



IAPB MEMBERSHIP

Join the leading voices
in Eye Health

Cover photo submitted by Ellen Karns/OneSight for IAPB WSD Photo Competition

FOREWORD

As a person who is registered legally blind, the issue of avoidable sight loss is deeply personal. I have witnessed significant change in both disability inclusion and eye health over the last decade, but the scale of global disability inequality is stark.

Eye care is still unaffordable and unavailable for too many people around the world. The system is currently failing some of the most marginalised communities and the impact and consequences are profound. Sight is integral to wider health issues and facilitates better educational and employment opportunities.

We need to make that argument loudly, clearly and repeatedly. And we need your voice to do that. Only through collective action will we achieve the systemic change that is needed and improve the lives of billions of people and help them fulfil their full potential.

IAPB's community is full of extraordinary people and organisations who are fighting for change. We share insights, learn from each other, push for innovation and results. We are all united and driven by the goal to end avoidable vision loss and deliver quality eye health care for all.

The time for radical collaboration is now. We need to tear apart all that separates us and work together towards collective goals, valuing our unique, different, expertise and capability, but unapologetically moving as one unstoppable force. This can be achieved, and it will.

THE TIME FOR ACTION IS NOW. JOIN US.

CAROLINE CASEY

IAPB PRESIDENT AND FOUNDER, THE VALUABLE 500



THE CHALLENGE

There are 1.1 billion people around the world living with the consequences of sight loss because they do not have access to eye care services. Without change, this will rise to 1.8 billion people by 2050.

The increase in non-communicable diseases and ageing populations combined with lifestyle, technological and communication changes present a new burden on eye health. The myopia epidemic is growing and is affecting younger and younger people. At the current rate, it is estimated that half the world's population will have myopia by 2050. We are also facing challenges around ensuring care for an increasing ageing population.

Eye care is still under-resourced and unaffordable for too many people. Of the 1.1 billion living with sight loss, 90% live in lower and middle income settings. These are some of the poorest and most marginalised in society.

The challenge is more complex than ever before, the numbers are greater and the inequalities are only increasing.

THE OPPORTUNITY

We can prove that eye health facilitates better education opportunities, productive work, physical and mental health and equality. It is the golden thread that runs through wider development and is key to the UN's Sustainable Development Goals.

By 2030, we want to see a world where:

- No-one experiences unnecessary or preventable sight loss and everyone can achieve their full potential.
- Eye care and rehabilitation services are accessible, inclusive and affordable for everyone, everywhere, whenever they are needed.
- People understand the importance of caring for their own eye health and demand access to services, free from the weight of any social stigma.

WE HAVE AN URGENT WINDOW OVER THE NEXT DECADE TO URGE OTHERS TO TAKE ACTION AND END AVOIDABLE SIGHT LOSS. THERE HAS NEVER BEEN A MORE CRITICAL TIME TO MAKE OUR VOICES HEARD.

2-3bn

People globally have a vision impairment

1.1bn

People live with sight loss in 2020 which could have been prevented or is yet to be addressed

1.8bn

People who will have sight loss by 2050 without action

33%

Increased risk of depression associated with sight loss



Vision loss disproportionately affects the poorest and most marginalised in society

2.6x

Poor eye health increases the risk of early mortality by 2.6 times

90%

Of sight loss is preventable or treatable



Almost every human on earth will need access to eye care services in their lifetime



Eye health interventions are highly cost effective

\$411bn

Of lost global productivity could be regained with action



A pair of glasses reduced the odds of a child failing a class in school by 44%



Productivity can be improved by 20-30%

THE VOICE OF GLOBAL EYE HEALTH

WHAT WE DO

A public health challenge as large as sight loss, which affects over 1.1 billion of us, requires collective action by governments, private sector, civil society, professionals and the wider public.

Representing a unique and unparalleled global membership from over 100 countries, IAPB is a not-for-profit charity, solely focused on delivering the collective goal to end avoidable sight loss and driving awareness of eye health around the world.

IAPB members range from international charities, eye hospitals and academic institutes through to professional bodies and corporates. On behalf of this diverse and unique mix of organisations, we provide a powerful, unified and trusted voice on an issue that affects every human on the planet.

We work tirelessly to ensure our sector gets the political, health and development priority it needs and deserves.

We work through collective action at the intersection of public health, development and markets.

We ensure that our members' voices are heard at the highest levels and fight to unlock political will and financing while also changing perceptions and policy.

“Eye health is a broad issue with a range of organisations working in many different geographical regions and across different issues. IAPB brings together all these organisations under one banner and helps present a global, united voice for the sector.”

PROF. MATTHEW BURTON
DIRECTOR,
INTERNATIONAL CENTRE
FOR EYE HEALTH (ICEH)

“IAPB is a future-facing, innovative organisation that allows members to access a global network and facilitates a huge amount of learning while simultaneously raising the profile of eye health in both the policy and development agendas.”

BABAR QURESHI,
DIRECTOR,
CBM

OUR THREE PILLARS OF WORK



ADVOCACY

WE INFLUENCE AND
SHAPE POLICY AT
COUNTRY, REGIONAL
AND INTERNATIONAL
LEVEL.



CAMPAIGN

WE FIGHT FOR
GREATER
AWARENESS,
INVESTMENT AND
ACTION.



CONNECT

WE SHARE THE
LATEST RESEARCH
AND DATA AND
CONNECT THE
SECTOR.

JOIN OUR MISSION TO ELEVATE THE ISSUE OF EYE HEALTH,
FIGHT TO INTEGRATE IT INTO WIDER HEALTH SYSTEMS AND
HELP ACTIVATE DEMAND FROM THE GROUND UP.

MEMBERSHIP DETAILS

WHO CAN BECOME A MEMBER?

IAPB membership is open to organisations and alliances working across and within the eye health community as well as broader global health and development organisations.

**INTERNATIONAL AND NATIONAL CIVIL
SOCIETY ORGANISATIONS***

ALLIANCES AND PROFESSIONAL BODIES

ACADEMIA AND RESEARCH

EYE HOSPITALS

EYE CARE BUSINESSES

*Civil society organisations are non-governmental and not for profit organisations that have a presence in public life. They refer to a wide array of organisations from NGOs to community groups.



World Sight Day #LoveYourEyes 2022

HOW MEMBERS CONTRIBUTE TO THE COLLECTIVE MISSION

- Actively support our goal to end avoidable sight loss and drive awareness of eye health around the world.
- Lend organisations voice and brand towards IAPB advocacy and campaigning at a global, regional and national level.
- Contribute insights and expertise and play a role in developing and strengthening our collective work and knowledge.
- Commit as a responsible organisation to the UN Sustainable Development Goals to show your support to the agenda and the intrinsic link to eye health.

“Being an IAPB member has taken our philanthropy programs to the next level and expanded our expertise in the sector. The leadership team is second to none and they have taken us on a learning journey and used our unique perspective and skills to collectively deliver stunning achievements in our collective mission to solve the world’s vision crisis.”

JACQUELINE GROVE,
SENIOR VICE PRESIDENT, NATIONAL VISION

JOIN US TODAY

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WHY YOUR ORGANISATION SHOULD JOIN



ADVOCACY

HELP SHAPE EYE HEALTH POLICY, CONNECT WITH KEY DECISION MAKERS AND DRIVE THE EYE HEALTH AGENDA FORWARD.



CAMPAIGNS AND COMMUNICATIONS

ACCESS OPPORTUNITIES TO FIGHT FOR GREATER AWARENESS, INVESTMENT AND ACTION.



CONNECTIONS AND INSIGHTS

EXPAND YOUR NETWORK AND PARTICIPATE IN THE SHARING OF THE LATEST AUTHORITATIVE INSIGHTS AND DATA FOR THE SECTOR.

KEY BENEFITS OF JOINING IAPB



Part of the most influential global collective movement to end avoidable blindness in a generation



Be at the heart of the global, regional, and national eye health agenda



Stay informed of the latest developments in eye health advocacy and policy



Connect with new networks of influence and forge strategic partnerships across the sector



Activate change, awareness and action within your organisation



Enhance your brand, social responsibility and impact



Access data, evidence, best practice, networking opportunities and events, both global and regional



Share your insights, expertise and knowledge

CASE STUDIES



“IAPB has succeeded in delivering key advocacy asks that have had an enormous impact on the eradication of needless sight loss at both the national and global level. Crucially they have also helped leverage significant financing to the eye health sector.”

ELIZABETH KURIAN
CEO, MISSION FOR VISION

UN GLOBAL RESOLUTION ON VISION

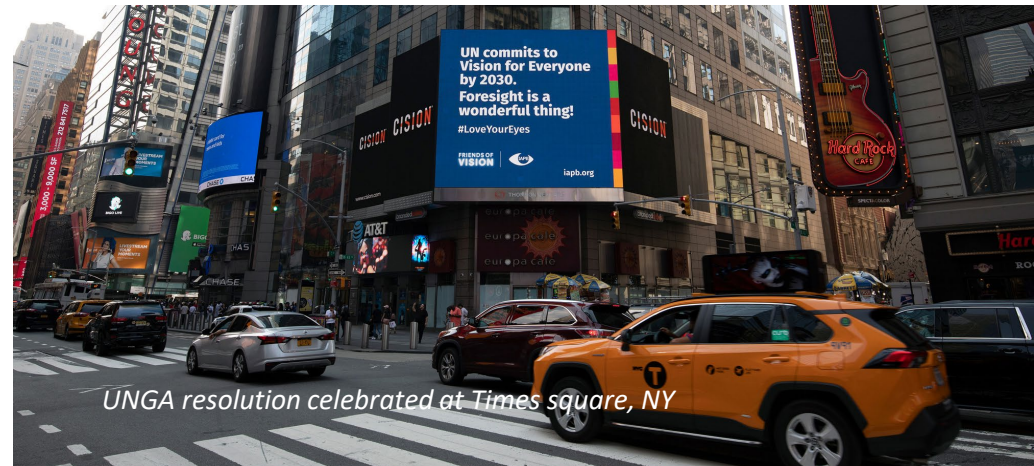
IAPB represents our members at the World Health Organisation and the United Nations, working with them to coordinate policy while using our platform to fight for political, financial and development action on eye health.

We have built relationships and created positive change over many years, culminating in the first ever United Nations General Assembly resolution on vision in 2021. It elevates the aspiration for good eye health and creates the opportunity to push the role of vision in broader development, education, health and productivity ambitions.

JOIN US TO KEEP PUSHING OUR AGENDA FORWARD.



Photo submitted by Sahebaan Sabharwal Sethi for IAPB WSD Photo Competition



UNGA resolution celebrated at Times square, NY

WORLD SIGHT DAY

World Sight Day is the biggest eye health campaign in the year and provides a unique moment for members to come together to help raise awareness around the world.

In 2022, the IAPB's campaign #LoveYourEyes received 6.8 million pledges for eyesight tests in the month leading up to World Sight Day! World Sight was celebrated around the World with over 11k individual pieces of media and nearly 400 participating organizations.

**JOIN US TO MAKE FUTURE WORLD SIGHT DAYS
EVEN BIGGER AND BETTER.**

2030 IN SIGHT

In March 2022, the IAPB organised a global event to bring members together with a range of partners and representatives from NGO's, businesses, governments and international bodies.

The event provided a unique opportunity to network, learn, innovate and discuss the challenges, including whole systems change approaches, alongside the collective actions needed to deliver affordable, accessible eye care for all by 2030.

**JOIN US AND ACCESS UNIQUE EVENTS AND
NETWORKING OPPORTUNITIES.**





WWW.IAPB.ORG/JOIN-IAPB