments are currently estimated to be circa £463k.

At 31 December 2019, the level of unrestricted free reserves held was £850k (2018, £864k) equivalent to 6 months of current levels of unrestricted expenditure (2018: 7 months).

In light of the COVID-19 crisis a financial forecast was projected to December 2021 and to understand the financial resilience of the organisation a worst case scenario was assessed. The worst case scenario showed the organisation would fall below its intended level of net free reserves in 2021 but importantly above the minimum required to meet its commitments.

STATEMENT OF GOING CONCERN

Following the Coronavirus crisis, the Trustees have extended their assessment of going concern reviewing the financial position to December 2021. In obtaining all available information at their disposal, the Trustees have assessed the organisation to be a going concern.

EXECUTIVE STAFF

During 2019, day to day management of the charity was delegated by the Trustees to the following senior executives:

Peter Holland	Chief Executive Officer
Joanna Conlon	Director of Development & Communications
Jessica Crofts-Lawrence	Head of Advocacy and Policy
Jude Stern	Head of Knowledge Management
Nick Parker	Head of Commercial Development
Elizabeth Tinsley	Head of Finance

RISK POLICY

The approach approved by the Board in managing risk involves maintaining a risk register which identifies and assesses the main risks facing the charity. The possible impact of each risk is assessed in terms of its significance, likelihood of occurrence, and the extent to which the mitigation strategy is in place. The Audit Committee has the responsibility for overseeing the policy on behalf of the Trustees and receives updated risk profiles from the executive twice a year; The Board reviews the risk register twice annually whilst the executive considers it quarterly.

The Trustees approved the risk register at the Board meeting in April 2020. The three principal risks and their principal mitigating actions identified as being:

- i. The coronavirus pandemic impacts IAPB's financial sustainability.

Mitigating strategies include: Financial plans have been drawn up for the period to December 2021, involving detailed analysis of IAPB's anticipated income streams and a close examination of its cost base. The plans showed with careful management a breakeven position could be achieved over the two years despite the delay of the Global Assembly into 2021.

- ii. Good governance is not maintained leading to a breakdown of trust and transparency between Members and IAPB, and loss of collaborative approach.

Mitigating strategies include: Ensure we continue to follow the recommendations of the Governance Review. Improve Trustee Induction. Promote diversity and inclusion within the Board. Provide the board with high quality strategic information upon which good decisions can be made in timely manner.

- iii. Members do not see added value of the IAPB membership proposition leading to a loss of engagement which undermines IAPB's authority.

Mitigating strategies include: Enhanced communication with and participation of Members in IAPB activities. Actively pursuing greater input from members. Active outreach to members to engage and participate in external communication, as well as amplifying Members communications.

The Council Meeting is organised in a way to promote Members' initiative and has seen active participation and was very well received interest in participation and sponsorship has increased.

Implementation of new Secretariat plan that re-engages members and draws on extensive consultation with them. Development of membership retention strategy, including annual membership survey.

REMUNERATION POLICY

IAPB has a reward policy which sets out how all staff remuneration is determined. The executive committee review the reward policy periodically and agree all increases in pay and benefits. Salary levels are set based on an assessment of job descriptions and person specifications by IAPB's HR consultant followed by a benchmarking process that assesses pay norms associated with that type of post in the NGO sector of the local marketplace.

Salary levels are set within an agreed salary band for the respective post. The salary band will be -15% to +5% of the 'upper quartile' level determined by benchmark data.

The upper quartile is our chosen reference point as our organisational size prevents us from offering the career development, flexibility and additional employee benefits available in some larger agencies. Accordingly a level of pay above that of the median will sometimes be required to attract and retain candidates of the necessary calibre.

IAPB does not always have control over the remuneration of seconded staff as their contract may be agreed by their employer prior to the secondment. Seconded staff services donated to IAPB are recorded at cost.

THE TRUSTEES

The Trustees, who are also Directors under company law, who served during the year and up to the date of this report, and the IAPB Member organisation they are nominated by, are shown below.

Name	Nominated by (where applicable)	Date appointed or resigned (where not in post for the full period)
Officers		
Robert F McMullan	President	
Victoria Sheffield	Vice President	
Debra Davis	Treasurer	
Appointed Trustees (Founding + Category 'A' Members)		
Neeru Gupta	International Council of Ophthalmology	Appointed April 2019
Hugh Taylor	International Council of Ophthalmology	Resigned April 2019
Arnt Holte	World Blind Union	
Muhammad Babar Qureshi	CBM	
Yvette Waddell	Brien Holden Vision Institute	Appointed April 2019 Resigned January 2020
Rupert Roniger	Light for the World	Resigned April 2019
Sabine Rehbichler	Light for the World	Appointed April 2019
Gudrun Yngvadottir	Lions Clubs International Foundation	Appointed January 2020
Bob Corlew	Lions Clubs International Foundation	Resigned January 2020
Caroline Harper	Sightsavers International	
Jennifer Gersbeck	The Fred Hollows Foundation	
Scott Mundle	World Council of Optometry	
Haidong Zou	Shanghai Eye Disease Centre	
Elected Trustees		
Kathy Spahn	Helen Keller International	
Neil Murray	RANZCO	Resigned October 2019
Michele Corcio	IAPB Italy	Appointed October 2019
Job C. Heintz	Himalayan Cataract Project	
Ahmed Trabelsi	Nadi Al Bassar	
Tirtha Prasad Mishra	Nepal Netra Jyoti Sangh	
Kashinath Bhoosnurmath	Operation Eyesight	
Bob Ranck	Orbis	
Rohit Khanna	L V Prasad Eye Hospital	
Marcus Ang	Singapore Eye Research Institute	Appointed April 2019
Patron Board Members		
Astrid Bonfield	Queen Elizabeth Diamond Jubilee Trust	Resigned 31 December 2019
Regional Chairs/Individuals		
Aaron Magava	Regional Chair, Africa	
HRH Prince Abdulaziz Bin Ahmad Bin Abdulaziz Al Saud	Regional Chair, Eastern Mediterranean	
Janos Nemeth	Regional Chair, Europe	
Francisco Martinez Castro	Regional Chair, Latin America	
Suzanne Gilbert	Regional Chair, North America	
Taraprasad Das	Regional Chair, South East Asia	
Amanda Davis	Regional Chair, Western Pacific	
Serge Resnikoff	Individual	

STATEMENT OF RESPONSIBILITIES OF THE TRUSTEES

The Trustees (who are also directors of IAPB for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (Statement of Recommended Practice);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going-concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO THE DISCLOSURE OF INFORMATION TO AUDITORS

Each of the members of the Board who were in office on the date of approval of these financial statements have confirmed, as far as they are each aware:

- that there is no relevant audit information of which the auditors are unaware; and
- each of the members of Board have confirmed that they have each taken all steps that they ought to have taken as members of Board in order to make themselves aware of any relevant audit information and to establish that it has been communicated to the auditor.

The trustees acknowledge their responsibility to comply with the Companies Act 2006 with respect to accounting records and the preparation of accounts. The accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The Trustees report was approved by the Trustees in their capacity as Company Directors on 23 April 2020 and signed on their behalf by



Robert F McMullan

Independent Auditor's Report to the Members and Trustees of International Agency for the Prevention of Blindness

OPINION

We have audited the financial statements of International Agency for the Prevention of Blindness for the year ended 31 December 2019 which comprise the Group Statement of Financial Activities, Consolidated and the Charity Balance Sheets, the Group Cash Flow statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the charitable company's affairs as at 31 December 2019 and of the group's incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's or the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

OTHER INFORMATION

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion based on the work undertaken in the course of our audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In light of the knowledge and understanding of the group and the charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- the parent company has not kept adequate accounting records; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the Trustees Annual Report.

RESPONSIBILITIES OF TRUSTEES

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's or the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

We have been appointed as auditor under section 151 of the Charities Act 2011 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

USE OF OUR REPORT

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



11 May 2020

Tim Redwood

Senior Statutory Auditor

For and on behalf of

Crowe U.K. LLP

Statutory Auditor

London

Crowe U.K. LLP is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

Financial Statements

For the year ended 31 December 2019

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

(including the income and expenditure account)

	Note	2019			2018		
		Restricted £	Unrestricted £	Total £	Restricted £	Unrestricted £	Total £
Income from:							
Donations and gifts in kind		–	12,742	12,742	–	20,206	20,206
Charitable activities:							
Membership fees		–	1,106,018	1,106,018	–	860,613	860,613
Grants	2	865,509	169,678	1,035,187	4,013,780	72,310	4,086,090
Trading income	3	–	246,668	246,668	–	127,849	127,849
Investment income		114,439	7,697	122,136	122,456	4,771	127,227
Other	4	–	–	–	–	71,733	71,733
Total		<u>979,948</u>	<u>1,542,803</u>	<u>2,522,751</u>	<u>4,136,236</u>	<u>1,157,482</u>	<u>5,293,718</u>
Expenditure on:							
Raising funds							
Income development including trading costs		–	158,386	158,386	–	138,531	138,531
Charitable activities							
Global Advocacy		327,734	508,202	835,936	219,411	420,511	639,922
Connecting Knowledge		184,563	369,378	553,941	224,103	467,084	691,187
Strengthening the Network		–	520,735	520,735	–	–	–
Programmes: Seeing is Believing		6,547,575	–	6,547,575	5,701,978	134,224	5,836,202
Total	5	<u>7,059,872</u>	<u>1,556,701</u>	<u>8,616,573</u>	<u>6,145,492</u>	<u>1,160,350</u>	<u>7,305,842</u>
Net (expenditure)/income	7	(6,079,924)	(13,898)	(6,093,822)	(2,009,256)	(2,868)	(2,012,124)
FX gain on conversion to £	1c, 13				488,336	48,487	536,823
Transfer between funds	13	–	–	–	–	–	–
Net movement in funds		(6,079,924)	(13,898)	(6,093,822)	(1,520,920)	45,619	(1,475,301)
Reconciliation of funds:							
Total funds brought forward		8,194,937	864,012	9,058,949	9,715,857	818,393	10,534,250
Total funds carried forward	12, 13	<u>2,115,013</u>	<u>850,114</u>	<u>2,965,127</u>	<u>8,194,937</u>	<u>864,012</u>	<u>9,058,949</u>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 13 to the financial statements.

Financial Statements

For the year ended 31 December 2019

Company No. 4620869

CONSOLIDATED AND CHARITY BALANCE SHEET

	Note	Group		Charity	
		2019	2018	2019	2018
		£	£	£	£
Fixed assets					
Tangible fixed assets	9	16,344	17,387	16,344	17,387
Intangible fixed assets	9	43,571	95,786	43,571	90,469
Investment in subsidiary	15	–	–	1	1
Total fixed assets		59,915	113,173	59,916	107,857
Current assets					
Debtors	10	550,574	1,202,366	693,751	1,223,188
Cash at bank and in hand		2,780,178	8,289,046	2,570,258	8,210,957
<i>Made up of:</i>			–		–
Cash assets related to Seeing is Believing		2,018,462	7,213,614	2,018,462	7,213,614
Other Cash assets of IAPB		761,716	1,075,432	551,796	997,343
Total current assets		3,330,752	9,491,412	3,264,009	9,434,145
Liabilities					
Creditors: amounts due within one year	11	425,540	545,636	358,798	483,053
Net current assets		2,905,212	8,945,776	2,905,211	8,951,092
Total net assets		2,965,127	9,058,949	2,965,127	9,058,949
Funds					
Restricted funds		2,115,013	8,194,937	2,115,013	8,194,937
Unrestricted funds		850,114	864,012	850,114	864,012
Total funds	13	2,965,127	9,058,949	2,965,127	9,058,949

The results of the parent charity for the year ending 31 Dec 2019 were: Deficit £6,093,822 (2018 Deficit £1,475,301).

Approved and authorised for issue by the Trustees on 23 April 2020 and signed on their behalf by:



Debra Davis

Financial Statements

For the year ended 31 December 2019

OPERATING STATEMENT

Results excluding Seeing is Believing

	2019	2018
	£	£
Income from:		
Donations	12,742	20,206
Charitable activities		
Membership	1,106,018	860,613
Grants (excl. SIB)	520,281	532,026
Trading income	246,668	127,849
Investment income (excl. SIB)	7,697	4,771
Other	–	71,734
Total	1,893,406	1,617,199
Expenditure on:		
Raising funds:		
Income development	158,386	138,531
Charitable activities		
Global Advocacy	835,936	639,922
Connecting Knowledge	553,941	691,187
Strengthening the Network	520,735	134,224
Total	2,068,998	1,603,864
Net income (expenditure)	(175,592)	13,335
FX gain on conversion to £	–	55,878
Transfer between funds	–	–
Net movement in funds	(175,592)	69,213

Seeing is Believing

Income from:		
Grants	574,684	3,580,040
Investment income	114,439	122,456
Total	689,123	3,702,496
Expenditure on:		
Programmes: Seeing is Believing		
Grants	6,214,832	5,461,205
Programme Management	392,521	266,748
Total	6,607,353	5,727,953
Net income (expenditure)	(5,918,230)	(2,025,457)
FX gain on conversion to £		480,945

The SIB programme has been in existence since 2003 with IAPB's involvement since 2008.

The Charity Operating Statement has been prepared to separate SIB income and expenditure from the Charities other activities, in preparation for the end of the programme in 2020.

Financial Statements

For the year ended 31 December 2019

NOTES TO THE FINANCIAL STATEMENTS

1. Basis of preparation and accounting policies

a) The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standards applicable in the UK (FRS 102) and the Companies Act 2006. They follow the recommendations in the Charities SORP (2015); Statement of Recommended Practice applicable to charities preparing their accounts in accordance with FRS 102 effective 1 January 2015.

b) The organisation is a charitable company limited by guarantee, incorporated in England and Wales. Its registered office and principal place of business is: IAPB, Office 6068, Aldgate Tower, 2 Lemn Street, London, E1 8FA, UK.

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes. IAPB meets the definition of a public benefit entity as defined under FRS 102.

c) The accounts are presented in Pounds as IAPB is registered in England. Prior to 2019 accounts were prepared in USD as this was the predominant currency for cash income and expenditure.

Prior year figures have been converted on the following basis: for balance sheet values, at the rate as at 31 Dec 2018, (31 Dec 2017 for opening funds), and at the average rate for 2018 for Income and Expenditure items. Difference arising in the funds carried forward due to the conversion are shown as a separate line where needed.

d) As outlined in the Financial Review the trustees have recently extended their assessment of going concern reviewing the financial position to December 2021. In obtaining all available information at their disposal, the Trustees have assessed the organisation to be a going concern. Accordingly they continue to adopt the going concern basis in preparing the financial statements.

e) Group accounts have been prepared for the International Agency for the Prevention of Blindness (IAPB) and its wholly owned subsidiary company, IAPB Trading Limited. The charity has taken advantage of the exemptions in FRS 102 from the requirements to present a charity only Cash Flow Statement and certain disclosures about the charity's financial instruments.

The accounts have been consolidated on a line by line basis to include the results of IAPB Trading. The results of IAPB Trading Limited are shown separately on note 15.

f) Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable. Volunteer time is not included in the statements.

- g) Some countries where Standard Chartered Bank (SCB) fundraises for the Seeing Is Believing programme prohibit the transfer of funds outside of their country. The funds remain under SCB control and deemed by SCB to belong to IAPB; the transactions relating to these funds are consolidated into these accounts.

Some donations raised for Seeing is Believing are made directly to our Members to fund projects within the programme. The transactions relating to these funds are deemed to belong to that Member organisation are not shown in these statements but are reflected in the reduced commitments remaining on those grants.

- h) Grants are recognised in full in the statement of financial activities in the year in which they are receivable, unless they relate to a specific future period, in which case they are deferred. Membership fees are recognised in the financial statements in line with the period in which Members are entitled to benefits. Membership fees received in advance are deferred.
- i) Gifts in kind represent services provided to the charity at no charge or goods donated for distribution or use by the charity. Goods or services given for use by the charity are recognised when receivable. Gifts in kind are valued at cost if known or else the price the charity would otherwise have paid for the assets or services.
- j) Support and governance costs are allocated across charitable activities on the basis of head count.
- k) Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.
- l) Grants payable are charged to the SOFA in accordance with the terms and conditions attached to the individual grant agreements. Such grants are recognised as expenditure when the conditions attached are fulfilled – generally as money is requested by the grant recipient.

Grants offered subject to conditions which have not been met at the year-end are noted as a commitment, but not as accrued as expenditure.

- m) Income and expenditure incurred by the regional offices, which do not include the autonomous Eastern Mediterranean Region, have been consolidated into the accounts under the relevant headings.
- n) IAPB offers staff the option of a stakeholder pension or provident fund. The pension cost charge shown under staff expenditure represents contributions paid and payable in the year. The assets of these schemes are independent from IAPB and IAPB has no additional liability other than for the payment of those contributions.
- o) Termination benefits proscribed by the employment contract are accrued when these are earned (by virtue of length of service). Termination payments are valued at the higher of the amount required by law or the amount proscribed by the employment contract and recognised when due less the value of termination benefits previously accrued.

- p) Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Computer equipment (tangible)	33% per annum
Web resources developed (intangible)	33% per annum

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities.

Intangible assets, once fully operational, are amortised over their useful life.

- q) Cash at bank and in hand includes money held in current accounts and in no-notice deposits, petty cash, and money market deposits.
- r) Debtors are valued at the amounts owing (or prepaid) less a provision for doubtful debt. Amounts in foreign currencies are valued at the rates of exchange ruling at the balance sheet date.
- s) Financial instruments are initially recognised at the amount receivable or payable including any related transaction costs. They are held at amortised cost; that is the amount initially recognised less any principal repaid plus any interest accrued. Financial assets held are cash and bank and in hand, together with trade and other debtors. Financial liabilities are trade and other creditors.
- t) Creditors are valued at the amounts owing (or income received in advance). Amounts in foreign currencies are valued at the rates of exchange ruling at the balance sheet date.
- u) Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund, this may include a fair allocation of management and support costs where allowed by the donor.
- v) Unrestricted funds are donations and other incoming resources receivable or generated for the objects of the charity.
- w) Foreign exchange gains are recorded as other income in the Statement of Financial Activities and losses as cost of the relevant activity. Transactions in foreign currencies are translated pounds at a daily rate based on mid-market opening rate at midnight.
- x) There are no sources of estimation uncertainty that have a significant effect on the amounts recognised in the financial statements.

2. Income from grants

	Restricted	Unrestricted	2019 Total	2018 Total
	£	£	£	£
Restricted				
Standard Chartered Bank: Seeing is Believing	574,684	–	574,684	3,635,446
The Queen Elizabeth Diamond Jubilee Trust	120,000	–	120,000	–
Brien Holden Vision Institute Foundation	–	79,885	79,885	75,190
The Fred Hollows Foundation	34,118	27,982	62,100	77,758
Lions Clubs International Foundation	58,576	–	58,576	18,739
CBM	51,085	–	51,085	97,597
Sightsavers	–	50,000	50,000	46,305
Mission for Vision	27,046	–	27,046	–
The Vision Council USA	–	10,311	10,311	–
Light for the World	–	–	–	17,594
Medicor – Romania	–	–	–	44,517
Orbis International	–	–	–	29,700
Clearly	–	–	–	16,490
Other grants and donations (under £10,000)	–	1,500	1,500	26,754
Total	865,509	169,678	1,035,187	4,086,090

3. Trading income

	Restricted	Unrestricted	2019 Total	2018 Total
	£	£	£	£
Sponsorship and advertising	–	221,776	221,776	103,412
Other	–	24,892	24,892	24,437
Total	–	246,668	246,668	127,849

Included under Sponsorship and advertising is £74,000 from Bayer Pharma AG along with the £86,000 received in patronage shown in the Income statement under membership. This comprises a total of £160,000 received during 2019.

4. Other

	Restricted	Unrestricted	2019 Total	2018 Total
	£	£	£	£
Exchange gains	–	–	–	51,339
Other	–	–	–	20,394
Total	–	–	–	71,733

5. Analysis of charitable expenditure by cost type

	Global Advocacy £	Connecting Knowledge £	Strengthening the Network £	Providing Services £	Support and Governance costs £	Seeing is Believing £	2019 £	2018 £
Grants payable (note 6)	12,954	155,164	–	–	–	6,155,406	6,323,524	5,548,260
Staff costs (note 8)	268,564	134,874	231,238	101,754	77,278	196,259	1,009,967	891,300
Travel & meetings	143,598	10,090	38,390	6,270	15,191	6,711	220,250	278,418
Events and conferences	116,302	298	121,386	38	5,361	–	243,385	50,464
Consultancy and other activity costs	133,919	15,950	8,560	29	9,835	–	168,293	151,522
Online resources and promotions	3,933	123,299	–	5,371	13	–	132,616	38,237
Office and Administration	17,722	2,605	704	2,138	332,690	33,334	389,193	265,045
Exchange losses	–	–	–	–	(26,520)	155,865	129,345	82,596
	696,992	442,280	400,278	115,600	413,848	6,547,575	8,616,573	7,305,842
Support and governance costs	138,944	111,661	120,457	42,786	(413,848)	–	–	–
Total	835,936	553,941	520,735	158,386	–	6,547,575	8,616,573	7,305,842

6. Grants to other organisations

A part of the work of the IAPB is to facilitate the flow of financial and other support to members working in the developing world. Such grants may be funded from restricted or unrestricted income. Grants paid were as follows:

	Seeing is Believing £	Other £	2019 £	2018 £
Helen Keller International	1,757,542	–	1,757,542	642,023
CBM	1,082,714	–	1,082,714	991,357
Sightsavers	849,256	19,402	868,658	837,695
The Fred Hollows Foundation (FHF)	496,132	–	496,132	690,249
Operation Eyesight	325,786	16,686	342,472	281,276
Orbis International	307,738	–	307,738	523,445
Seva Foundation	279,254	–	279,254	282,204
Tilganga Institute of Ophthalmology	224,886	–	224,886	–
Ispahani Islamia Eye Institute	195,925	–	195,925	114,870
Brien Holden Vision Institute	111,666	68,977	180,643	159,644
Africa Eye Foundation	57,765	–	57,765	97,001
Peek Foundation	44,279	–	44,279	120,602
Bhutan Ministry of Health	–	42,878	42,878	–
International Centre for Eye Health (ICEH)	15,024	–	15,024	108,611
World Health Organisation (WHO)	–	12,955	12,955	17,670
Addenbrookes Charitable Trust	–	7,220	7,220	8,609
CRED	–	–	–	19,955
Prevention of Blindness Union	–	–	–	8,167
Other (Innovation & Locally Developed Projects)	407,439	–	407,439	610,810
Other (None SiB grants given)	–	–	–	34,072
	6,155,406	168,118	6,323,524	5,548,260
2018	5,461,205	87,055	5,548,260	

Commitments for grants offered for future periods for which the conditions have not been met at the year end are disclosed in note 14.

7. Net (expenditure)/income

This is stated after charging:	2019 £	2018 £
Depreciation	61,493	71,117
Trustees' remuneration	–	–
Trustees' expenses reimbursed and paid directly	43,954	42,231
Senior management remuneration	424,542	371,288
Auditors' remuneration:		
▪ Charity audit	24,000	24,900
▪ Adjustment from prior year	10,000	–
▪ Other services	5,116	–

Reimbursed expenses above relate to the reimbursement of 7 trustees (2018:5) for travel, accommodation and subsistence costs.

8. Staff costs and numbers

Staff costs were as follows:	2019 £	2018 £
Salaries and wages	849,790	755,443
Social security costs	70,917	67,140
Pension	81,985	60,979
Other staff costs	7,275	7,738
Termination benefits	–	–
	1,009,967	891,300

The numbers of employees whose emoluments for the year fell within the following bands were:	2019	2018
£60,000 – £70,000	4	4
£70,000 – £80,000	–	–
£80,000 – £90,000	–	–
£90,000 – £100,000	–	–
£100,000 – £110,000	1	–

Staff Head Count and Full Time Equivalent (FTE)	Head Count	
	2019	2018
Global Advocacy	4.7	4.1
Strengthening the Network	4.0	0.0
Connecting Knowledge	3.8	5.8
Seeing is Believing	3.2	3.0
Providing Services	1.4	1.4
Support and Governance costs	1.3	2.5
Total	18.4	16.8

9. Fixed Assets

	Tangible £	Intangible £	Total £
Cost			
At 1 January 2019	119,556	156,656	276,212
Additions during the year	9,588	–	9,588
Disposal during the year	(42,496)	–	(42,496)
At 31 December 2019	86,648	156,656	243,304
Depreciation			
At 1 January 2019	102,169	60,871	163,040
Charge for the period	9,279	52,214	61,493
Disposal during the year	(42,496)	–	(42,496)
Loss on disposal	1,352	–	1,352
At 31 December 2018	70,304	113,085	183,389
Net book value			
At 31 December 2019	16,344	43,571	59,915
At 31 December 2018	17,387	95,786	113,173

All fixed assets held are classified as IT resources.

All Intangibles are internally developed web resources.

10. Debtors: amount due within one year

	Group		Charity	
	2019 £	2018 £	2019 £	2018 £
Trade debtors	337,589	321,586	131,042	184,384
Amounts owing by subsidiary	–	–	490,847	158,024
Accrued income	35,300	855,548	35,300	855,548
Prepayments	155,124	25,232	24,341	25,232
Other debtors	22,561	–	12,221	–
	550,574	1,202,366	693,751	1,223,188

Trade debtors include invoices due as at 31 December 2019. Accrued Income relates to accrued interest on investments. Prepayments is comprised of payments made in advance towards activities relating to the next financial year, primarily relating to the 2020 Global Assembly.

11. Creditors: amounts due within one year

	Group		Charity	
	2019	2018	2019	2018
	£	£	£	£
Trade creditors	76,745	32,227	75,188	32,227
Accruals	25,543	149,043	25,543	149,043
Deferred income	283,573	347,659	218,388	285,076
Taxation and social security	23,498	16,707	23,498	16,707
Other creditors	16,181	–	16,181	–
	<u>425,540</u>	<u>545,636</u>	<u>358,798</u>	<u>483,053</u>

Deferred income movements in the year:

	2018	Release from previous year	Addition in current year	2019
				£
Membership	347,659	347,659	218,389	218,389
Other	–	–	65,184	65,184
	<u>347,659</u>	<u>347,659</u>	<u>283,573</u>	<u>283,573</u>

Deferred income includes income received in 2019 relating to the 2020 financial year.

12. Analysis of group net assets between funds

	Restricted	General	Total funds
	funds	funds	£
	£	£	£
2019			
Tangible and Intangible fixed assets	–	59,915	59,915
Net current Assets	2,115,013	790,199	2,905,212
Group net assets at the end of the year	<u>2,115,013</u>	<u>850,114</u>	<u>2,965,127</u>
2018			
Tangible and Intangible fixed assets	–	113,172	113,172
Net current Assets	8,194,937	750,840	8,945,777
Group net assets at the end of the year	<u>8,194,937</u>	<u>864,012</u>	<u>9,058,949</u>

13. Movement in funds

for year ended 31 December 2019	At the start of the year £	Incoming Resources £	Outgoing Resources £	Transfers between funds £	At the end of the year £
Global Advocacy					
World Report on Vision – QEDJT	(13,739)	120,000	106,261	–	–
Friends of Vision Secretariat – Various	19,653	–	19,653	–	–
Global and Regional Advocacy – CBM	–	51,085	51,085	–	–
Global and Regional Advocacy – FHF	–	34,118	34,118	–	–
Vision for Africa – Various	23,013	–	23,013	–	–
WHO AFRO – LftW, CBM, FHF	93,604	–	93,604	–	–
Knowledge and Learning					
HReH Development – Seeing is Believing Programme	13,423	–	106,763	59,778	(33,562)
Bhutan RAAB study – Lions Club, Mission for Vision	–	85,622	77,800	–	7,822
Programmes					
Seeing is Believing Programme – Standard Chartered Bank	8,001,271	458,860	6,257,970	(59,778)	2,142,383
Seeing is Believing Support – Standard Chartered Bank	57,712	230,263	289,605	–	(1,630)
Total restricted funds	8,194,937	979,948	7,059,872	–	2,115,013
Unrestricted funds:					
General funds	864,012	1,542,803	1,556,701	–	850,114
Total funds	9,058,949	2,522,751	8,616,573	–	2,965,127

Exchange gains and losses and included under outgoing resources.

Restricted fund balances in deficit at the year end have sepd ahead of that forecast and are claimable against income due in 2020.

13. Movement in funds – continued

for year ended 31 December 2018	At the start of the year £	Incoming Resources £	Outgoing Resources £	Transfers between funds £	FX Gain/ (Loss) on conversion £	At the end of the year £
Global Advocacy						
Advocacy – SSI, FHF and BHVI	–	112,785	112,785	–	–	–
World Vision Report	4,447	–	17,671	–	(515)	(13,739)
Friends of Vision Secretariat	–	26,340	7,519	–	832	19,653
Programmes						
Standard Chartered – Seeing is Believing Programme	9,602,374	3,446,949	5,500,563	(25,976)	478,487	8,001,271
Standard Chartered – Seeing is Believing Support	1,121	255,547	201,414	–	2,458	57,712
Africa – Advocacy, Promotion of Knowledge and Learning						
WHO AFRO	71,014	17,594	–	–	4,996	93,604
HReH task team (CoESCA/FHF/SSI) and CBM Regional and Workshop support	8,336	100,676	109,134	–	122	–
Africa – Vision for Africa	21,723	–	–	–	1,290	23,013
Africa – Database	11,100	–	11,262	–	162	–
SiB – HreH Development	(1,489)	–	11,610	25,976	546	13,423
Europe – Advocacy and Promotion of Knowledge and Learning						
Eye Samaritans Europe Workshops	3,123	–	3,168	–	45	–
Medicor – Romania	(18,900)	44,517	25,342	–	(275)	–
Latin America						
Orbis – Human Resources Development	–	29,700	29,700	–	–	–
South East Asia – Advocacy and Promotion of Knowledge and Learning						
RAABs–Lions Club						
Workshops programme and regional coordination – CBM	93	18,739	18,832	–	–	–
	–	25,565	25,565	–	–	–
Western Pacific – Advocacy and Promotion of Knowledge and Learning						
WPAX FHF grant	9,110	30,389	39,631	–	132	–
Regional support (China CEHJ Lions) and Global support (CBM)	3,805	27,435	31,296	–	56	–
Total restricted funds	9,715,857	4,136,236	6,145,492	–	488,336	8,194,937
Unrestricted funds:						
General funds	818,393	1,157,482	1,160,350	–	48,487	864,012
Total funds	10,534,250	5,293,718	7,305,842	–	536,823	9,058,949

Exchange gains are included under incoming and losses under outgoing resources.

Restricted funds in deficit at the year end are due to a prepayment relating to the World report on Vision to be released in 2019 when the Report is published.

14. Grant commitments

Commitments arising from grants offered prior to the year end but subject to conditions which have not been met at the year end were as follows.

	2019	2018
	£	£
Seeing is Believing		
ORBIS International	363,746	1,972,160
Sightsavers	273,975	641,505
Helen Keller International	203,101	513,839
CBM	128,935	459,995
The Fred Hollows Foundation	115,255	233,612
Brien Holden Vision Institute	113,212	212,215
Tilganga Institute of Ophthalmology	62,749	290,616
Operation Eyesight	35,048	13,557
SEVA Foundation	25,734	57,870
Addenbrookes Charitable Trust	–	252,783
LSHTM	–	195,238
Africa Eye Foundation	–	21,525
Gloucestershire Hospitals NHS Foundation Trust	–	15,052
Innovation Fund Projects (7 Partners each less than £200,000)	108,225	299,842
Locally Developed Projects (7 Partners each less than £100,000)	280,760	1,107,220
	<u>1,710,740</u>	<u>6,287,029</u>
Total Seeing is Believing Commitments	1,710,740	6,287,029

Seeing is Believing commitments are payable up to the end of 2020 on fulfilment of the programme and reporting conditions as set out in the grant agreements. These commitments are currently fully financed by the balance held in the Seeing is Believing restricted fund (see note 13).

15. Subsidiary undertakings

IAPB owns the whole of the issued share capital (£1) of IAPB Trading Ltd company number 7842726, Registered office Office 6068, Aldgate Tower, 2 Leaman Street, London, E1 8FA, UK. The Trading Subsidiary was registered in November 2011; the principal activities of the company are the receipt of corporate sponsorship, sale of exhibition space and advertising. The taxable profit is donated to IAPB.

<i>Income and expenditure</i>	2019	2018
	£	£
<i>Turnover</i>	184,006	127,849
Total income	184,006	127,849
<i>Cost of sales</i>	119,963	20,371
<i>Overheads including intercompany service charges</i>	19,325	18,929
<i>Other expenses/(income)</i>	17,159	14
Total expenses	156,447	39,314
<i>Total gain before donation</i>	<u>27,559</u>	<u>88,535</u>
<i>Fx gain on conversion to £</i>		3,913
Donation to IAPB	27,559	92,448

At 31 December 2019, the total assets of IAPB Trading Ltd were £557,590 (2018 £220,608) and the total liabilities £557,589 (2018 £220,607).

16. Related parties

IAPB Member organisations are the main donors to the charity and are also often paid funds in furtherance of IAPB's objects. Decisions on such transactions are made in accordance with the charity's conflicts of interest policy, such that Trustees, staff or committee members with an conflict of interest are not involved in the decision making process.

The Trustees and senior staff who have an interest in any organisation giving funds (other than membership fees) to or receiving funds from IAPB, and the aggregate amounts for each related organisation are as follows (>£5,000):

	2019		2018	
	£	£	£	£
Trustee	Amount	Amount	Amount	Amount
Related organisation	received	paid	received	paid
<i>Dr Muhammad Babar Qureshi</i> CBM	51,085	1,082,714	97,597	991,357
<i>Kathy Spahn</i> Helen Keller International	–	1,757,542	–	642,023
<i>John Robert Ranck</i> ORBIS International	–	307,738	29,700	504,623
<i>Dr Caroline Harper</i> Sightsavers	63,301	868,658	62,048	836,202
<i>Jennifer Gersbeck/Amanda Davis</i> Fred Hollows Foundation	68,100	497,014	77,758	690,249
<i>Yvette Waddell</i> Brien Holden Vision Institute	83,110	180,643	75,190	159,644
<i>Sabine Rebichler</i> Light for the World	6,000	–	17,594	–
<i>Gudrun Yngvadottir</i> Lions Club International	64,576	–	–	23,626
<i>Dr Astrid Bonfield</i> Queen Elizabeth Diamond Jubilee Trust	120,000	–	–	–
<i>Debra Davis/Peter Holland</i> IAPB Trading Ltd	158,980	–	127,849	–
<i>Prof Tirtha Prasad Mishra</i> Nepal Netra Jyoti Sangh	7,699	–	–	–
<i>Kashinath Bhoosnurmath</i> Operation Eyesight Universal	–	342,472	–	281,276
<i>Dr Suzanne Gilbert</i> Seva Foundation	57,508	279,254	–	282,204

Amounts include grants (see note 6), donations, gifts in kind and services.

17. Funds held as a custodian for Optometry Giving Sight (OGS)

IAPB continues to hold the following funds on behalf of Optometry Giving Sight (OGS). IAPB administer the OGS bank account on that organisation's behalf. Optometry Giving Sight UK is incorporated in its own right since July 2011, however IAPB will continue to administer its fundraising bank account for convenience.

	2019	2018
	£	£
Funds held on behalf of OGS at 31 December		
Cash at bank	7,153	2,667
Funds held for OGS	7,153	2,667

Funds held in custody for OGS UK are shown here only for information and are not consolidated into the accounts.



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Office 6068, Aldgate Tower, 2 Lemn Street, London, E1 8FA
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