



IAPB MEMBERSHIP 2021



IAPB MEMBERSHIP

Thank you for your interest in IAPB membership.

The International Agency for the Prevention of Blindness (IAPB) is the overarching alliance for the global eye care sector. We have members in over 100 countries, drawn from NGOs, eye hospitals, research and eye care institutions, professional bodies and corporate organisations.

With new data analysis showing that over 1 billion people have vision loss, primarily because they do not have access to eye care services, now is a critical moment for us to act together. Through membership of IAPB you will be joining a powerful, unprecedented alliance for better eye health for all. Join us and let's help change millions of lives together.

BENEFITS OF BEING A MEMBER OF IAPB INCLUDE:

- **Advocacy network** - when joining, you will be able to support and contribute towards our global advocacy efforts to maintain political action and investment in eye health
- **Extensive library of resources** - you will have access to our knowledge hub which includes the new edition Vision Atlas, webinars, reports, tools and publications across key topics
- **Networking** - you can connect to IAPB members and partners at our global events to share knowledge and insight, and form new partnerships. You can also connect to our Regional Chairs and find out about workshops and planning activities taking place at your country and regional level
- **Work Groups** - here you can contribute to your organisation's expertise and shape IAPB policies in key areas of eye health
- **Membership Map** - you can create new partnerships with organisations who also work in your geographical area via our Membership Map.
- **Eye Health News** - you will receive up-to-date news through IAPB newsletters
- **Access to our Logo** - demonstrate your commitment to the global alliance with IAPB logo
- **Raising your Profile Online** - you can raise your profile across IAPB media channels and promote activities taking place within your organisation

ABOUT IAPB

Founded in 1975, the IAPB leads international efforts in blindness prevention activities. We are constantly working towards a world where no one is needlessly visually impaired, in which everyone has access to the best possible standard of eye health, and eye care is a core part of Universal Health Coverage.

OUR PRIORITIES ARE:

- **Advocacy:** We advocate for eye health globally so it receives the attention and resources needed to achieve universal access to eye care;
- **Partnerships:** We build coalitions and partnerships to mobilise action and generate change at a global and local level; and
- **Knowledge:** We provide authoritative data and information on eye health, enabling the sharing of knowledge and experience to promote the development of good policy and practice.

VISION 2020 is coming to an end. So, we are developing a new initiative for the next decade. This will not only drive collective action by the global eye care sector, but also drive action by governments and the public, ensuring that everyone has the best possible vision. By 2030, we want to everyone living with vision impairment to be fully included in society.

The initiative centres around three strategic priorities:

- Reframing vision and eye health as a development issue
- Integrating eye care as part of Universal Health Coverage
- Mobilising community support for eye health and public demand for eye care services.

Join us and help change millions of lives together.



ADVOCACY

The IAPB leads and coordinates global eye health advocacy to maintain political action and investment in eye health.

We act as a sector voice for eye health at the World Health Organisation (WHO) and the United Nations (UN), and oversee major global campaigns and policy initiatives such as World Sight Day and the UN Friends of Vision.

We know that we can only succeed in our mission to achieve vision for everyone by actively seeking cross sector partnerships, therefore our advocacy work builds on the work of all our members.



WORLD REPORT ON VISION

We are working with the World Health Organization (WHO) and IAPB members to coordinate regional and national launches and policy dialogues on the World Report on Vision. These events aim to promote and implement the report's recommendations and WHO tools.



GLOBAL RESOLUTIONS

In 2020, IAPB and its members achieved a World Health Assembly Resolution on implementing Integrated People Centred Eye Care, and making eye health an integral part of Universal Health Coverage. We are also working towards a second World Health Assembly Resolution.

We are advocating for the first ever United Nations General Assembly Resolution on vision, which aims to place the issue of eye health on the 2030 Agenda for Sustainable Development.

ADVOCACY HUB

We are a leading source of data and information on eye health. Find all the relevant advocacy and policy tools and news on this comprehensive hub.

ADVOCACY TO ACTION

We are hosting a series of webinars and online workshops designed to help members improve their advocacy strategies while providing the latest updates on the global policy environment for eye health.

UNITED NATIONS FRIENDS OF VISION (FoV)

The IAPB coordinates the Friends of Vision, a group of United Nations Ambassadors working to advance the issue of eye health within the context of the Sustainable Development Goals (SDGs). In 2020, the FoV held some of their most successful events, virtually, which included speakers such as the Head of UNICEF, the Head of WHO at the UN, senior politicians as well several Ambassadors.

WORLD SIGHT DAY

World Sight Day is the most important advocacy and communications day in the eye health calendar. IAPB announces a theme for World Sight Day and members come together to raise public awareness of blindness and vision impairment as major international public health and development issues.

IAPB members play a big role in how we mark World Sight Day. There are many opportunities to mark it with IAPB: we have a World Sight Day photo competition that showcases a lot of work we do as a sector. IAPB also produces and shares high-quality WSD promotional material, including social media content and kits that can be customised with your logo/event.

SUCCESS METRICS

- In 2019, over 750 organisations marked WSD in 143 countries
- IAPB members marked over 200 WSD events
- HRH The Queen of UK participated in this year's WSD
- The day trends on social media and is also recognised and marked by the World Health Organization.

**We have big plans for World Sight Days 2021 and 2022 --
join us in celebrating World Sight Day!**



KNOWLEDGE

The IAPB is the leading source for data, evidence and knowledge in global eye health and development. IAPB works with members to connect and share data, knowledge and experience. We foster a culture of learning and collaboration to promote evidence based policy and practice in global eye health and development.

KNOWLEDGE HUB

The online knowledge hub houses extensive information, tools and resources across key topics including eye conditions, COVID-19, Universal Health Coverage, Sustainable Development Goals and much more to support our members in their work. Featured resources include tools, guidelines and policy papers.

VISION ATLAS

The IAPB Vision Atlas is the authoritative source for the latest data and evidence in global eye health. Using interactive maps, charts and visual narratives, it provides a wealth of accessible data and information relevant to policy makers, health planners, eye health professionals, NGOs, patient groups and advocates. It is used as a tool for advocacy at a global, regional and country level, and supports the monitoring and reporting on key progress indicators.



WORK GROUPS

Join one of our member led Work Groups, that focus on specific themes from gender equity to school eye health. Work Groups are a great way to contribute to your organisation's expertise, to develop shared knowledge, resources and tools that are utilised in policy and/or practice by the wider eye health community. These groups are also an opportunity to shape IAPB's policies and positions in key areas of eye health delivery and advocacy.

GLOBAL INNOVATION FORUM

We are offering the opportunity to share your work in research or programme implementation in the new format of a 60 second spotlight. This will be a digital adaptation of rapid fire or poster presentation and you will be able to submit a 60-90 second video of your research findings or learnings from programme implementation. Selected videos will be available for viewing online with a vote for people's choice and other categories.

VIRTUAL EVENTS

IAPB Virtual Events offer the opportunity to exchange knowledge, experiences and ideas with a diverse range of experts and peers across the global eye health network. Focusing on the most relevant and topical issues in the sector, we bring together leaders and experts to provide our members with the ability to develop their knowledge and skills. These events also encourage connection and collaboration between members.

2021 highlights include a series of Focus On programmes, Advocacy to Action webinar series and 'In conversation with the WHO'.



VALUED SUPPLIER SCHEME

The Valued Supplier Scheme 2020 is a great platform to source and compare eye health products and technologies.

With a strong heritage, it is widely recognised as the go to procurement resource for NGO members, their respective partners, government bodies, trusts and large funders, charity and university eye hospitals.

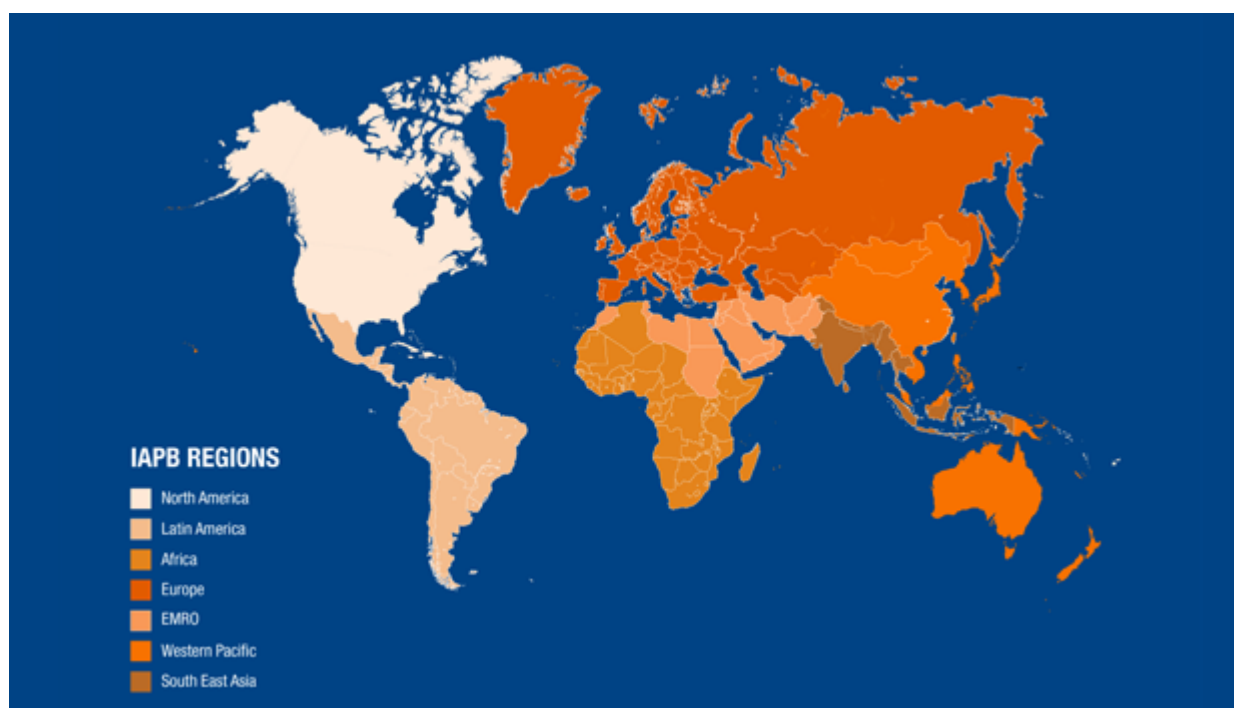
We have done the hard work sourcing and recommending suppliers, their products and services, so our members and their respective partners can remain totally focussed on their vital work tackling preventable blindness



REGIONS

The IAPB divides its global network into seven regions – **Western Pacific, South East Asia, Africa, Latin America, North America, Eastern Mediterranean and Europe**. Our Regional Chairs and Coordinators bring stakeholders together to forge partnerships, identify priorities, and plan for blindness prevention at national and regional levels. Connect with our Regional Chairs to find out about activities at a regional and country level and join advocacy workshops and planning meetings throughout the year.

Our main priorities are regional and country level advocacy, strengthening systems, knowledge and networks. Our work directly connects, supports and accelerates the lasting impact of our members' work delivering services and programmes on the ground.



RECENT SUCCESSES HAVE INCLUDED:

- Development of National Eye Plans
- Establishment and training of National Eye Health teams
- Establishment of National Prevention of Blindness Committees
- Driving the collection of Global Action Plan data for inclusion in WHO reporting
- Drawing global and regional attention to focus funding and resources on priority diseases including trachoma and cataract

EVENTS

The IAPB unites the sector each year at our annual members meeting that brings together members and key opinion leaders to share knowledge, strengthen partnerships and tackle emerging issues related to the eye health sector.

Although face to face events have temporarily been put on hold, we will be convening our meetings again as soon as it is safe to do so. In the meantime, our virtual events will be a forum to share best practices, research and learning. There will be a collective global moment that will focus on our new global initiative for eye health and put vision on the health and development agenda.

GLOBAL ASSEMBLY

Our quadrennial premier global event, focussed on all aspects of public health issues related to blindness and visual impairment. The Assembly attracts global opinion leaders, political leaders and wider engagement beyond eye health.

COUNCIL OF MEMBERS

Held every year, except for when it is a Global Assembly year, this high-level meeting brings together global leaders in eye health to discuss emerging issues related to the eye health sector.



EYE HEALTH HEROES

Eye Health Heroes is a year-long development programme that recognises young eye health professionals as the future leaders of the sector. This programme nurtures upcoming talent and is aimed at developing, connecting and celebrating eye health professionals amongst people within the NGO, corporate, clinical and public policy global eye health community.

OUR GOALS ARE TO:

- Recognise and celebrate the extraordinary achievements of young professionals in the eye health sector
- Build and raise the profile of the Eye Health Heroes at a global level, connecting them with key opinion leaders and experts in the eye health sector
- Provide opportunities for the Eye Health Heroes to learn and develop new skills
- Create a community of young eye health professionals and encourage cross cultural collaboration within their work



In 2020, we celebrated the incredible achievements of over 50 Eye Health Heroes across every region worldwide at our first ever virtual awards ceremony. Keep an eye out for our Eye Health Heroes 2021 programme and details of how to recognise and celebrate the outstanding work of the heroes within your organisation.



To find out more about
IAPB membership, contact

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