

ANNUAL REPORT 2020



International Agency for the Prevention of Blindness • April 2021

Cover photo (Hope) courtesy:
Michael Schoenfeld, Tanzania, Eye Corps

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Looking to the Future

Bob McMullan, President

The year 2020 was intended to be a landmark year for the eye health sector – but the culmination of VISION 2020 was overshadowed by the massive impact of the pandemic. What a year! Millions of people, including staff, donors and supporters, caught and suffered from the virus. Millions more have seen severe setbacks to their health care access. And yet, in the face of such sudden adversity, the eye health sector in general, and the IAPB membership in particular rose to the challenge.

Despite the pandemic, we found ways to mark and celebrate a critical era in eye care. VISION 2020: The Right to Sight transformed the sector's approach to eye health. It brought many new actors – including me – into the sector. As we began to look for ways to mark the milestone, IAPB put together a set of blogposts from key actors and players who contributed to VISION 2020. We also have a set of [Vision Excellence awards](#) to celebrate the efforts of the many individuals who played a major role in the development and implementation of VISION 2020. This was a truly sector-wide initiative and there are many individuals whose work made all the difference – our sincere gratitude to them all.

The pandemic has seen IAPB's online efforts flourish in new directions: we are now a virtual platform. 2020 amplified trends and highlighted our resilience. Work began on a new strategic direction for the next decade to succeed VISION 2020. This new direction will bring together our hopes and aspirations, along with a growing desire for an equitable world, where eye health enables prosperity and well-being. Here's wishing for a better tomorrow.



Resilience!

Victoria Sheffield, Vice-President

Victoria Sheffield, our Vice-President recaps 2020 at IAPB and dubs it a year of Resilience.

IAPB is many things and **resilient** is one of them. 2020 was meant to be a very different year and we were challenged as never before in our lifetime. We have adapted in creative ways, followed the science and government directives, and collaborated to continue implementing our sight-saving programmes. IAPB's President Bob McMullan, CEO Peter Holland, and the Secretariat led the way and we can all be proud of what has been accomplished!

COVID-19: IAPB adapted to support our members by forming a COVID-19 Task Force early in the year and set up a "Resources Page" on the website to share WHO, CDC and other critical guidelines as well as sharing information on how members were adapting and being resilient.

Board: The terms of the Board members and officers have been extended through 2021 for continuity since we could not meet in Singapore this year. The Search Committee for IAPB's next President completed its work and a recommendation will be made for the election process in the coming months which will include nominations from the membership for officer or regional positions.

11th Global Assembly: For the health and safety of IAPB and its members, the 11th GA in Singapore was postponed for 2020 and cancelled for 2021. We will be convening face to face meetings again as soon as it is safe to do so. In the meantime, we are planning a range of virtual activities for 2021 centred around our knowledge services, advocacy and communications to bring the sector together.

WHO: We cheer the *World Health Assembly Resolution on Integrated People-Centered Eye Care* which was adopted in August with over 40 Member States as co-sponsors! Following on the [WHO's World Report on Vision](#) launched on World Sight Day 2019, WHO is consulting with Member States to set global targets for eye health. These targets were adopted at the WHO Executive Board in January 2021 and will then be adopted at the World Health Assembly in May 2021.

UN: Amb. Aubrey Webson, UN representative of Antigua and Barbuda and founder of the UN Friends of Vision, is championing with IAPB the first ever [United Nations General Assembly Resolution on Eye Health](#) with support from Ireland and Bangladesh!

Vision for the Commonwealth: Whilst the 2020 Commonwealth Heads of Government Meeting in Kigali, Rwanda in June was postponed, the Vision for the Commonwealth group had been championing school eye health and IAPB remains committed to supporting this effort.

Assistive Technology: IAPB is liaising ATScale's Global Assistive Technology and others in the sector, and is considering developing a Refractive Error Coalition in 2021.

Knowledge Sharing: Over the past 8 months, IAPB ran an extensive COVID-19 and Eye Health webinar series with 10 live webinars and 6 recorded interviews. Two were in French and audiences were 120-300 at each live webinar with live streams on social media reaching over 3,000 views! Also check out the Resource Library on the website.

VISION ATLAS 2.0: IAPB's new Vision Atlas on a digital platform was launched on World Sight Day this year and is chock full of global, regional and country data from the Vision Loss Expert Group (VLEG). It is an invaluable tool for writing proposals and articles and to feed your curiosity.

LANCET Global Commission on Eye Health: With support from IAPB, this milestone publication with new VLEG data came out in early 2021.

Clearly Merger: Clearly founded by James Chen merged into IAPB (on 4th January 2021) and transferred assets including communications staff to strengthen IAPB's global advocacy for Eye Health.

VISION CATALYST FUND: Founding partners Standard Chartered Bank, UBS, Essilor, James Chen and IAPB aim to strengthen health systems and build markets to provide greater access to quality eye care.

SEEING IS BELIEVING (SiB): Standard Chartered Bank's SiB project launched in 2003 came to an end as 2020 closed, having reached 291.7 million people around the world through grants to IAPB members. We are extremely grateful to SiB for their impact on reducing rates of blindness and visual impairment in our world.

WORLD SIGHT DAY 2020: IAPB members held webinars, virtual meetings and some even held live screenings with all precautions to celebrate our special day. Along with the launch of the Vision Atlas 2.0, member advocacy was front and center on 8 October 2020!

AWARDS: IAPB managed to celebrate virtually [54 Eye Health Heroes](#) on 17 September with awards to 17 Change-Makers, 14 Innovators, and 23 Future Leaders, all under age 35 – our future is bright!

Learn more about all of these initiatives at www.iapb.org and take advantage of the great recourses IAPB has to offer. We ended 2020 with mixed emotions, but **resilience** is IAPB and who we all are. As we move through 2021, we can be safe in the knowledge that IAPB is hard at work for our future!



CEO Update

Peter Holland, Chief Executive

Peter Holland, our CEO reflects back on 2020.

2020 was an extraordinarily challenging year. When we were last all together at the Council of Members meeting in Tanzania, no one could have foreseen the 12 months that lay ahead. 2020 was without doubt one of the most tumultuous years on record. Yet the international battles against COVID-19 and racial inequality are only part of 2020's narrative. In spite of these challenges, the eye health sector saw change delivered, progress made and milestones achieved of which we can all be proud.

The COVID-19 pandemic affected members and the people we serve everywhere. In response, we formed the COVID-19 taskforce in April, [developing a set of messages](#) that the sector could use whilst advocating for eye health during the pandemic. Focusing on technology, service delivery, advocacy and communities & patients, the taskforce developed advocacy messages, guiding principles and a resource repository on delivering services in the context of the pandemic. The movement for racial equality and the [Black Lives Matter campaign](#) gained urgent momentum last year. The protests which swept the world have brought the reality of racial injustice home to so many. Justice and equality lie at the heart of what we do and we will continue to respect and encourage diversity and inclusivity at every level. The hurdles faced last year have shown the resilience, tenacity and willingness of the sector to adapt and to listen. Eye health organisations around the world carried out extraordinary work in order to continue providing eye care and support the fight against COVID-19 in the most difficult of circumstances.

Despite these challenges, we have collectively achieved so much:

In partnership with our members, we lobbied successfully for a [World Health Assembly Resolution](#) on implementing Integrated People Centred Eye Care, making eye health an integral part of Universal Health Coverage. We are now working with WHO towards a second World Health Assembly Resolution in 2021 to set global targets for eye health.

Our advocacy at the United Nations with the Friends of Vision group continues to move on apace. New Ambassador co-chairs from Bangladesh and Ireland have joined ranks with Ambassador Aubrey Webson from Antigua and Barbuda to lead the Friends of Vision group. They are now pushing for the first ever [UN General Assembly Resolution on vision](#). It would be a landmark resolution, placing the issue of eye health at the heart of the 2030 Agenda for Sustainable Development.

We launched the new [Eye Health Heroes programme](#), supported by Allergan. In October, we celebrated the achievements of over 50 Eye Health Heroes from across every region at our first virtual awards ceremony. These inspiring young heroes will now embark on a year-long programme that will offer them the opportunity to connect with key sector leaders whilst developing new skills.

[World Sight Day](#) this year was the best yet. 2020 year's theme of 'Hope in Sight' reflected the importance of the sector being optimistic for the future and showed the opportunity that good eye care can bring people. It was a real honour to demonstrate the importance of this optimism and opportunity during our call with [Her Majesty the Queen](#), Her Royal Highness The Countess of Wessex and three inspiring Eye Health Heroes, all working on the ground to deliver eye care within their countries. The call helped raise the profile of World Sight Day, providing a great foundation for developing public-awareness of the day in years to come.

We have run a series of webinars and interviews to provide information and support to our members during the pandemic. We also published the second edition of the [Vision Atlas](#) – the authoritative source for the latest data and evidence in global eye health and launched a new website. The Vision Atlas provides a wealth of accessible data and information, including the newly released Vision Loss Expert Group papers and the final update of the Global Action Plan indicators.

Lots changed at the IAPB too. Sadly, both VISION 2020 and the [Seeing is Believing Programme](#) came to a close. I want, in particular, to thank Standard Chartered Bank for their partnership and support throughout this initiative and the Seeing is Believing team, Sally Crook, Sarah Chemonges, Susan Evans and Niamh Browne for all their working in making SiB such a success. We celebrated the hard work of so many at the virtual closing event on 1st December. We were delighted to welcome two new Patrons in 2020, Cooper Vision and Roche, joining Allergan, Bayer, Novartis and Standard Chartered Bank.

Much is set to take place in 2021, and indeed has already taken place, leading me to feel hopeful and excited about the year ahead. Not only do we have a possible landmark resolution at the United Nations on the cards, but we have already seen the publication of the Lancet Global Commission which was jointly and publicly launched with the Vision Atlas. On top of that, on 4 January 2021, Clearly, the charity founded in 2016 by James Chen to raise the profile of vision among world leaders, merged into IAPB. This provides us with a unique and exciting opportunity to boost our communications globally and look forward to an even bigger and better World Sight Day in October. But most excitingly, we are developing a brand-new initiative for the next decade to succeed VISION 2020. This initiative will respond to current and emerging challenges facing the sector building on the landmark successes of the past two decades. We want to produce an ambitious plan to drive collective action by the sector and encourage governments and the public to get on board too. If you're interested in being a part of the consultation process for this, please sign up for a consultation session.

In October 2021, a new IAPB President and Board of Trustees will take office. After an extensive search process, the Presidential Nominations Committee identified [Caroline Casey](#), Founder of [the Valuable 500](#), as their preferred candidate and at its meeting in October, the IAPB Board of Trustees approved Caroline as their nomination for IAPB President. Elections for the Board will take place.

Finally, I personally want to say thank you to all of our members for your exceptional work and for continuing to be a part of this global alliance that strives to make real change. As we emerge from the pandemic, we need to ensure that no one is left behind in our effort to achieve universal eye health.

I look forward to working with you in the year ahead.



Left: Hyacinth, 83, looked lovingly at Orbis International staff nurse Monelle Ross after her debilitating cataract had been removed.

Photo Credit: Geoff Oliver Bugbee for #HopeInSight photo competition.

Other photos: IAPB and members.

Global Advocacy

Jessica Crofts-Lawrence, Head of Policy and Advocacy

Jessica Crofts-Lawrence highlights key Advocacy moments from 2020.

We had ambitious plans for 2020: a Global Assembly in Singapore, a World Health Assembly Resolution and a staggering 50 national launches of the World Report on Vision. Of course, all of this came to a grinding halt with the arrival of Covid-19. The pandemic wreaked havoc across the world and dealt major setbacks to health, development and eye care.

The Covid-19 physical distancing measures made some of our plans practically impossible – no more flights or conference rooms. We were also very aware that global attention, from government leaders to the WHO, was focused on the pandemic.

And yet, somewhat remarkably, 2020 ended up being a hugely successful year for eye health advocacy. We adapted – moving events to Zoom and invested more in our online presence. But we also had the benefit, as advocates, of a good issue. Eye health is universal, it has solutions and offers huge opportunities for growth and development. For global leaders, eye health was a breath of fresh air in an otherwise miserable year. There was hope in sight.

This meant that our advocacy work not only continued but reached new heights. A few key developments include:

WORLD HEALTH ASSEMBLY RESOLUTION ON INTEGRATED PEOPLE CENTRED EYE CARE (IPEC)

In August, following a year-long advocacy campaign by IAPB and its members, countries cemented their commitment to the World Report on Vision by adopting a World Health Assembly (WHA) resolution. The resolution commits countries to implementing integrated people centred eye care as part of Universal Health Coverage and to setting global targets on eye care for 2030 (to be presented and adopted at the 74th WHA next year).

The 2020 IPEC resolution was co-sponsored by more than 40 countries making it one of the most widely support resolutions at the WHA this year.

UNITED NATIONS FRIENDS OF VISION



We worked hard to increase the profile of eye health and its contribution to the Sustainable Development Goals at the United Nations (UN). We held some of our most successful events virtually which were attended by political leaders, UN Ambassadors, Royalty, the Head of UNICEF, civil society and the private sector.

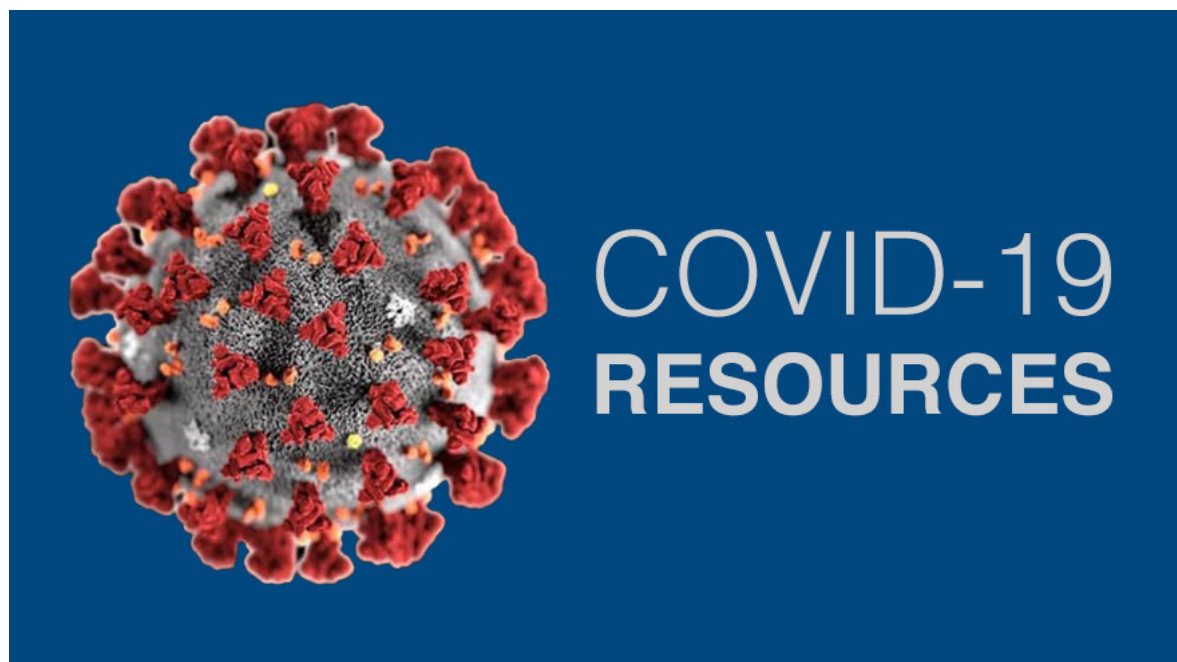
We also strengthened the UN Friends of Vision by obtaining two new illustrious and influential co-chairs: Ambassador Rabab Fatima, the Permanent Representative of Bangladesh and currently President of UNICEF Executive Board; and Ambassador Geraldine Byrne Nason, the Permanent Representative of Ireland, recently elected to the UN Security Council.

PROGRESS ON FIRST-EVER UNITED NATIONS GENERAL ASSEMBLY RESOLUTION ON VISION

IAPB and its members are currently championing the adoption of the first-ever UNGA resolution on vision. The UNGA resolution (if passed) will be a landmark, firmly placing vision on the sustainable development agenda and motivating action by the UN and its institutions. It will also encourage a whole of government approach – all parts of government, especially those responsible for health, education, economic development and women's issues, working together with civil society and the private sector on eye care. The resolution is expected to be adopted in early 2021.

WHAT NEXT?

Throughout 2021 our focus will be on cementing some of these gains, including the adoption of the UNGA resolution and the WHO global targets on eye care. But it will also be time for us to turn some of this political good will into action at a national level. IAPB members held eight launches of the World Report on Vision over the last year, some virtually and all with great success. We will maintain this activity through 2021; shifting our approach from launches to policy dialogues thereby enabling national planning and securing specific commitments from governments.



Knowledge Management

Jude Stern, Head of Knowledge Management IAPB

2020 marked the end of the Vision 2020 period and the beginning of a new agenda focussing on Integrated People Centred Eye Care/Universal Health Coverage by 2030. Whilst the year was certainly been different to what was expected, it was a year of transition, considering eye care in the context of a global pandemic and new beginnings in for IAPB Knowledge.

With travel curtailed, highlights of Connecting Knowledge were based on utilising the online environment to connect and share expertise and experiences in a rapidly changing environment for eye health.

Top 3 highlights of 2020:

COVID-19 & EYE HEALTH PROGRAMME



professional bodies and member organisations.

As eye care services around the world were put on hold as countries locked down, the focus was on sharing critical information, member stories and key areas of expertise across the network. An online resource repository became a well-used resource for accessing important information, guidelines and tools from the WHO, UN,

[The COVID-19 & Eye Health](#) web series was a standout highlight of 2020. Working closely with the communication and Membership Teams and the 39 speakers, we delivered 10 live webinars and 6 recorded interviews which have been viewed (live or recorded by 3922 people). Topics covered include the WHO, UN & IAPB member

responses to COVID-19, Technology & innovation, considerations of the pandemic on myopia, diabetes and ageing populations, impact on gender equity and on people with disabilities and a feature web series on Indigenous peoples. We were also able to run 2 French speaking webinars.

The COVID-19 Taskforce Service Delivery group produced a set of Guiding Principles for service providers and a resource repository of guidelines which launched on the digital platform at the end of 2020.

VISION ATLAS 2020



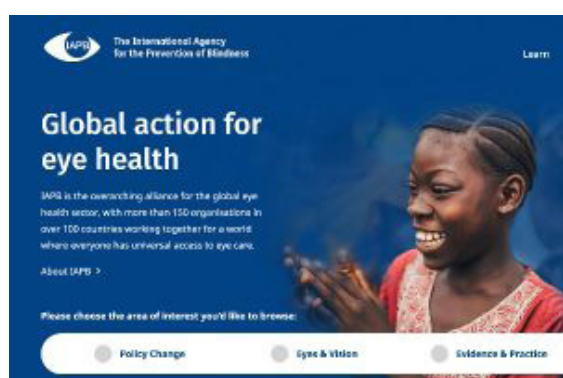
The data and evidence on the new Vision Atlas provides the starting point for the new agenda for eye care for all by 2030 and is an opportunity to look back at the status of eye care services and eye health at the end of the VISION 2020 period.

The Atlas provides the 2020 Magnitude and Causes data from the Vision Loss

Expert Group, National Indicators against the Global Action Plan. In 2021, it will also have data from the Lancet Global Commission for Eye Health.

A key highlight of working on the Atlas has been working with the global leaders on reference group, Rupert Bourne and the Vision Loss Expert Group, and Matthew Burton & Jacqui Ramke from Lancet Global Commission on Eye Health. A big thank you to everyone involved for your expertise, insights and commitment to making the VA an evidence based, easy to use advocacy and communication tool.

A NEW DIGITAL PLATFORM – KNOWLEDGE HUB, EVENTS, RESOURCE LIBRARY



The digital platform design and development was a focus of our work in 2020. The knowledge section of the platform features the Knowledge Hub, Resource Library, the Vision Atlas and upcoming and recorded events. Over 2021, these sections will continue to be developed to align with what the sector needs to achieve integrated people centred eye care, Universal Health

Coverage and embed eye care into the sustainable development goals.

2021 – THE YEAR AHEAD

In 2021 we began the year with the global launch of the Vision Atlas, including data from the LGCEH, at the UN providing Ambassadors a chance to engage with the data from their region and country to initiate/support advocacy efforts. As the year moves on we look forward to working closely with members to utilise the Vision Atlas as a tool for advocacy, communications and learning.

This year offers an opportunity to further develop relevant, engaging online opportunities for knowledge exchange across the IAPB network. We would love to hear what topics and formats you are interested in engaging with.



Left: Getting his eye bandaged after surgery.
Photo Credit: Fauzia Aziz for #HopeInSight photo competition.

Eye Health Heroes 2020

Rachael Bourke, Membership Services Manager

Rachael Bourke on our 2020 Eye Health Programme.

In July 2020 we launched the IAPB Eye Health Heroes programme, which is supported by Allergan, an AbbVie company. To mark the launch, [we were joined by IAPB Royal Patron, Her Royal Highness The Countess of Wessex](#) and previous Eye Health Heroes at a virtual meeting to hear about the experiences of these Heroes and what winning the award meant to them.

Although the Eye Health Heroes awards have been running for eight years, we wanted to raise the profile of the awards by turning it into a programme. The 2020 Heroes get access to a year-long programme that will raise the Heroes' profiles and help build a network of tomorrow's leaders. The programme aims to provide opportunities for the Eye Health Heroes to learn new skills and connect them with senior leaders within the health and development sector.

We were delighted to receive a record number of nominations for young professionals across every spectrum of eye health including clinical, public policy, NGO and corporate in all three categories; Future Leaders, Change Makers, Innovators. We opened the awards to our Valued Suppliers too this year and the larger eye health sector.

In October 2020 we celebrated the extraordinary achievements of these [Eye Health Heroes](#) at our first ever virtual awards ceremony. Although we could not meet in person as we would have usually done, it was still an incredibly special ceremony. Everyone dressed for the occasion; the Heroes shared stories of their work and demonstrated how they were all deserving of being nominated for and winning this award.

**EYE
HEALTH
HEROES**

The winners will now embark on the Eye Health Heroes development programme. They have already participated in Communications and PR training which was delivered by senior communications specialists at Allergan. Over the next six months, they will have the opportunity to attend exclusive events with senior leaders such as Caroline Harper, CEO, Sightsavers; Jag Dosanjh, Sr. Vice President, Eye Care, Allergan; James Chen, Founder, Clearly; to understand more about the challenges and successes faced by our guests in high profile roles. They will also be invited to create content focusing on topics of their expertise which we will publish across our media channels and will showcase their communications skills.

Keep an eye out for these future leaders – they are the young voices of the sector!



Left: A doctor examining a child's eye and removing an insect wing.

Photo Credit: James Arnold for #HopeInSight photo competition.

Other photos: are from IAPB Africa.

IAPB Africa Highlights

Simon Day, IAPB Africa Programme Manager

Simon Day lists key highlights of 2020 from the IAPB Africa region.

The year 2020 didn't turn out to be what we expected. The COVID-19 pandemic upended our plans (with respect to World Report on Vision launches, GA2020 and many others) and eye health services. However, the sector rallied and we had what can be called as wins. Despite this drastic turn of events, in Africa we still managed to achieve several great outcomes integral to our pursuit of strengthened eye health in the region.

A RESOLUTION ON EYE HEALTH ACHIEVED AT THE EAST, CENTRAL AND SOUTHERN AFRICA HEALTH COMMUNITY HEALTH MINISTERS CONFERENCE

The East, Central and Southern Africa Health Community 69th Health Ministers Conference was held in February 2020 under the theme: "Innovation and Accountability in Health Towards Achieving Universal Health Coverage.

At the end of the Health Minister's Conference, the Ministers considered and passed resolutions which included ECSA/HMC69/R1: Equity and Access to Eye Health in the ECSA region. This resolution urges Member States to:

Implement integrated approaches for prevention, control and management of eye health conditions at all levels, with emphasis on primary health care;

Increase access to eye health services at all levels, by investing in and ensuring equitable distribution of Human Resources for Eye Health (HREH) and promote inclusion of eye health agenda at national, regional and international level; and

Promote generation and use of evidence in policy and practice to improve eye health.

Additionally, the resolution directs the ECSA HC Secretariat to:

- Support the member states to implement this resolution; and
- Generate and disseminate evidence on eye health care in the region

IAPB will continue to work with our partners in the ECSA-HC expert committee on eye health with its remit to raise and sustain the eye health agenda high at regional and national level in the ECSA-HC member states.

KEY RECOMMENDATIONS ON EYE HEALTH AT THE WEST AFRICAN HEALTH ORGANIZATION 10TH ANNUAL HIS MANAGERS AND PARTNERS MEETING

In January, the 10th Annual Meeting of Health Information Systems national managers, Technical and Financial Partners was organised by the West African Health Organization (WAHO).

During a session dedicated to Eye Health, IAPB presented on the WHO Catalogue of Key Eye Health Indicators in the African Region and advocated for the integration of Eye Health Indicators into national Health Information Management Systems.

The following key recommendations on Eye Health are part of the broader set of recommendations coming out of the meeting:

WAHO to work with regional Eye Health Partners to collect eye data in all countries for inclusion in the 2020 regional health situation;

Member States National Health Information Management Units to work with national Eye Health Programme Managers in order to identify and introduce the key eye health indicators in their Routine Health Data Collection System;

Partners to provide technical and financial support to WAHO and members to implement HIS priorities and activities for 2020

Moving forward, IAPB and WAHO will continue to work with member states and partners to identify and agree on 2-3 essential eye health indicators for integration into national Health Information Management Systems in the region. We will also support the implementation of the Eye Health data collection and reporting.

ORIENTATION MEETING FOR THE IMPLEMENTATION OF THE WHO AFRO PRIMARY EYE CARE TRAINING MANUAL IN LUSOPHONE MEMBER STATES



In 2018 WHO AFRO published The Primary Eye Care training manual.

In 2019, IAPB supported WHO AFRO in sensitising the Anglophone and Francophone countries of Africa on the PEC manual. In February 2020, the Lusophone countries¹ were orientated on the training manual, following its translation into Portuguese.

¹ Mozambique, Cape Verde, Angola, Sao Tome and Principe and Guinea Bissau.

The WHO AFRO NCD cluster held a two-day Orientation Meeting in Maputo, Mozambique, attended by Primary Care Unit Heads/Public Health Department Directors, National Eye Care Coordinators and Eye Health Partners of the Lusophone countries in the Region in order to support them in implementing the training manual at national level and to develop a plan its implementation.

Country representatives were encouraged to advocate for the implementation of the PEC Training Manual upon their return to their countries. The success in Rwanda was highlighted as an example that PEC could be strengthened and indeed implemented at the national level.

OTHER ACTIVITIES IN 2020

The challenges of this year did however present new opportunities. We scaled up our online engagement with members and partners resulting in valuable interaction around dealing with COVID-19 in the eye health sector by way of virtual, group exchanges and a series of multi-lingual webinars. We also undertook the development of a system's strengthening review, planning and advocacy framework called a Multisectoral Systems Review to support African countries fulfill the World Report on Vision obligation to: Engage in Integrated People Centred Eye Care.

LOOKING AHEAD

In the coming year, 2021, we are looking to focus our efforts on implementing the recommendations of the World Report on Vision across the region by engaging with our sub-regional and national level partners with a view on moving closer to the goal of an integrated people-centred eye care that will accelerate universalization of health care services and the achievement of the Sustainable Development Goals.



IAPB Western Pacific Highlights

Drew Keys, Regional Program Manager, Western Pacific

Drew Keys picks out the top three highlights of 2020 from the Western Pacific Region.

Last November, when I sat down to draft the 'year that was' I wrote the following:

Looking back over 2019, it's impossible not to also look ahead to 2020. The pivotal year that many of us have been working towards throughout our career in the eye health sector, is almost upon us. It's only fitting that our members and stakeholders are keeping one eye on the future and that they expect us to as well.

Let me be the first to admit that in keeping one eye on the future, I certainly didn't spot the 2020 storm brewing... and I'm pretty sure that none of our members or stakeholders did either! The 2020 we were anticipating will be a year we'll never forget for all the wrong reasons. Yet, it should also be remembered in the Western Pacific for the adaptability and resilience of our sector; despite the pandemic we managed to discuss, disseminate, coordinate and participate. Here are a handful of highlights:



World Report on Vision Launch, Papua New Guinea: When the Health Minister, the Honourable Jelta Wong declared 'my eyes have been opened', we knew that the WRV was striking the right chords. It's an advocacy document aimed at grabbing the attention of policy makers and at the year's most colourful launch it certainly did that – a terrific outcome with Ministry support for a policy dialogue in 2021. (special thanks to members [Brien Holden Foundation](#) and [Lions Clubs International Foundation](#) for the launch support)



World Sight Day, 2020: The ‘biggest’ World Sight Day ever, thanks I suspect, in large part due to the pandemic. In the Western Pacific, as everywhere, World Sight Day was different in 2020 with new and unusual ways to get the message across. From, Samoa to PNG, to Malaysia and the Philippines panel discussions and policy dialogues took place. In Australia, [Vision 2020 Australia](#) captured the attention of the Prime Minister who gave a televised statement; in Cambodia the National Eye Programme team was interviewed Live on National TV. (special thanks to Eye Care Foundation for coordinating the event).

Iso Pivot in the Year that Zoomed past: A slew of new terminology would be a highlight – if any of us ever wanted to hear them again. But whilst we are all heartily sick of remote meetings and rooms framed by Zoom, the adaptability and resilience, we have all shown is a highlight of 2020. The Zoom meetings have demonstrated that even once we all can meet again it will remain an important tool of accessibility for those who are unable to travel. There have been some *fascinating* webinars – Build Back Equal on gender equity led by Jennifer Gersbeck at the Fred Hollows Foundation and Blinded by Sugar, led by Dr James Muecke at Sight For All are but two (it would be remiss at this point not to congratulate James’ on his award as Australian of the Year – a highlight for 2020 if ever there was one).

Once again we gratefully acknowledge the Fred Hollows Foundation for its ongoing support. We also thank Singapore Eye Research Institute for their understanding and advice as the Global Assembly situation evolved. We can’t do the work we do without our members’ support and in 2020 you demonstrated an extra level of strength. A shout out to the national bodies who were so important in maintaining the spirits of the eye health sector, especially those with which IAPB Western Pacific has worked closely – Eye Health Working Group Korea, National Prevention of Blindness Committee of China, Eye Care Working Group Vietnam, Eye Care Working Group Laos, Sub-Sectoral Working Group Cambodia, Eye Care Partners Philippines, PBL Papua New Guinea & Prevention of Blindness Committee Malaysia.

#strongertogether



Left: Refraction in indigenous village in Xingu Indigenous Park.

Photo Credit: Dr. Ronald Yeoh for #HopeInSight photo competition.

Other photos are from IAPB South-East Asia.

IAPB South-East Asia Highlights

Yuddha Dhoj Sapkota, IAPB South East Asia Regional Coordinator

Yuddha Sapkota lists down some of the highlights of 2020 in the IAPB South-East Asia Region.

The year 2020 was a crucial year for all eye health stakeholders, marking the end of VISION 2020: The Right to Sight and end of WHO Global Action Plan 2014-2019.

In 2020, we had plans to launch the World Report on Vision (WRV) in 10 countries of the SEA region focusing our advocacy actions towards:

developing and implementing the post 2020 eye care strategies

align national policies in line to WRV recommendation – Integrated People Centered Eye Care

advocacy to align eye care with Sustainable Development Goals and universal eye health coverage.

However, COVID-19 turned everything on its head. Our work went virtual, and training now happened on webinars. However, we continue to work on setting the context for effective implementation of plans for 2021 such as generating evidence, sharing knowledge and protocol development, which will ultimately be useful in tackling increased backlogs of people requiring eye care services and the challenges in the months ahead.

Some major highlights of the region for 2020 were as follows:

WRV COUNTRY LAUNCH BANGLADESH



The Ministry of Health Bangladesh in collaboration with IAPB, WHO, IAPB members and national stakeholders on eye health conducted a national launch of WRV to operationalize its recommendations. In SEA, Bangladesh is the first WRV launch conducted on 19 and 20 January 2020. During the launch the Health Minister of Bangladesh

committed to allocate adequate resources to strengthen primary eye care by addition of 500 vision centre in near future. Following the launch, a workshop was organized to prepare the national strategic eye health plan of Bangladesh in line to recommendation of WRV.

PUBLICATION OF EVIDENCES IN PEER REVIEWED JOURNAL

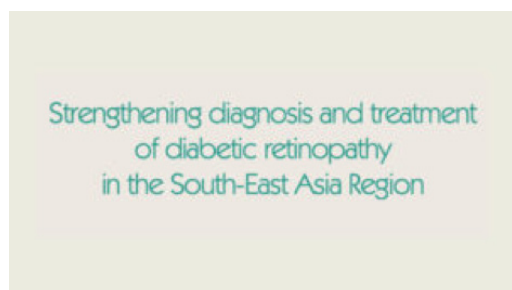
As physical meetings and international travel was restricted, that gave us spare time to work on write ups and publication of evidences generated from our last year's work in the region. We were able to publish the following:

1. Refractive error study in School Children of Bhutan



2. Rapid Assessment of Avoidable Blindness in Rohingya Refugee camp in Bangladesh

3. South East Asia focused DR screening and management guidelines



One of the successful collaborations between IAPB and WHO SEARO this year was to prepare 'Strengthening Diagnosis and Treatment of Diabetic Retinopathy in SEA Region'. The Protocol has been approved and published by WHO SEARO.

4. Timor-Leste National Strategic Plan on Eye Health



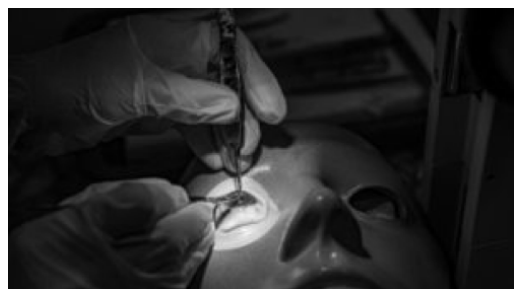
NATIONAL EYE HEALTH STRATEGIC PLAN



As part of the process of implementing the WHO Global Action Plan 2014 – 2019, IAPB, the Royal Australasian College of Surgeons (RACS) along with the WHO country office in Timor-Leste supported the East Timor Eye Care Programme to carry out a national blindness survey using RAAB survey methodology in 2016. The survey

work was financially supported by the Lions Clubs International Foundation (LCIF) and IAPB extended technical support for data collection, analysis, report generation, dissemination and publication of result. The survey result revealed fresh evidence on blindness and visual impairment in Timor-Leste. The result was disseminated in collaboration with the WHO country office and the Ministry of Health Timor-Leste. During the dissemination a workshop was also organized and worked on recommendations to incorporate in the strategic plan on eye health for the country. The Ministry of health, Timor-Leste [approved the strategic plan for eye health services of Timor-Leste in 2020](#). The plan covers the period of 30 years (2021 – 2050) and provides all strategic guidelines for infrastructure development, human resource development, deployment and service delivery process and targets to meet for next 30 years.

5. Myanmar eliminates trachoma as a public health problem



Trachoma, the world's leading infectious cause of blindness, has long been considered a public health problem in Myanmar, with the first Trachoma Control Project initiated in 1964 by the Ministry of Health and Sports, with support from WHO and the United Nations Children's Fund (UNICEF).

Myanmar is the second country in the WHO South East Asia Region to achieve elimination and the 10th country to achieve elimination globally, following Cambodia, China, Ghana, the Islamic Republic of Iran, Lao People's Democratic Republic, Mexico, Morocco, Nepal, Oman

The announcement follows annual period prevalence data from 2010 to 2015 showing that active trachoma in children under 10 years of age across all the regions and states in Myanmar ranged from 0% to 0.0537%, which is below the WHO threshold of less than 5% of trachomatous inflammation follicular in children aged 1-9 years. Surveillance has also confirmed that levels of *trachomatous trichiasis*, the late blinding stage of trachoma, are below the WHO threshold of less than 0.2%.

LOOKING AHEAD

In the year 2021, we plan to launch WRV in the remaining nine countries: Bhutan, India, Indonesia, Maldives, Myanmar, Nepal, Sri Lanka, Thailand and Timor-Leste. We also plan to initiate implementation of WHO tools such as ECSAT in some countries in 2021. A regional meeting has also been planned to monitor the WRV launch and rolling out of IPCEC in national level eye health policy and plan. We hope 2021 will be a better year for eye health work in the region.



Seeing is Believing

Sally Crook, Seeing is Believing Programme Manager

Sally Crook on the end of Seeing is Believing and the highlights of 2020.

This will be the last report from Seeing is Believing, as the programme (sadly) closed at the end of December 2020. So, 'the end of an era' at IAPB and also for the many implementing SiB partners around the world. But there is still much to be celebrated, and much to share!

Here at IAPB we are immensely grateful for the US\$104 million that was raised by Standard Chartered Bank's employees over 15 years, and how these funds have been utilised by the implementing partners to deliver quality eye care activities over 17 years (2003-2020). This has been a true partnership across the years. See: ['A Visionary Partnership: 15 years of Seeing is Believing.'](#)

COVID-19 IMPACT

In 2019 we reported that 24 of 60 Phase V projects had already closed. Due to the Covid-19 pandemic our neat close-out plans across the remaining 36 projects was thrown into total disarray. Some projects went into 'suspended animation' for several months; whilst others diverted funds for PPE purchase and training on new protocols before eye care services could safely resume. So Q2 2020 was a period of long delays and disruption to clinical delivery and monitoring of services. But in the 2nd half of 2020 the revised plans and budgets could be actioned to enable all projects to close by the end of 2020. IAPB is grateful to the huge efforts from all the teams in-country and at Head Offices who have worked tirelessly to ensure projects closed by end of 2020.

Just as SiB funded many RAABs and other baseline data collection at the start of projects to assist planning; the research embedded within and evaluations at the end of projects can also provide relevant information for other providers and planners. These final evaluations and also other research results showcase some very interesting points around achievements and important lessons learnt both directly and indirectly over the life of the project. We do hope that you will continue in the future to check in on the [SiB pages of the IAPB website](#). As such 'grey literature' can prevent 'reinventing wheels' across the globe, and positively help managers to plan more smoothly and learn from other people and projects – there is much here that is useful and can be reflected upon.

As in previous years, SiB has been active in amplifying learning from SiB projects across the wider SiB community and beyond.

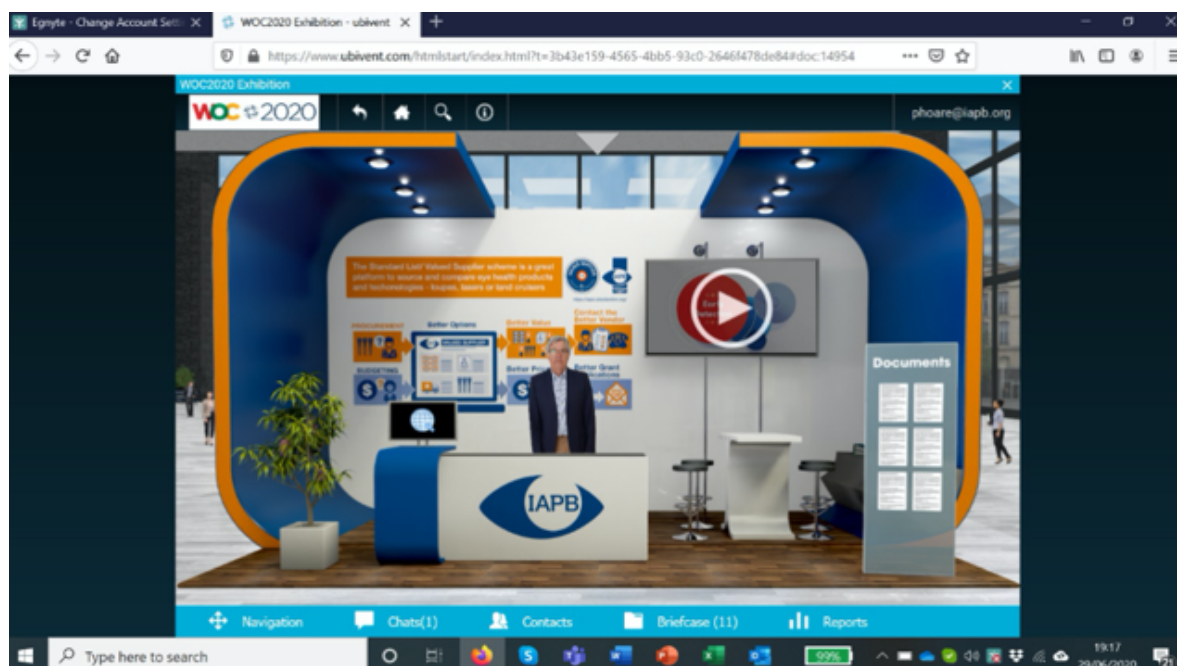
The SiB Newsletters were sent out bi-monthly and each topic focused on a diverse set of challenges and achievements across the SiB projects. In 2020 the themes were: [Development and integration of eye health indicators into national HMIS systems](#); [Partnerships](#); [Gender issues in eye care delivery](#); [Behaviour Change Communication](#). A final newsletter was sent out in December. The articles submitted from the projects span a wide variety of providers and provide fascinating insights into the work of SiB partners to create real change and momentum for future eye care service delivery and quality.

Two SiB webinars were held in 2020. Again, each webinar has 2 editions – one with an Asian and the other with an African focus. The themes for the webinars were: 1. Child and School eye health ([Link for Africa](#) and [SEA webinar](#)). 2. How SiB has stepped up eye care services across the globe ([Link for Africa](#) and [SEA webinar](#)).

To close out the Seeing is Believing programme, a one-day virtual learning Event was held in December 2020. A huge selection of staff from across the projects – clinical and managerial – were invited along with staff from Standard Chartered and IAPB. This event enabled sharing and cross-fertilisation of learning and ideas from the wide variety of SiB projects.

To fully wrap-up and close out Seeing is Believing, the small remaining SiB funds were, in 2020, disbursed to partners as small one-off grants and all bank accounts were closed. No funds remain, so please do not contact IAPB seeking additional SiB funding.

We are immensely proud of what SiB has achieved and hope that the learning and progress will be carried into future eye care planning, and delivery of eye care services.



Valued Supplier List

Phillip Hoare, Procurement Manager

Phil Hoare on the new beginning of IAPB Valued Suppliers List.

THE START OF A NEW BEGINNING IN 2020 – IAPB VALUED SUPPLIERS LIST



2020 will go down in history for the wrong reasons, as we all try and cope with the **CORONA VIRUS** global pandemic. It not only affected everyone's life but also had a huge impact on industry.

On a positive note, 2020 also marked the start of a new beginning for the IAPB Standard List. In April 2020 after much consideration and a decision at the Board level, the IAPB Standard List was upgraded to the **IAPB Valued Suppliers Scheme**, giving featured manufacturers and suppliers similar benefits to our Group C members with the backing of the IAPB Brand. **The Valued Suppliers** have access to around 400,000 health care workers in our sector, and benefit from the huge spend in procurement from our members and their respective partners. For the first time in the history of the Standard List going back to 1985, each of the featured manufacturers and suppliers now pay a fee to list their products but receive many benefits for doing so – check out this **LINK** to read more about the Valued Supplier Scheme and the benefits for both Members and Valued Suppliers.

As of 25 November 2020, we have **26 Valued Suppliers** signed up with a further 5-8 in the pipeline, covering all aspects of eye health and assistive products. Also, after the initial drop in hits at the beginning of the pandemic, we are back to around 5,000 unique visitors each month, and one of the largest hits on our new IAPB website.

2020 also changed the way we worked, as travel was banned and we all had to work from home. I therefore was unable to attend global conferences and exhibitions as I planned, but the pandemic introduced “Virtual” conferences and exhibitions. This year, I staffed a Virtual IAPB Booth at the **World Ophthalmology Congress** in June, attended (virtually) **Sight Village** in July, **ESCRS** Virtual Congress and Exhibition and staffed a virtual booth at the **India Vision Institute Congress** in October. We were also building up to our premier event, the **IAPB Global Assembly** in Singapore due to take place in October and the majority of our Valued Suppliers had booked exhibition space, but regrettably the pandemic put a stop to it and we had to cancel the event.



The Eye Health Hero 2020 awards saw for the first time, heroes from industry who have had an impact in eye health, and I am proud to mention that 4 of our Valued Suppliers staff members won the award, namely [Eisuke Shimizu](#) from **OUI INC**, [Carlos Santiago Hernand](#) from **PLENOPTIKA**, [Juuso Erixon](#) from **OPTOMED** and [Sri Ramaprasad Jeyaraj](#) from **APPASAMY**, and my heartfelt congratulations goes to all of them and of course to all the other winners.

Policy Statements

STATEMENT OF PUBLIC BENEFIT

IAPB exists for global public benefit; it leads a global alliance of organisations seeking excellence and equity in the provision of eye health services with a view to reducing the number of people globally that experience visual impairment.

The Trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity' (PB2) and are confident that the charity's intent and its performance clearly demonstrate that IAPB provides a global public benefit.

STATEMENT ON FUNDRAISING PRACTICES

Standard Chartered Bank fundraise for the Seeing is Believing (SiB) programme. We have a written agreement with Standard Chartered to ensure they conform to recognised standards in regard to fundraising practices. Fundraising is carried out by their staff base in the form of generating and making donations. Standard Chartered Bank have not received any complaints in regard to its fundraising practices.

IAPB does not carry out any direct fundraising with the general public. We are registered with the fundraising preference service, and committed to meeting the Code of Fundraising Practice.

FINANCIAL REVIEW

INCOME AND EXPENDITURE

In closing the SiB programme and IAPB concentrating on its core activities an operating statement has been provided as part of the annual accounts, excluding the income and expenditure associated with SiB programme from the underlying activities.

The operating statement detailed on page 27 excluding SiB details a surplus in the year of £90,493 against a deficit last year of £175,592.

IAPB core business generates its income from membership fees, sponsorship, grants and trading income. Year on year non SiB income increased by £59,927 to £1,953,333 in 2020 against £1,893,406 in 2019. SiB related restricted income fell year on year £282,089 in the year against £689,123 in 2019 and contributed to the overall reduction of income £2,261,368 in 2020, £2,522,751 in 2019.

In concentrating on core activities unrestricted income increasing by 6% from £1,612,803 in 2019 to £1,706,609 in 2020. The increase is attributed to trading income increasing to £488,518 in the year from £7,697 in 2019. Membership income has remained relatively stable year on year, £1,135,907 (2019 £1,106,018).

Due to COVID, the inability to undertake physical activities contributed to the reduction in core non-SiB spend of £1,862,840 (2020) against £2,068,998 (2019). In expending the remaining SiB funds expenditure of £2,363,513 was recorded in the year (£6,607,353 in 2019) to give total expenditure of £4,226,353 (£8,616,573 in 2019).

Financial Statements

For the year ended 31 December 2020

OPERATING STATEMENT

Results excluding Seeing is Believing

	2020 £	2019 £
Income from:		
Donations	1,950	12,742
Charitable activities		
Membership	1,135,907	1,106,018
Grants (excl. SIB)	299,608	520,281
Delegate fees	-	-
Trading income	488,518	246,668
Investment income (excl. SIB)	27,350	7,697
Other	-	-
Total	1,953,333	1,893,406

Expenditure on:

Raising funds:		
Income development	657,956	158,386
Charitable activities		
Global Advocacy	472,520	835,936
Connecting Knowledge	331,268	553,941
Strengthening the Network	401,096	520,735
Programmes: Seeing is Believing	-	-
Total	1,862,840	2,068,998

Net income (expenditure)	90,493	(175,592)
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Seeing is Believing

Income from:

Grants	252,725	514,906
Investment income	29,364	114,439
Total	282,089	629,345

Expenditure on:

Programmes: Seeing is Believing		
Grants	2,043,233	6,214,832
Programme Management	320,280	332,743
Total	2,363,513	6,547,575

Net income (expenditure)	(2,081,424)	(5,918,230)
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Totals per Consolidated Statement of Financial Activities

Income	2,235,422	2,522,751
Expenditure	4,226,353	8,616,573
Net (expenditure)/income	(1,990,931)	(6,093,822)

The SIB programme has been in existence since 2003 with IAPB's involvement since 2008.

The Charity Operating Statement has been prepared to separate SIB income and expenditure from the Charities other activities, in preparation for the end of the programme in 2020.

FUNDS POSITION

In maintaining the income levels and reducing expenditure due to COVID an unrestricted surplus of £85,263 was generated (2019, £13,898 deficit) giving an unrestricted reserve of £935,377 as at 31st December 2020 (2019, £850,114).

In December 2020, the SIB programme was closed and the brought forward restricted SIB funds from 2019 of £2,115,013 were spent. Activities in relation to the Swiss Red Cross funded grant amounting to £38,819 could not commence in the year due to COVID and have been carried forward into 2021 as restricted reserves.

RESERVES POLICY

The Board of Trustees continues to maintain a level of reserves sufficient to protect the continuity of the charity's work. The level held is calculated by estimating the extent to which existing commitments and replacement costs of assets are not underwritten by secure future income. In addition, the reserves also include a small sum to cover unforeseen events and expansion opportunities. Reserves are held as unrestricted funds, in the form of current assets. The Board intends to maintain sufficient reserves at all times to enable its legal commitments to be met in the unlikely event of the charity being wound up.

In the event that reserves exceed the level intended the Board has taken steps to ensure that these funds are expended in furtherance of the charity's objects, within a reasonable timeframe. In the event the reserves fall below the level intended, the Board will seek to replenish them, again within a reasonable timeframe.

The level and form of reserves held is reported at each Board meeting. Compliance with the Reserves Policy is monitored periodically by the Audit Committee as part of its overview of the charity's management of risk.

As at 31st December 2019, unrestricted reserves stood at £935,377 (2019: £850,114) above its maximum reserve target of £872,000. This represents over 6 months of unrestricted operating cost and allows the charity to meet its immediate and on-going commitments and invest in its activities for 2021.

STATEMENT OF GOING CONCERN

Following the Coronavirus crisis, the Trustees have extended its assessment of going concern reviewing its financial position to December 2021. In obtaining all available information at its disposal, the Trustees have assessed the organisation to be a going concern.

EXECUTIVE STAFF

During 2020, day to day management of the charity was delegated by the Trustees to the following senior executives:

Peter Holland	Chief Executive Officer
Joanna Conlon:	Development and Communications Director
Neil Hedgecock:	Finance and Resources Director
Jessica Crofts-Lawrence:	Head of Advocacy and Policy
Jude Stern:	Head of Knowledge Management
Nick Parker:	Head of Commercial Development

RISK POLICY

The approach approved by the Board in managing risk involves maintaining a risk register identifying and assesses the main risks faced by the charity. The possible impact of each risk is assessed in terms of its significance, likelihood of occurrence, and the extent mitigation strategies are in place. The Audit Committee has the responsibility for overseeing the policy on behalf of the Trustees and along with the Board receives an updated risk profiles from the executive twice a year.

The Trustees approved the risk register at the Board meeting in April 2021. The three principal risks and their principal mitigating actions identified as being:

- i. The coronavirus pandemic impacts IAPB's ability to operate.

Mitigating strategies include: IAPB has shifted its events online and is delivering a programme of virtual events for 2021. IAPB continues to hold the aspiration to hold physical events and is exploring whether hybrid events, a combination of a virtual and physical events, can be held.

All staff worked from home over the last year using video-conferencing tools to hold internal and member meetings.

- ii. Good governance is not maintained leading to a breakdown of trust and transparency between Members and IAPB, and loss of collaborative approach.

Mitigating strategies include: Ensuring we continue to follow the recommendations of the Governance Review. Improving Trustee Induction. Promoting diversity and inclusion within the Board. Providing the board with high quality strategic information upon which good decisions can be made in timely manner.

- iii. Members do not see added value of the IAPB membership proposition leading to a loss of engagement which undermines IAPB's authority.

Mitigating strategies include: Enhanced communication with, and participation of, members in IAPB activities. Actively pursuing greater input from members. Actively outreaching to members to engage and participate in external communication, as well as amplifying members communications.

The Council Meeting is organised in a way to promote Members' initiative and has seen active participation and was very well received interest in participation and sponsorship has increased.

Implementation of new Secretariat plan that re-engages members and draws on extensive consultation with them. Development of membership retention strategy, including annual membership survey.

REMUNERATION POLICY

IAPB has a reward policy setting out how staff remuneration is determined. The executive committee review the reward policy annually and agree all increases in pay and benefits. Salary levels are set based on an assessment of job descriptions and person specifications by IAPB's HR consultant followed by a benchmarking process that assesses pay norms associated with that type of post in the NGO sector of the local marketplace.

Salary levels are set within an agreed salary band for the respective post. The salary band will be -15% to +5% of the 'upper quartile' level determined by benchmark data. The upper quartile is our chosen reference point as our organisational size prevents us from offering the career development, flexibility and additional employee benefits available in some larger agencies. Accordingly a level of pay above that of the median will sometimes be required to attract and retain candidates of the necessary calibre.

THE TRUSTEES

The Trustees, who are also Directors under company law, who served during the year and up to the date of this report, and the IAPB Member organisation they are nominated by, are shown below.

Name	Nominated by (where applicable)	Date appointed or resigned (where not in post for the full period)
Officers		
Robert F McMullan	President	
Victoria Sheffield	Vice President	
Debra Davis	Treasurer	
Appointed Trustees (Founding + Category 'A' Members)		
Neeru Gupta	International Council of Ophthalmology	
Arnt Holte	World Blind Union	
Muhammad Babar Qureshi	CBM	
Yvette Waddell	Brien Holden Vision Institute	Resigned January 2020
Sabine Rehbichler	Light for the World	
Gudrun Yngvadottir	Lions Clubs International Foundation	Appointed January 2020
Bob Corlew	Lions Clubs International Foundation	Resigned January 2020
Caroline Harper	Sightsavers International	
Jennifer Gersbeck	The Fred Hollows Foundation	
Scott Mundle	World Council of Optometry	
Haidong Zou	Shanghai Eye Disease Centre	
Elected Trustees		
Kathy Spahn	Helen Keller International	
Michele Corcio	IAPB Italy	
Job C. Heintz	Himalayan Cataract Project	
Ahmed Trabelsi	Nadi Al Bassar	
Tirtha Prasad Mishra	Nepal Netra Jyoti Sangh	
Kashinath Bhoosnurmath	Operation Eyesight	
Bob Ranck	Orbis	
Rohit Khanna	L V Prasad Eye Hospital	
Marcus Ang	Singapore Eye Research Institute	Appointed April 2019
Regional Chairs/Individuals		
Aaron Magava	Regional Chair, Africa	
HRH Prince Abdulaziz Bin Ahmad Bin Abdulaziz Al Saud	Regional Chair, Eastern Mediterranean	
Janos Nemeth	Regional Chair, Europe	
Francisco Martinez Castro	Regional Chair, Latin America	
Suzanne Gilbert	Regional Chair, North America	
Taraprasad Das	Regional Chair, South East Asia	
Amanda Davis	Regional Chair, Western Pacific	
Serge Resnikoff	Individual	

STATEMENT OF RESPONSIBILITIES OF THE TRUSTEES

The Trustees (who are also directors of IAPB for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (Statement of Recommended Practice);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going-concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO THE DISCLOSURE OF INFORMATION TO AUDITORS

Each of the members of the Board who were in office on the date of approval of these financial statements have confirmed, as far as they are each aware:

- that there is no relevant audit information of which the auditors are unaware; and
- each of the members of Board have confirmed that they have each taken all steps that they ought to have taken as members of Board in order to make themselves aware of any relevant audit information and to establish that it has been communicated to the auditor.

The Trustees report was approved by the Trustees in their capacity as Company Directors on 23 April 2020 and signed on their behalf by

Robert F McMullan

Independent Auditor's Report to the Members and Trustees of International Agency for the Prevention of Blindness

OPINION

We have audited the financial statements of International Agency for the Prevention of Blindness for the year ended 31 December 2020 which comprise the Group Statement of Financial Activities, Consolidated and the Charity Balance Sheets, the Group Cash Flow statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the charitable company's affairs as at 31 December 2020 and of the group's incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's or the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

OTHER INFORMATION

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In light of the knowledge and understanding of the group and the charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- the parent company has not kept adequate accounting records; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the Trustees Annual Report.

RESPONSIBILITIES OF TRUSTEES

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's or the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

We have been appointed as auditor under section 151 of the Charities Act 2011 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

USE OF OUR REPORT

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

NOT YET SIGNED

Tim Redwood

Senior Statutory Auditor

For and on behalf of

Crowe U.K. LLP

Statutory Auditor

London

Crowe U.K. LLP is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

Financial Statements

For the year ended 31 December 2020

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

(including the income and expenditure account)

	Note	2020			2019		
		Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Income from:							
Donations and gifts in kind		1,950	–	1,950	12,742	–	12,742
Charitable activities:							
Membership fees		1,135,907	–	1,135,907	1,106,018	–	1,106,018
Grants	2	149,502	402,831	552,333	169,678	865,509	1,035,187
Trading income	3	391,900	96,618	488,518	246,668	–	246,668
Investment income		27,350	29,364	56,714	7,697	114,439	122,136
Total		1,706,609	528,813	2,235,422	1,542,803	979,948	2,522,751
Expenditure on:							
Raising funds							
Income development including trading costs		657,956	–	657,956	158,386	–	158,386
Charitable activities							
Global Advocacy		361,233	111,287	472,520	508,202	327,734	835,936
Connecting Knowledge		323,446	7,822	331,268	369,378	184,563	553,941
Strengthening the Network		304,478	96,618	401,096	520,735	–	520,735
Programmes: Seeing is Believing		–	2,363,513	2,363,513	–	6,547,575	6,547,575
Total	4	1,647,113	2,579,240	4,226,353	1,556,701	7,059,872	8,616,573
Net (expenditure)/income		59,496	(2,050,427)	(1,990,931)	(13,898)	(6,079,924)	(6,093,822)
Transfer between funds	12	25,767	(25,767)	–	–	–	–
Net movement in funds		85,263	(2,076,194)	(1,990,931)	(13,898)	(6,079,924)	(6,093,822)
Reconciliation of funds:							
Total funds brought forward		850,114	2,115,013	2,965,127	864,012	8,194,937	9,058,949
Total funds carried forward	12	935,377	38,819	974,196	850,114	2,115,013	2,965,127

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 13 to the financial statements.

Financial Statements

For the year ended 31 December 2020

Company No. 4620869

CONSOLIDATED AND CHARITY BALANCE SHEET

	Note	Group 2020 £	2019 £	Charity 2020 £	2019 £
Fixed assets					
Tangible fixed assets	8	20,222	16,344	20,222	16,344
Intangible fixed assets	8	–	43,571	–	43,571
Investment in subsidiary	14	–	–	1	1
Total fixed assets		20,222	59,915	20,223	59,916
Current assets					
Debtors	9	212,368	550,574	583,556	693,751
Cash at bank and in hand		1,580,387	2,780,178	1,042,687	2,570,258
Made up of:					
Cash assets related to Seeing is Believing		–	2,018,462	–	2,018,462
Other Cash assets of IAPB		1,580,387	761,716	1,042,687	551,796
Total current assets		1,792,755	3,330,752	1,626,243	3,264,009
Liabilities					
Creditors: amounts due within one year	10	838,781	425,540	672,270	358,798
Net current assets		953,974	2,905,212	953,973	2,905,211
Net assets		974,196	2,965,127	974,196	2,965,127
Funds					
Restricted funds		38,819	2,115,013	38,819	2,115,013
Unrestricted funds		935,377	850,114	935,377	850,114
Total funds	12	974,196	2,965,127	974,196	2,965,127

The results of the parent charity for the year ending 31 Dec 2020 were: Deficit £1,990,931 (2019 Deficit £6,093,822). Note the Operating Statement detailing further analysis of the deficit.

Approved and authorised for issue by the Trustees on XX Xxxxx 2021 and signed on their behalf by:

Debra Davis

Financial Statements

For the year ended 31 December 2020

CONSOLIDATED STATEMENT OF CASH FLOW

	2020 £	2019 £
Cash flows from operating activities:		
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	(1,990,931)	(6,093,822)
Adjustments for:		
Depreciation charges and loss in disposal	53,517	62,845
Loss on disposals of fixed assets		
Decrease/(increase) in debtors	338,206	651,792
(Decrease)/increase in creditors	413,241	(120,095)
Net cash provided by (used in) operating activities	(1,185,967)	(5,499,280)
Cash flows from investing activities:		
Fixed asset additions	(13,824)	(9,588)
Net cash provided by (used in) investing activities	(13,824)	(9,588)
Change in cash and cash equivalents in the reporting period	(1,199,791)	(5,508,868)
Analysis of cash and cash equivalents	At 1 January 2020 £	At 31 December 2020 £
Cash at bank and in hand	2,780,178	1,580,387
Total cash and cash equivalents	2,780,178	1,580,387

Financial Statements

For the year ended 31 December 2020

NOTES TO THE FINANCIAL STATEMENTS

1. Basis of preparation and accounting policies

a) The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standards applicable in the UK (FRS 102) and the Companies Act 2006. They follow the recommendations in the Charities SORP (2015); Statement of Recommended Practice applicable to charities preparing their accounts in accordance with FRS 102 effective 1 January 2015.

b) The organisation is a charitable company limited by guarantee, incorporated in England and Wales. Its registered office and principal place of business is: Office 6068, Aldgate Tower, 2 Leman Street, London, E1 8FA, UK.

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes. IAPB meets the definition of a public benefit entity as defined under FRS 102.

c) As outlined in the Financial Review the trustees have reasonable expectation that the charity has the resources to continue its activities for the foreseeable future. Accordingly they continue to adopt the going concern basis in preparing the financial statements.

d) Group accounts have been prepared for the International Agency for the Prevention of Blindness (IAPB) and its wholly owned subsidiary company, IAPB Trading Limited. The charity has taken advantage of the exemptions in FRS 102 from the requirements to present a charity only Cash Flow Statement and certain disclosures about the charity's financial instruments.

The accounts have been consolidated on a line by line basis to include the results of IAPB Trading. The results of IAPB Trading Limited are shown separately on note 15.

e) Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable. Volunteer time is not included in the statements.

f) Some countries where Standard Chartered Bank (SCB) fundraises for the Seeing Is Believing programme prohibit the transfer of funds outside of their country. The funds remain under SCB control and deemed by SCB to belong to IAPB; the transactions relating to these funds are consolidated into these accounts.

Some donations raised for Seeing is Believing are made directly to our Members to fund projects within the programme. The transactions relating to these funds are deemed to belong to that Member organisation are not shown in these statements but are reflected in the reduced commitments remaining on those grants.

- g) Grants are recognised in full in the statement of financial activities in the year in which they are receivable, unless they relate to a specific future period, in which case they are deferred. Membership fees are recognised in the financial statements in line with the period in which Members are entitled to benefits. Membership fees received in advance are deferred.
- h) Gifts in kind represent services provided to the charity at no charge or goods donated for distribution or use by the charity. Goods or services given for use by the charity are recognised when receivable. Gifts in kind are valued at cost if known or else the price the charity would otherwise have paid for the assets or services.
- i) Support and governance costs are allocated across charitable activities on the basis of head count.
- j) Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.
- k) Grants payable are charged to the SOFA in accordance with the terms and conditions attached to the individual grant agreements. Such grants are recognised as expenditure when the conditions attached are fulfilled – generally as money is requested by the grant recipient.

Grants offered subject to conditions which have not been met at the year-end are noted as a commitment, but not as accrued as expenditure.

- l) Income and expenditure incurred by the regional offices, which do not include the autonomous Eastern Mediterranean Region, have been consolidated into the accounts under the relevant headings.
- m) IAPB offers staff the option of a stakeholder pension or provident fund. The pension cost charge shown under staff expenditure represents contributions paid and payable in the year. The assets of these schemes are independent from IAPB and IAPB has no additional liability other than for the payment of those contributions.
- n) Termination benefits proscribed by the employment contract are accrued when these are earned (by virtue of length of service). Termination payments are valued at the higher of the amount required by law or the amount proscribed by the employment contract and recognised when due less the value of termination benefits previously accrued.
- o) Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Computer equipment (tangible)	33% per annum
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Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities.

Expenditure on the development of web resources (Intangible assets) are expensed in the year. Prior to 2020 the costs associated with Intangible Assets once fully operational, were amortised over their useful life.

- p) Cash at bank and in hand includes money held in current accounts and in no-notice deposits, petty cash, and money market deposits.
- q) Debtors are valued at the amounts owing (or prepaid) less a provision for doubtful debt. Amounts in foreign currencies are valued at the rates of exchange ruling at the balance sheet date.
- r) Financial instruments are initially recognised at the amount receivable or payable including any related transaction costs. They are held at amortised cost; that is the amount initially recognised less any principal repaid plus any interest accrued. Financial assets held are cash and bank and in hand, together with trade and other debtors. Financial liabilities are trade and other creditors.
- s) Creditors are valued at the amounts owing (or income received in advance). Amounts in foreign currencies are valued at the rates of exchange ruling at the balance sheet date.
- t) Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund, this may include a fair allocation of management and support costs where allowed by the donor.
- u) Unrestricted funds are donations and other incoming resources receivable or generated for the objects of the charity.
- v) Foreign exchange gains are recorded as other income in the Statement of Financial Activities and losses as cost of the relevant activity. Transactions in foreign currencies are translated pounds at a daily rate based on mid-market opening rate at midnight.
- w) There are no sources of estimation uncertainty that have a significant effect on the amounts recognised in the financial statements.

2. Income from grants

	Unrestricted £	Restricted £	2020 Total £	2019 Total £
Restricted				
Standard Chartered Bank: Seeing is Believing	7,500	252,725	260,225	574,684
The Queen Elizabeth Diamond Jubilee Trust	–	–	–	120,000
Brien Holden Vision Institute Foundation	77,024	–	77,024	79,885
Lions Clubs International Foundation	–	–	–	62,100
The Allegan Foundation	63,978	–	63,978	–
The Fred Hollows Foundation	–	39,600	39,600	50,000
Swiss Red Cross (Schweizerisches Rotes Kreuz)	–	38,819	38,819	–
Mission for Vision	–	–	–	27,046
CBM	–	26,700	26,700	58,576
The Vision Council USA	–	–	–	10,311
Sightsavers	–	9,005	9,005	51,085
Other grants and donations (under £10,000)	1,000	35,982	36,982	1,500
Total	149,502	402,831	552,333	1,035,187

3. Trading income

	Unrestricted £	Restricted £	2020 Total £	2019 Total £
Sponsorship and advertising	290,358	96,618	386,976	221,776
Value Supplier Scheme	101,452	–	101,542	24,892
Total	391,810	96,618	488,518	246,668

4. Analysis of charitable expenditure by cost type

	Global Advocacy £	Connecting Knowledge £	Strengthening the Network £	Providing Services £	Support and Governance costs £	Seeing is Believing £	2020 £	2019 £
Grants payable (note 6)	–	–	–	94,210	10,000	2,043,233	2,147,443	6,323,524
Staff costs (note 8)	289,016	143,829	203,819	200,031	36,572	208,225	1,081,492	1,009,967
Travel & meetings	27,881	4,100	570	7,017	2,344	1,059	42,971	220,250
Events and conferences	5,866	–	–	111,432	–	13,334	130,632	243,385
Consultancy and other activity costs	40,680	55,212	105,724	1,464	2,504	–	205,584	168,293
Online resources and promotions	48	47,139	17,273	177,402	157	–	242,019	132,616
Office and Administration	30,753	42,034	18,509	12,225	128,858	66,439	298,818	389,193
Exchange losses	–	–	–	–	46,171	31,223	77,394	129,345
	394,244	292,314	345,895	603,781	226,606	2,363,513	4,226,353	8,616,573
Support and governance costs	78,276	38,954	55,201	54,175	(226,606)	–	–	–
Total	472,520	331,268	401,096	657,956	–	2,363,513	4,226,353	8,616,573

5. Grants to other organisations

A part of the work of the IAPB is to facilitate the flow of financial and other support to members working in the developing world. Such grants may be funded from restricted or unrestricted income. Grants paid were as follows:

	Seeing is Believing £	Other £	2020 £	2019 £
Sightsavers	342,922	–	342,922	868,658
Orbis International	355,131	–	355,131	307,738
Helen Keller International	273,081	–	273,081	1,757,542
The Fred Hollows Foundation (FHF)	164,948	94,210	259,158	496,132
CBM	199,996	–	199,996	1,082,714
Brian Holden Vision Institute	144,114	–	114,114	180,643
Operation Eyesight	107,477	–	107,477	342,472
Tilganga Institute of Ophthalmology	61,834	–	61,834	224,886
Seva Foundation	25,359	–	25,359	279,254
Ispahani Islamia Eye Institute	–	–	–	195,925
Africa Eye Foundation	–	–	–	57,765
Peek Foundation	–	10,000	10,000	44,279
Bhutan Ministry of Health	–	–	–	42,878
International Centre for Eye Health (ICEH)	–	–	–	15,024
World Health Organisation (WHO)	–	–	–	12,955
Addenbrookes Charitable Trust	–	–	–	7,220
Other (Innovation & Locally Developed Projects)	368,371	–	368,371	407,439
Other (None SiB grants given)	–	–	–	–
Total	2,043,233	104,210	2,147,443	6,323,524
2019	6,155,406	168,118	6,323,524	

Commitments for grants offered for future periods for which the conditions have not been met at the year end are disclosed in note 13.

6. Net (expenditure)/income

This is stated after charging:	2020	2019
	£	£
	53,517	61,493
Depreciation	–	–
Trustees' remuneration	7,254	43,954
Trustees' expenses reimbursed and paid directly	414,914	424,542
Senior management remuneration		
Auditors' remuneration:	22,800	24,000
▪ Charity audit	–	10,000
▪ Adjustment from prior year	5,116	–

Reimbursed expenses above relate to the reimbursement of 5 trustees (2019:7) for travel, accommodation and subsistence costs.

7. Staff costs and numbers

Staff costs were as follows:	2020	2019
	£	£
Salaries and wages	907,125	849,790
Social security costs	72,508	70,917
Pension	85,136	81,985
Other staff costs	7,039	7,275
Termination benefits	9,684	–
Total	1,081,492	1,009,967

The numbers of employees whose emoluments for the year fell within the following bands were:	2020	2019
£60,000 – £70,000	3	4
£70,000 – £80,000	2	–
£80,000 – £90,000	–	–
£90,000 – £100,000	–	–
£100,000 – £110,000	1	1

Staff Head Count and Full Time Equivalent (FTE)	Head Count	
	2020	2019
Global Advocacy	5.8	4.7
Strengthening the Network	3.8	4.0
Connecting Knowledge	4.0	3.8
Seeing is Believing	3.1	3.2
Providing Services	2.0	1.4
Support and Governance costs	0.6	1.3
Total	19.3	18.4

8. Fixed Assets

	Tangible £	Intangible £	Total £
Cost			
At 1 January 2020	86,648	156,656	243,304
Additions during the year	13,824	–	13,824
Disposal during the year	–	–	–
At 31 December 2020	100,472	156,656	257,128
Depreciation			
At 1 January 2020	70,304	113,085	183,389
Charge for the period	9,946	43,571	53,517
Disposal during the year	–	–	–
Loss on disposal	–	–	–
At 31 December 2020	80,250	156,656	236,906
Net book value			
At 31 December 2020	20,222	–	20,222
At 31 December 2019	16,344	43,571	59,915

All fixed assets held are classified as IT resources.

All Intangibles are internally developed web resources.

9. Debtors: amount due within one year

	Group		Charity	
	2020 £	2019 £	2020 £	2019 £
Trade debtors	194,248	337,589	69,608	131,042
Amounts owing by subsidiary	–	–	495,869	490,847
Accrued income	–	35,300	–	35,300
Prepayments	17,700	155,124	17,700	24,341
Other debtors	420	22,561	379	12,221
	212,368	550,574	583,556	693,751

Trade debtors include membership and grant invoices due as at 31 December 2020. Accrued Income relates to accrued interest on investments. Prepayments is comprised of payments made in advance towards activities relating to the next financial year, primarily relating to the 2020 Global Assembly.

10. Creditors: amounts due within one year

	Group		Charity	
	2020	2019	2020	2019
	£	£	£	£
Trade creditors	150,397	76,745	37,742	75,188
Accruals	46,179	25,543	46,179	25,543
Deferred income	638,902	283,573	585,046	218,388
Other creditors	3,303	16,181	3,303	16,181
	838,781	425,540	672,270	358,798

Deferred income movements in the year:

	2019	Release from previous year	Addition in current year	2020
	£	£	£	£
Membership	218,389	283,573	181,473	181,473
Income to fund 2021 future activities	65,184	–	457,429	457,429
	283,573	283,573	638,902	638,902

Deferred income includes income received in 2020 relating to the 2021 financial year.

11. Analysis of group net assets between funds

	Restricted funds	General funds	Total funds
	£	£	£
2020			
Tangible and Intangible fixed assets	–	20,222	20,222
Net current Assets	38,819	915,155	953,974
Group net assets at the end of the year	38,819	935,377	974,196
2019			
Tangible and Intangible fixed assets	–	59,915	59,915
Net current Assets	2,115,013	790,199	2,905,212
Group net assets at the end of the year	2,115,013	850,114	2,965,127

12. Movement in funds

for year ended 31 December 2020	At the start of the year £	Income £	Expenditure £	Transfers between funds £	At the end of the year £
Global Advocacy					
Global and Regional Advocacy					
CBM	–	14,834	14,834	–	–
FHF	–	39,600	39,600	–	–
Friends of Vision Secretariat					
Various	–	44,986	44,986	–	–
Vision for Africa – Various					
CBM	–	11,867	11,867	–	–
Swiss Red Cross (Schweizerisches Rotes Kreuz)	–	38,819	–	–	38,819
Knowledge and Learning					
HReH Development –					
Seeing is Believing Programme	(33,562)	17,285	102,860	119,137	–
Bhutan RAAB study –					
Lions Club, Mission for Vision	7,822	–	7,822	–	–
Strengthening the Network	–	96,618	96,618	–	–
Programmes					
Seeing is Believing Programme –					
Standard Chartered Bank	2,142,383	12,079	2,009,558	(144,904)	–
Seeing is Believing Support –					
Standard Chartered Bank	(1,630)	252,725	251,095	–	–
Total restricted funds	2,115,013	528,813	2,579,240	(25,767)	38,819
Unrestricted funds:					
General funds	850,114	1,706,609	1,647,113	25,767	85,263
Total funds	2,965,127	2,235,422	4,226,353	–	124,082

Exchange gains and losses and included under outgoing resources.

12. Movement in funds – *continued*

for year ended 31 December 2019

	At the start of the year £	Incoming Resources £	Outgoing Resources £	Transfers between funds £	At the end of the year £
Global Advocacy					
World Report on Vision – QEDJT	(13,739)	120,000	106,261	–	–
Friends of Vision Secretariat – Various	19,653	–	19,653	–	–
Global and Regional Advocacy – CBM	–	51,085	51,085	–	–
Global and Regional Advocacy – FHF	–	34,118	34,118	–	–
Vision for Africa – Various	23,013	–	23,013	–	–
WHO AFRO – LftW, CBM, FHF	93,604	–	93,604	–	–
Knowledge and Learning					
HReH Development –					
Seeing is Believing Programme	13,423	–	106,763	59,778	(33,562)
Bhutan RAAB study –					
Lions Club, Mission for Vision	–	85,622	77,800	–	7,822
Programmes					
Seeing is Believing Programme –					
Standard Chartered Bank	8,001,271	458,860	6,257,970	(59,778)	2,142,383
Seeing is Believing Support –					
Standard Chartered Bank	57,712	230,263	289,605	–	(1,630)
Total restricted funds	8,194,937	979,948	7,059,872	–	2,115,013
Unrestricted funds:					
General funds	864,012	1,542,803	1,556,701	–	850,114
Total funds	9,058,949	2,522,751	8,616,573	–	2,965,127

Restricted funds in deficit at the year end are due to a prepayment relating to the World report on Vision to be released in 2019 when the Report is published.

13. Grant commitments

Commitments arising from grants offered prior to the year end but subject to conditions which have not been met at the year end were as follows.

	2020 £	2019 £
Seeing is Believing		
ORBIS International	–	363,746
Sightsavers	–	273,975
Helen Keller International	–	203,101
CBM	–	128,935
The Fred Hollows Foundation	–	115,255
Brien Holden Vision Institute	–	113,212
Tilganga Institute of Ophthalmology	–	62,749
Operation Eyesight	–	35,048
SEVA Foundation	–	25,734
Gloucestershire Hospitals NHS Foundation Trust	–	–
Africa Eye Foundation	–	–
LSHTM	–	–
Addenbrookes Charitable Trust	–	–
Innovation Fund Projects (7 Partners each less than \$200,000)	–	108,225
Locally Developed Projects (7 Partners each less than \$100,000)	–	280,760
Total Seeing is Believing Commitments	–	1,710,740

Seeing is Believing was closed on 31 December 2020 and prior commitments were paid during the year.

14. Subsidiary undertakings

IAPB owns the whole of the issued share capital (£1) of IAPB Trading Ltd company number 7842726, Registered office Keppel Street London, WC1E 7HT. The Trading Subsidiary was registered in November 2011; the principal activities of the company are the receipt of corporate sponsorship, sale of exhibition space and advertising. The taxable profit is donated to IAPB.

<i>Income and expenditure</i>	2020 £	2019 £
<i>Turnover</i>	419,677	184,006
Total income	419,677	184,006
<i>Cost of sales</i>	408,834	119,963
<i>Overheads including intercompany service charges</i>	4,151	19,325
<i>Other expenses/(income)</i>	6,692	17,159
Total expenses	419,677	156,447
<i>Total gain before donation</i>	–	27,559
Donation to IAPB	–	27,559

At 31 December 2020, the total assets of IAPB Trading Ltd were £662,378 (2019 £557,590) and the total liabilities £662,378 (2019 £557,589).

15. Related parties

IAPB Member organisations are the main donors to the charity and are also often paid funds in furtherance of IAPB's objects. Decisions on such transactions are made in accordance with the charity's conflicts of interest policy, such that Trustees, staff or committee members with an conflict of interest are not involved in the decision making process.

The Trustees and senior staff who have an interest in any organisation giving funds to or receiving funds from IAPB (other than membership fees), and the aggregate amounts for each related organisation are as follows (>£5,000):

	2020		2019	
	£	£	£	£
Trustee	Amount	Amount	Amount	Amount
Related organisation	received	paid	received	paid
<i>Dr Muhammad Babar Qureshi/Dr Aaron Magava</i> CBM	44,837	199,996	51,085	1,082,714
<i>Kathy Spahn</i> Helen Keller International (HKI)	–	273,082	–	1,757,542
<i>John Robert Ranck</i> ORBIS International	–	315,018	–	307,738
<i>Dr Caroline Harper</i> Sightsavers	–	342,924	63,301	868,658
<i>Jennifer Gersbeck/Amanda Davis</i> Fred Hollows Foundation (FHF)	85,107	164,949	68,100	497,014
<i>Yvette Waddell</i> Brien Holden Vision Institute (BVI)	117,413	185,320	83,110	180,643
<i>Sabine Rebichler</i> Light for the World (LFW)	–	–	6,000	–
<i>Gudrun Yngvadottir</i> Lions Club International (LCI)	–	–	64,576	–
<i>Dr Astrid Bonfield</i> Queen Elizabeth Diamond Jubilee Trust (QET)	–	–	120,000	–
<i>Prof Tirtha Prasad Mishra</i> Nepal Netra Jyoti Sangh	–	–	7,699	–
<i>Debra Davis/Peter Holland</i> IAPB Trading Ltd	–	–	158,980	–
<i>Kashinath Bhoosnurmath</i> Operation Eyesight Universal	–	114,761	–	342,472
<i>Dr Suzanne Gilbert</i> Seva Foundation	–	25,250	57,508	279,254

Amounts include grants (see note 6), donations and services.

16. Funds held as a custodian for Optometry Giving Sight (OGS)

During 2020 IAPB refunded amounts held on behalf of Optometry Giving Sight (OGS). The IABP administered OGS bank account was closed. Optometry Giving Sight UK is incorporated in its own right and has operated since July 2011.

	2020 £	2019 £
Funds held on behalf of OGS at 31 December		
Cash at bank	–	7,153
Funds held for OGS	–	7,153

Funds held in custody for OGS UK are shown here only for information and are not consolidated into the accounts.



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