



# IAPB MEMBERSHIP

JOIN THE LEADING VOICES  
IN EYE HEALTH

*Cover photo submitted by Ellen Karns/OneSight for IAPB WSD Photo Competition*



# FOREWARD

As a person who is registered legally blind, the issue of avoidable sight loss is deeply personal. I have witnessed significant change in both disability inclusion and eye health over the last decade but the scale of global disability inequality is stark.

Eye care is still unaffordable and unavailable for too many people around the world. The system is currently failing some of the most marginalised communities and the impact and consequences are profound. Sight is integral to wider health issues and facilitates better educational and employment opportunities.

We need to make that argument loudly, clearly and repeatedly. And we need your voice to do that. Only through collective action will we achieve the systemic change that is needed and improve the lives of billions of people and help them fulfil their full potential.

IAPB's community is full of extraordinary people and organisations who are fighting for change. We share insights, learn from each other, push for innovation and results. We are all united and driven by the goal to end avoidable vision loss and deliver quality eye health care for all.

The time for radical collaboration is now. We need to tear apart all that separates us and work together towards collective goals, valuing our unique different, expertise and capability, but unapologetically moving as one unstoppable force. This can be achieved, and it will.

**THE TIME FOR ACTION IS NOW.**

**JOIN US.**

**CAROLINE CASEY**

IAPB PRESIDENT AND FOUNDER, THE VALUABLE 500



## THE CHALLENGE

There are 1.1 billion people around the world living with the consequences of sight loss because they do not have access to eye care services. Without change, this will rise to 1.8 billion people by 2050.

The increase in non-communicable diseases and ageing populations combined with lifestyle, technological and communication changes present a new burden on eye health. The myopia epidemic is growing and is affecting younger and younger people. At the current rate, it is estimated that half the world's population will have myopia by 2050. We are also facing challenges around ensuring care for an increasing ageing population.

Eye care is still under-resourced and unaffordable for too many people. Of the 1.1 billion living with sight loss, 90% live in lower and middle income settings. These are some of the poorest and most marginalised in society.

The challenge is more complex than ever before, the numbers are greater and the inequalities are only increasing.

## THE OPPORTUNITY

We can prove that eye health facilitates better education opportunities, productive work, physical and mental health and equality. It is the golden thread that runs through wider development and is key to the UNs Sustainable Development Goals.

By 2030, we want to see a world where:

- No-one experience unnecessary or preventable sight loss and everyone can achieve their full potential.
- Eye care and rehabilitation services are accessible, inclusive and affordable for everyone, everywhere, whenever they are needed.
- People understand the importance of caring for their own eye health and demand access to services, free from the weight of any social stigma.

**WE HAVE AN URGENT WINDOW OVER THE NEXT DECADE TO URGE OTHERS TO TAKE ACTION AND END AVOIDABLE SIGHT LOSS. THERE HAS NEVER BEEN A MORE CRITICAL TIME TO MAKE OUR VOICES HEARD.**

## 2-3bn

People globally have a vision impairment

## 1.1bn

People live with sight loss in 2020 which could have been prevented or is yet to be addressed

## 1.8bn

People who will have sight loss by 2050 without action

## 33%

Increased risk of depression associated with sight loss



Vision loss disproportionately affects the poorest and most marginalised in society

## 2.6x

Poor eye health increases the risk of early mortality by 2.6 times

## 90%

Of sight loss is preventable or treatable



Almost every human on earth will need access to eye care services in their lifetime



Eye health interventions are highly cost effective

## \$411bn

Of lost global productivity could be regained with action



A pair of glasses reduced the odds of a child failing a class in school by 44%



Productivity can be improved by 20-30%

# THE VOICE OF GLOBAL EYE HEALTH

## WHAT WE DO

A public health challenge as large as sight loss, which affects over 1.1 billion of us, requires collective action by governments, private sector, civil society, professionals and the wider public.

Representing a unique and unparalleled global membership from over 100 countries, IAPB is a not-for-profit charity, solely focused on delivering the collective goal to end avoidable sight loss and driving awareness of eye health around the world.

IAPB members range from international charities, eye hospitals and academic institutes through to professional bodies and corporates. On behalf of this diverse and unique mix of organisations, we provide a powerful, unified and trusted voice on an issue that affects every human on the planet.

We work tirelessly to ensure our sector gets the political, health and development priority it needs and deserves.

We work through collective action at the intersection of public health, development and markets.

We ensure that our members' voices are heard at the highest levels and fight to unlock political will and financing while also changing perceptions and policy.

“Eye health is a broad issue with a range of organisation working in many different geographical regions and across different issues. IAPB brings together all these organisations under one banner and helps present a global, united voice for the sector.”

**PROF. MATTHEW BURTON**  
DIRECTOR,  
INTERNATIONAL CENTRE  
FOR EYE HEALTH (ICEH)

“IAPB is a future-facing, innovative organisation that has a unique ability to bring lots of different organisations together and represent their interests. It allows members to access a global network and facilitates a huge amount of learning while simultaneously raising the profile of eye health in the development agenda.”

**BABAR QURESHI,**  
DIRECTOR, CBM

## OUR THREE PILLARS OF WORK



### ADVOCACY

WE INFLUENCE  
AND SHAPE POLICY  
AT COUNTRY,  
REGIONAL AND  
INTERNATIONAL  
LEVEL.



### CAMPAIGN

WE FIGHT FOR  
GREATER  
AWARENESS,  
INVESTMENT AND  
ACTION.



### CONNECT

WE SHARE THE  
LATES RESEARCH  
AND DATA  
AND CONNECT  
THE SECTOR.

**JOIN OUR MISSION** TO ELEVATE THE ISSUE OF EYE HEALTH,  
FIGHT TO INTEGRATE IT INTO WIDER HEALTH SYSTEMS AND  
HELP ACTIVATE DEMAND FROM THE GROUND UP.

# MEMBERSHIP DETAILS

## WHO CAN BECOME A MEMBER?

IAPB membership is open to organisations and alliances working across and within the eye health community as well as broader global health and development organisations.

**INTERNATIONAL AND NATIONAL  
CIVIL SOCIETY ORGANISATIONS\***

**ALLIANCES AND PROFESSIONAL BODIES**

**ACADEMIA AND RESEARCH**

**EYE HOSPITALS**

**EYE CARE BUSINESSES**

\*Civil society organisations are non-governmental and not for profit organisations that have a presence in public life. They refer to a wide array of organisations from NGOs to community groups.

## WHAT ARE THE DIFFERENT MEMBERSHIP LEVELS?

### **BAND A**

Available to organisations that are committed to ending avoidable sight loss and can play an active leadership role within the global eye health community.

### **BAND B**

Available to organisations that want to deepen their impact, demonstrate their social responsibility and contribute to ending avoidable sight loss.

### **BAND C**

Available to organisations that want to show their support and contribute to ending avoidable sight loss.

## HOW MEMBERS CONTRIBUTE TO THE COLLECTIVE MISSION

- Actively support our goal to end avoidable sight loss and drive awareness of eye health around the world.
- Lend organisations voice and brand towards IAPB advocacy and campaigning at a global, regional and national level.
- Contribute insights and expertise and play a role in developing and strengthening our collective work and knowledge.
- Commit as a responsible organisation to the UN Sustainable Development Goals to show your support to the agenda and the intrinsic link to eye health.

“Being an IAPB member has taken our philanthropy programs to the next level and expanded our expertise in the sector. The leadership team is second to none and they have taken us on a learning journey and used our unique perspective and skills to collectively deliver stunning achievements in our collective mission to solve the world’s vision crisis.”

**JACQUELINE GROVE,**  
SENIOR VICE PRESIDENT, NATIONAL VISION

# JOIN US TODAY

FOR FURTHER  
INFORMATION CONTACT:

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HEAD OF BUSINESS DEVELOPMENT  
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MEMBERSHIP SERVICES MANAGER  
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Eye Screening on World Sight Day Photo by One Sight

## WHY YOUR ORGANISATION SHOULD JOIN ?



### ADVOCACY

HELP SHAPE EYE HEALTH POLICY, CONNECT WITH KEY DECISION MAKERS AND DRIVE THE EYE HEALTH AGENDA FORWARD.



### CAMPAIGNS AND COMMUNICATIONS

ACCESS OPPORTUNITIES TO FIGHT FOR GREATER AWARENESS, INVESTMENT AND ACTION.



### CONNECTIONS AND INSIGHTS

EXPAND YOUR NETWORK AND PARTICIPATE IN THE SHARING OF THE LATEST AUTHORITATIVE INSIGHTS AND DATA FOR THE SECTOR.

## KEY BENEFITS OF JOINING IAPB



Part of the most influential global collective movement to end avoidable blindness in a generation



Be at the heart of the global regional and national eye health agenda



Stay informed of the latest development in eye health advocacy and policy



Connect with new networks of influence and forge strategic partnerships across the sector



Activate change, awareness and action within your organisation



Enhance your brand, social responsibility and impact



Access data, evidence and best practice, global and regional events and networking opportunities



Share your insights, expertise and knowledge





A doctor carrying out an intraocular pressure test on an elderly woman. Photo submitted by Faith Eméchébe for WSD Photo Competition

ADVOCACY	A	B	C
Join IAPB Board and help shape strategy and lead global action and policy change.	✓	E	E
Influence policy and engage with key stakeholders at the UN, WHO and other global agencies.	✓		
Contribute to the development of advocacy priorities and strategies.	✓		
Gain bespoke insights via regular advocacy calls with senior sector leaders	✓		
Introductions to ministries and partners in different countries to expand your work and impact.	✓	✓	
Become part of the most influential and impactful global advocacy for eye health	✓	✓	✓
Leverage IAPB's brand to connect with international bodies, national and local governments and ministries.	✓	✓	✓
Access resources, templates and tools to support effective country advocacy activities.	✓	✓	✓

E - Stand for Election

CAMPAIGN	A	B	C
Access campaign support and bespoke content and insights from senior IAPB staff and experts.	✓		
Lead our campaign activations at a global, regional and national level.	✓	✓	
Support the #LoveYourEyes campaign to build eye health promotion with funders, leaders, politicians and consumers.	✓	✓	✓
Join #WorldSightDay activities – the most important day in the year! – Help raise awareness of your work.	✓	✓	✓
Access digital campaign toolkits and resources for your activations to build engagement with your key audiences and networks.	✓	✓	✓
Subscribe and feature in our news, content and insights for the sector.	✓	✓	✓
Use our annual impact report - detailing our collective achievements and impact - to update and influence your networks and key stakeholders.	✓	✓	✓
Publicise your job vacancies, news, events, campaign and initiatives with our global community.	✓	✓	✓

CONNECT	A	B	C
Benefit from tailored knowledge, research and insight to support your priorities	✓	✓	
Join a member work group or taskforce to share your expertise and help harness our collective knowledge and influence policy.	✓	✓	
Actively contribute to our regional and national priorities to shape impactful advocacy, service delivery and collective action	✓	✓	✓
Access the Vision Atlas and Knowledge Hub – IAPB's digital platform that distils the latest evidence and insight in eye health.	✓	✓	✓
Contribute data and insight to inform global, regional and country level advocacy activities and planning	✓	✓	✓
Connect to our regional and country networks via the Membership Map	✓	✓	✓
Participate in global, regional and national events and networking.	✓	✓	✓
Connect with innovators, leaders and change makers and access opportunities to forge new partnerships to end avoidable sight loss.	✓	✓	✓
Access the Valued Supplier Scheme to search for recommended equipment and products.	✓	✓	✓



CASE STUDIES —————>

“IAPB has succeeded in delivering key advocacy asks that have had an enormous impact on the eradication of needless sight loss at both the national and global level. Crucially they have also helped leverage significant financing to the eye health sector.”

**ELIZABETH KURIAN**  
CEO, MISSION FOR VISION

UN GLOBAL RESOLUTION  
ON VISION

IAPB represents our members at the World Health Organisation and the United Nations, working with them to coordinate policy while using our platform to fight for political, financial and development action on eye health.

We have built relationships and created positive change over many years, culminating in the first ever United Nations General Assembly resolution on vision in 2021. It elevates the aspiration for good eye health and creates the opportunity to push the role of vision in broader development, education, health and productivity ambitions.

**JOIN US TO KEEP PUSHING OUR  
AGENDA FORWARD.**

WORLD SIGHT DAY

World Sight Day is the biggest eye health campaign in the year and provides a unique moment for members to come together to help raise awareness around the world.

In 2021, the IAPB's campaign #LoveyourEyes set a target for 1 million eye sight tests to be pledged in the month leading up to World Sight Day – a target that was tripled. World Sight was celebrated around the World with news stories, media, eye screenings and awareness activities.

**JOIN US TO MAKE FUTURE WORLD SIGHT  
DAYS EVEN BIGGER AND BETTER.**

2030 IN SIGHT

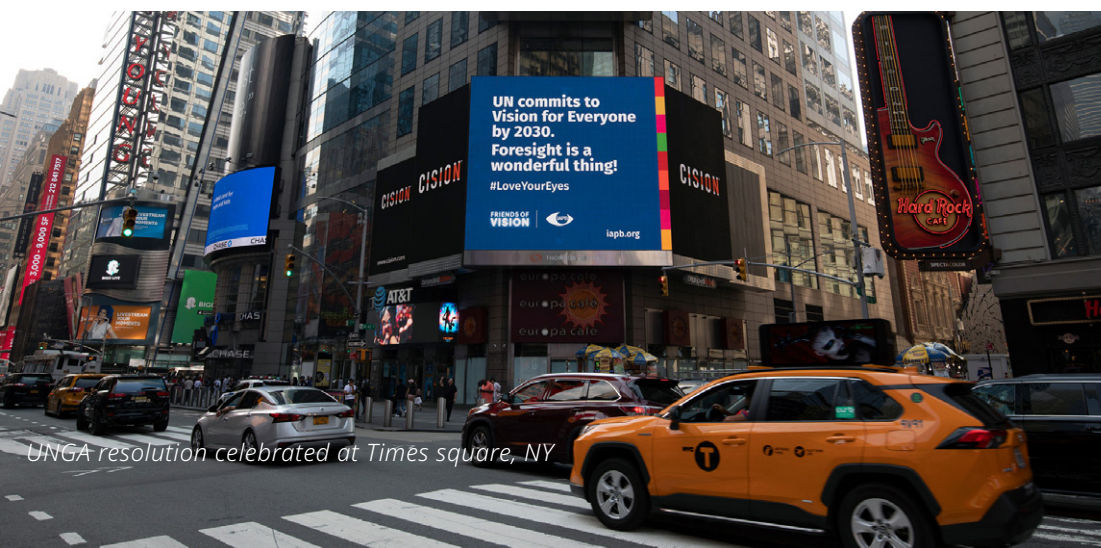
In March 2022, the IAPB organised a global event to bring members together with a range of partners and representatives from NGO's, businesses, governments and international bodies.

The event provided a unique opportunity to network, learn, innovate and discuss the challenges, including whole systems change approaches, alongside the collective actions needed to deliver affordable, accessible eye care for all by 2030.

**JOIN US AND ACCESS UNIQUE EVENTS  
AND NETWORKING OPPORTUNITIES.**



Photo submitted by Sahedean Sabharwal Sethi for IAPB WSD Photo Competition



UNGA resolution celebrated at Times square, NY



2030 In Sight live, Dubai 2022



[WWW.IAPB.ORG/JOIN-IAPB](http://WWW.IAPB.ORG/JOIN-IAPB)