



IAPB MEMBERSHIP 2022



IAPB MEMBERSHIP

Thank you for your interest in IAPB membership.

The International Agency for the Prevention of Blindness (IAPB) is the overarching alliance for the global eye care sector. We have members in over 100 countries, drawn from NGOs, eye hospitals, research and eye care institutions, professional bodies and corporate organisations.

With new data analysis showing that over 1 billion people have vision loss, primarily because they do not have access to eye care services, now is a critical moment for us to act together. Through membership of IAPB you will be joining a powerful, unprecedented alliance for better eye health for all. Join us and let's help change millions of lives together.

BENEFITS OF BEING A MEMBER OF IAPB INCLUDE:

- **Advocacy network** - when joining, you will be able to support and contribute towards our global advocacy efforts to maintain political action and investment in eye health
- **Extensive library of resources** - you will have access to our knowledge hub which includes the new edition Vision Atlas, webinars, reports, tools and publications across key topics
- **Networking** - you can connect to IAPB members and partners at our global events to share knowledge and insight, and form new partnerships. You can also connect to our Regional Chairs and find out about workshops and planning activities taking place at your country and regional level
- **Work Groups** - here you can contribute to your organisation's expertise and shape IAPB policies in key areas of eye health
- **Membership Map** - you can create new partnerships with organisations who also work in your geographical area via our Membership Map.
- **Eye Health News** - you will receive up-to-date news through IAPB newsletters
- **Access to our Logo** - demonstrate your commitment to the global alliance with IAPB logo
- **Raising your Profile Online** - you can raise your profile across IAPB media channels and promote activities taking place within your organisation

ABOUT IAPB

Founded in 1975, the IAPB leads international efforts in blindness prevention activities. We are constantly working towards a world where no one is needlessly visually impaired, in which everyone has access to the best possible standard of eye health, and eye care is a core part of Universal Health Coverage.

OUR PRIORITIES ARE:

- **Advocacy:** We advocate for eye health globally so it receives the attention and resources needed to achieve universal access to eye care;
- **Partnerships:** We build coalitions and partnerships to mobilise action and generate change at a global and local level; and
- **Knowledge:** We provide authoritative data and information on eye health, enabling the sharing of knowledge and experience to promote the development of good policy and practice.



2030 IN SIGHT: ENDING AVOIDABLE SIGHT LOSS.

There are 1.1 billion people around the world living with the consequences of sight loss because they do not have access to eye care services. These are some of the poorest and most marginalised in society. Without change, this will rise to 1.8 billion people by 2050. The '2030 in sight' sets out our strategic plan for the next decade. It builds on so much great work already done, but recognises there is still much more to do.

We will have to work differently to make sure eyesight receives the global political, health and development priority it needs and deserves. The end of avoidable sight loss is now within our grasp and we need to push harder than ever before to help deliver this ambition.

BY 2030, WE WANT TO SEE A WORLD WHERE:

- No-one experiences unnecessary or preventable sight loss and everyone can achieve their full potential.
- Eye care and rehabilitation services are accessible, inclusive and affordable to everyone, everywhere, whenever they are needed.
- People understand the importance of caring for their own eye health and demand access to services, free from the weight of any social stigma.



ELEVATE, INTEGRATE, ACTIVATE

Our Ten Year Mission

1 ELEVATE

Embed vision as a fundamental, economic, social and development issue

How?

- Unlock political will and financing.
- Set new targets and hold government to account for reaching them.
- Leverage school and education settings.
- Target employers.
- Embrace the full Sustainable Development framework.

2 INTEGRATE

Incorporate eye health in wider health care systems

How?

- Push for inclusion in Universal Health Coverage.
- Deliver Integrated People Centred Eye Care.
- Train and develop a Diverse and Resilient Workforce.
- Embrace technological solutions.

3 ACTIVATE

Drive consumer and market change

How?

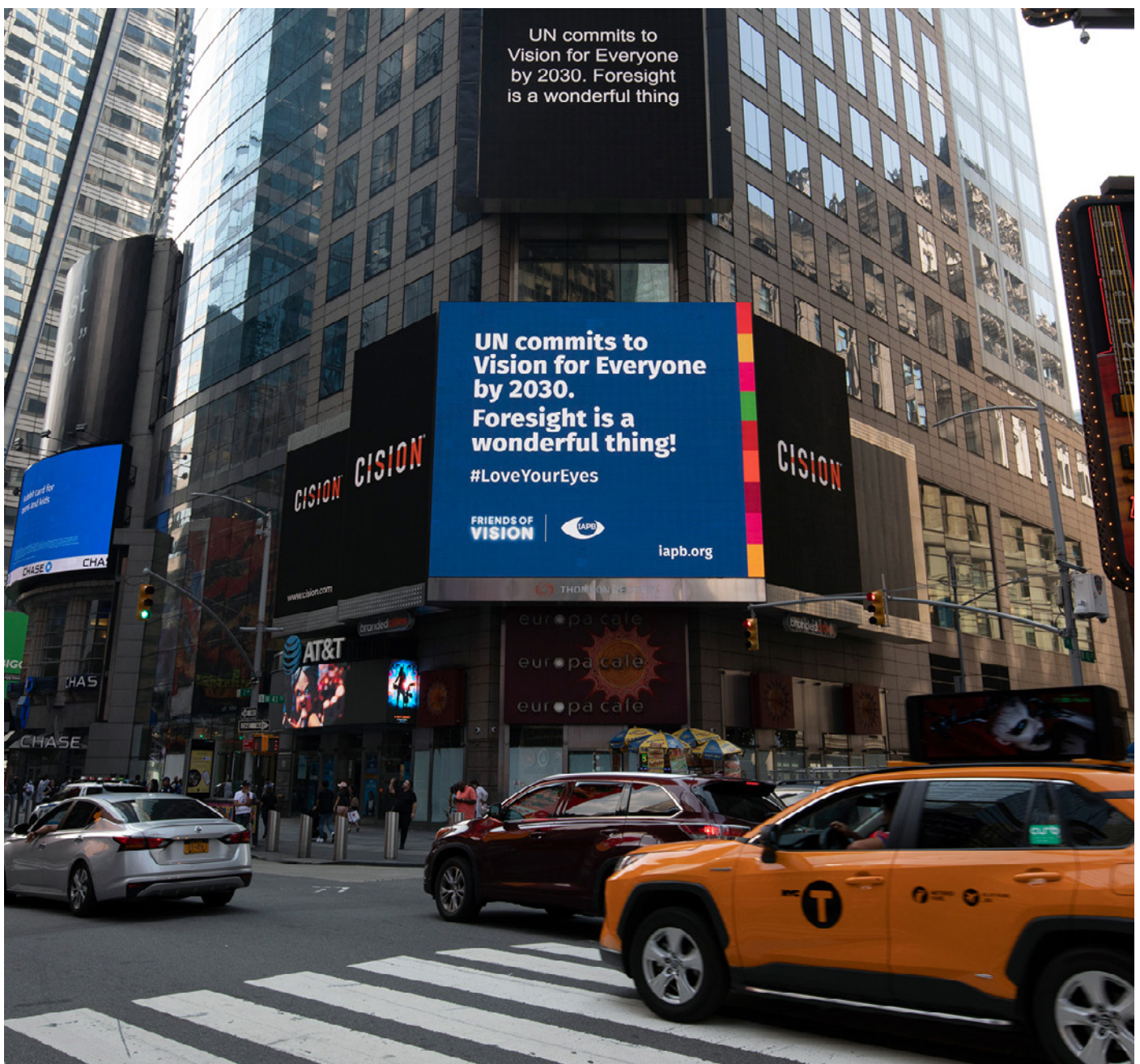
- Campaign on a new level.
- Tackle negative stereotyping.
- Build Public-Private partnerships.
- Create the right regulatory environment.

ADVOCACY

The IAPB leads and coordinates global eye health advocacy to maintain political action and investment in eye health.

We act as a sector voice for eye health at the World Health Organisation (WHO) and the United Nations (UN), and oversee major global campaigns and policy initiatives such as World Sight Day and the UN Friends of Vision.

We know that we can only succeed in our mission to achieve vision for everyone by actively seeking cross sector partnerships, therefore our advocacy work builds on the work of all our members.



WORLD REPORT ON VISION

We are working with the World Health Organization (WHO) and IAPB members to coordinate regional and national launches and policy dialogues on the World Report on Vision. These events aim to promote and implement the report's recommendations and WHO tools.



GLOBAL RESOLUTIONS

In 2020, IAPB and its members achieved a World Health Assembly Resolution on implementing Integrated People Centred Eye Care, and making eye health an integral part of Universal Health Coverage. In 2021 we achieved another WHA resolution on the adoption of two ambitious global indicators for 2030.

Last year we successfully championed the first ever United Nations General Assembly resolution on vision. It is the first agreement designed to tackle preventable sight loss to be adopted at the United Nations and enshrines eye health as part of the United Nations' Sustainable Development Goals.

ADVOCACY HUB

We are a leading source of data and information on eye health. Find all the relevant advocacy and policy tools and news on this comprehensive hub.

ADVOCACY TO ACTION

A series of webinars and workshops designed to help members improve advocacy strategies at a global, regional and national level. As well as providing the latest updates on the global policy environment for eye health.

UNITED NATIONS FRIENDS OF VISION (FoV)

The IAPB coordinates the Friends of Vision, a group of United Nations Ambassadors working to advance the issue of eye health within the context of the Sustainable Development Goals (SDGs). The FoV have held some very successful high level events, virtually, which included speakers such as the Head of UNICEF, Assistant Director General at WHO at the UN, senior politicians as well as several Ambassadors.

WORLD SIGHT DAY

World Sight Day is the most important advocacy and communications day in the eye health calendar, and 2021 was bigger than ever before. Our campaign #LoveYourEyes brought together our members, the wider eye health sector, and the public, and raised awareness of the importance of good eye health for everyone everywhere.

We set out a target pledging 1 million eye sight tests in the month leading up to WSD, thanks to the commitment of over 13,000 individuals and more than 200 organisations, we tripled this target!

Our Everyone Counts Global Challenge recorded eye screenings taking place in recognizable and unique locations around the world. Starting in the Pacifics and ending in the Americas, over 40 IAPB members and their partners got involved.

SUCCESS METRICS

- World Sight Day trended on social media in many countries and reached 17.5million accounts.
- IAPB content was liked, shared, or commented on by over one million people.
- Almost 12 million accounts had #LoveYourEyes feature in their feeds.
- Our photo competition consisted of 4 categories. We received 1040 submissions from over 56 countries

**Next year's World Sight Day will be even bigger.
Join us and help us celebrate this significant day!**



LOGOS



TOOLKIT AND POSTERS



EDUCATION PACK



SOCIAL MEDIA RESOURCES

KNOWLEDGE

The IAPB is the leading source for data, evidence and knowledge in global eye health and development. IAPB works with members to connect and share data, knowledge and experience. We foster a culture of learning and collaboration to promote evidence based policy and practice in global eye health and development.

KNOWLEDGE HUB

The online knowledge hub houses extensive information, tools and resources across key topics including eye conditions, COVID-19, Universal Health Coverage, Sustainable Development Goals and much more to support our members in their work. Featured resources include tools, guidelines and policy papers.

VISION ATLAS

The IAPB Vision Atlas is the authoritative source for the latest data and evidence in global eye health. Using interactive maps, charts and visual narratives, it provides a wealth of accessible data and information relevant to policy makers, health planners, eye health professionals, NGOs, patient groups and advocates. It is used as a tool for advocacy at a global, regional and country level, and supports the monitoring and reporting on key progress indicators.



WORK GROUPS

Join one of our member led Work Groups, that focus on specific themes from gender equity to school eye health. Work Groups are a great way to contribute to your organisation's expertise, to develop shared knowledge, resources and tools that are utilised in policy and/or practice by the wider eye health community. These groups are also an opportunity to shape IAPB's policies and positions in key areas of eye health delivery and advocacy.

VIRTUAL EVENTS

IAPB Virtual Events offer the opportunity to exchange knowledge, experiences and ideas with a diverse range of experts and peers across the global eye health network. Focusing on the most relevant and topical issues in the sector, we bring together leaders and experts to provide our members with the ability to develop their knowledge and skills. These events also encourage connection and collaboration between members.

2022 highlights include a series of Focus On programmes linked to the sustainable development goals, Advocacy to Action series, 2030 In Sight Live hybrid event.



VALUED SUPPLIER SCHEME

The Valued Supplier Scheme is a great platform to source and compare eye health products and technologies.

With a strong heritage, it is widely recognised as the go to procurement resource for NGO members, their respective partners, government bodies, trusts and large funders, charity and university eye hospitals.

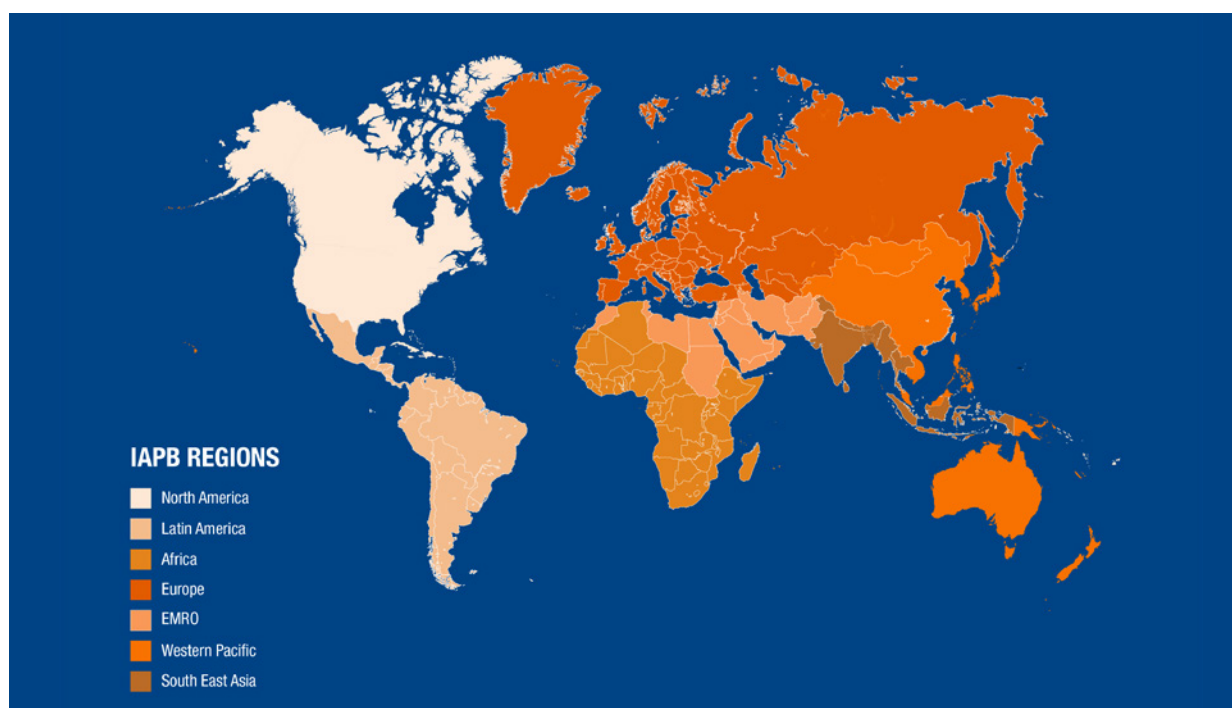
We have done the hard work sourcing and recommending suppliers, their products and services, so our members and their respective partners can remain totally focused on their vital work tackling preventable sight loss.



REGIONS

The IAPB divides its global network into seven regions – **Western Pacific, South East Asia, Africa, Latin America, North America, Eastern Mediterranean and Europe**. Our Regional Chairs and Coordinators bring stakeholders together to forge partnerships, identify priorities, and plan for blindness prevention at national and regional levels. Connect with our Regional Chairs to find out about activities at a regional and country level and join advocacy workshops and planning meetings throughout the year.

Our main priorities are regional and country level advocacy, strengthening systems, knowledge and networks. Our work directly connects, supports and accelerates the lasting impact of our members' work delivering services and programmes on the ground.



RECENT SUCCESSES HAVE INCLUDED:

- Development of National Eye Plans
- Establishment and training of National Eye Health teams
- Establishment of National Prevention of Blindness Committees
- Driving the collection of Global Action Plan data for inclusion in WHO reporting
- Drawing global and regional attention to focus funding and resources on priority diseases including trachoma and cataract

EVENTS

IAPB unites the sector each year at our annual global meeting that brings together members and key opinion leaders to share knowledge, strengthen partnerships and tackle emerging issues related to the eye health sector. We also organize regional and national workshops, events and meetings throughout the year.



2030 IN SIGHT LIVE

**2030 IN SIGHT LIVE will take place
in-person and online from
2nd to 3rd March 2022.**

**2030 IN SIGHT LIVE marks the start of a new shared ambition
towards 2030 and achieving a world where eye care and
rehabilitation services are accessible, affordable and inclusive to all.**

The two-day event will focus on sustainable change through the understanding of the connection between systemic change and individual and organisational advancement across all the key actors and stakeholders in eye health. From mapping the challenges and opportunities at a country and regional level to integrating solutions and activating progress and priorities for individuals, organisations, collations and networks.

2030 IN SIGHT LIVE will feature captivating and actionable presentations, networking sessions and knowledge resources for attendees to apply in their organisational action-planning.

No matter where you are in the world, we look forward to welcoming you, either in person or virtually. 2030 IN SIGHT LIVE will provide the perfect blend of learning, innovation, content sharing and networking. Our new format will make it easier than ever to share knowledge, spark meaningful conversations and build relationships.

JOIN THE CONVERSATION!

EYE HEALTH HEROES

Eye Health Heroes is a year-long development programme that recognises young eye health professionals as the future leaders of the sector. This programme nurtures upcoming talent and is aimed at developing, connecting and celebrating eye health professionals amongst people within the NGO, corporate, clinical and public policy global eye health community.

OUR GOALS ARE TO:

- Recognise and celebrate the extraordinary achievements of young professionals in the eye health sector
- Build and raise the profile of the Eye Health Heroes at a global level, connecting them with key opinion leaders and experts in the eye health sector
- Provide opportunities for the Eye Health Heroes to learn and develop new skills
- Create a community of young eye health professionals and encourage cross cultural collaboration within their work



In 2021, we celebrated the incredible achievements of over 80 Eye Health Heroes across every region worldwide at our virtual awards ceremony. Keep an eye out for our Eye Health Heroes 2022 programme and details of how to recognise and celebrate the outstanding work of the heroes within your organisation.



To find out more about
IAPB membership, contact

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