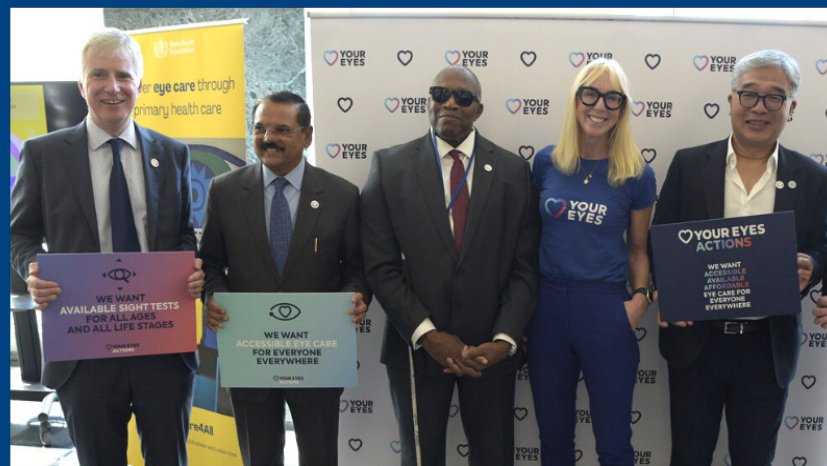




2030 IN SIGHT

2022 REPORT



INTRODUCTION

I am pleased to introduce our first 2030 In Sight report. In 2022, the 2030 In Sight Strategy has been at the heart of work and this report outlines our activities and achievements, and marks the progress being made. It celebrates our first in-person global event, since the pandemic, that brought hundreds of people from the sector together; our work to elevate eye health in the eyes of senior policy makers as critical to delivering the Sustainable Development Goals; and our biggest World Sight Day to date.

I would like to thank our members and partners for your continued support to our shared goals of a world where:

- No-one experiences unnecessary or preventable sight loss, and everyone can achieve their full potential
- Eye care and rehabilitation services are accessible, inclusive and affordable to everyone, everywhere, whenever they are needed
- People understand the importance of caring for their own eye health and demand access to services, free from the weight of any social stigma

Without your commitment, achieving these goals would not be possible. I look forward to working with you in 2023.



PETER HOLLAND

CHIEF EXECUTIVE OFFICER,
INTERNATIONAL AGENCY FOR THE PREVENTION OF BLINDNESS

TO ACHIEVE 2030 IN SIGHT, WE MUST

ELEVATE

vision and embed
as a fundamental,
economic, social and
development issue

- Unlock political will and financing by persuading political leaders to prioritise and finance eye health
- Embrace the Sustainable Development framework and include eye health in the global social, economic & development agenda
- Target employers and gain commitment and action on eye health in the workplace
- Implement eye health within existing school health programs

INTEGRATE

Eye health into wider
health care systems

- Conduct national policy dialogues to deliver Integrated People Centred Eye Care (IPEC)
- Integrate eye health in wider information systems through Universal Health Coverage
- Embrace new technologies making eye health accessible, affordable and inclusive
- Train and develop a diverse and resilient workforce

ACTIVATE

By driving consumer
and market change

- Campaign on a new level to reach global, regional and national audiences to increase consumer demand and tackle negative stereotypes
- Push for regulatory changes and more affordable glasses
- Build public-private partnerships

WHICH WILL RESULT IN

- People understanding the importance of caring for their own eye health and demanding access to services, free from the weight of any social stigma.
 - Eye care and rehabilitation services being accessible, inclusive, and affordable to everyone, everywhere, whenever they are needed.
 - No-one experiencing unnecessary or preventable sight loss, and everyone achieving their full potential.

ELEVATE

Through our powerful and unified voice, we have worked to ensure that eye health gets the political and development attention it needs and deserves to obtain action and investment at a regional and national level.

As 2022 draws to a close, global eye health is at an inflection point when it comes to political will and action. There is increasing global recognition that access to quality, affordable eye health can unlock human potential and is critical to Universal Health Coverage and the Sustainable Development Agenda. As a sector, we have come together to advocate for some powerful political commitments.

CONNECT

2030 IN SIGHT LIVE

The meeting brought together members from all parts of the eye health sector, emphasising the need to collaborate to lead systemic change. Members participated in an agenda centred around actions to embed 2030 In Sight across the sector.



2030 IN SIGHT LIVE, Dubai

We have been supporting IAPB members at a regional level to raise awareness of political commitments made at the World Health Assembly and the United Nations and encourage action by governments.

LATIN AMERICA

After meeting with H.E Alfredo Borrero, Vice-President of Ecuador, the Ministry for Health of Ecuador requested the IAPB School Eye Health Guidelines to support their efforts in introducing comprehensive school eye health programmes through the country.

In Colombia, since participating in the Government's 10-year Health Plan Workshop, we have guaranteed the inclusion of eye care services within the plan. The inclusion is crucial to integrate eye health into wider health systems.

AFRICA

During the meeting of National Health Information Officers in the Economic Community of West African States (ECOWAS), all 15 member states agreed to integrate eye health indicators into their regional level reporting. This is a significant step closer to achieving the integration of eye health in national health plans within West Africa.

WESTERN PACIFIC

The Indigenous Peoples Special Interest Group was launched to champion the eye health needs of First Nations/Indigenous Peoples globally and ensure that Indigenous Peoples rights and voices are leading all activities of the group. There has been good collaboration between members with representation across Australia, New Zealand, Latin America, Pacific, Philippines, and Canada.

ADVOCACY

COMMONWEALTH HEADS OF GOVERNMENT MEETING (CHOGM)

IAPB members wrote to Commonwealth Leaders highlighting the importance of quality eye care for all children of the Commonwealth. Thanks to these efforts, a landmark decision was made to a 'multi-pronged approach for access to screenings and affordable vision treatments, especially children.'



UN'S TRANSFORMING EDUCATION SUMMIT (TES)

At the TES pre-summit, we spoke to hundreds of people about the impact of eye health on children's education, collecting **over 200 signatures** calling for access to eye health for all children. Our collective lobbying resulted in eye health featuring in the Outcome Discussion Paper for Action Track 1.

UN POLITICAL DECLARATION ON ROAD SAFETY

Eye health was included in the UN Political Declaration of the High-Level Meeting on Improving Global Road Safety "The 2030 horizon for road safety: securing a decade of action and delivery." This is significant as it recognises vision as a cross-cutting development issue and provides a strong basis for advocating for the inclusion of eye health across all global and national road safety policies.

FOCUS ON

Over **10,000 page and video views** from more than **40 countries**. The Focus On series provided solutions and actions to ensure that vision impairment in children is prioritized within public health, and that eye care is equitable for all.

ADVOCACY TO ACTION

Our sector leading learning series equipped **over 2,000 people** with the skills and expertise needed to elevate eye health as a priority among policy makers in their own countries.

INTEGRATE

Everyone everywhere should have access to good quality eye health services. Collectively over the past year, we have been working towards an integrated approach where eye care is treated as a priority within wider health systems at a regional and national level.

ADVOCATE

2022 was also a big year for the WHO's programme of work with the launch of their much-anticipated Guide for Action, hosted by IAPB at the World Health Assembly in May, and the release of their Global Status Report, Myopia Ed Toolkit and the joint IAPB Tobacco Knowledge Summary.

The World Health Organization's technical tools provide the foundation for the advancement of eye care at the regional and national level. We have seen some great examples of this already in the Western Pacific and South East Asia, as well as 20 national policy dialogues across the world.

CONNECT

AFRICA

In Africa, we signed a partnership agreement with the East, Central and Southern Africa College of Nurses (ECSACON) on strengthening Primary Eye Care in ECSACON member states. ECSACON has agreed to integrate

Primary Eye Care education into their nursing curriculum. ECSACON will educate their **2,000 members** across **16 member states** to deliver primary eye care services to communities within the region.

LATIN AMERICA

Paraguay held the first 2030 In Sight Policy Dialogue event of the region. The event was attended by IAPB members and the Vision 2020 Committee of Paraguay to develop a road map for the eye health sector in the country. This meeting was a significant milestone where the Ministry of Health agreed to policy action to develop broad cross-sector involvement.

SOUTH EAST ASIA

Through the collective efforts of IAPB members in Nepal, it is the first country in the region that the Ministry of Health has included the World Health Organisation (WHO) indicators for effective cataract surgery coverage in their national health sector plan. The plan is a primary instrument to guide the health sector in the country. This version of the plan specifically aims at achieving Universal Health Coverage (UHC) by 2030.

In partnership with IAPB members, WHO South East Asia regional action plan on Integrated People-Centred Eye Care (IPEC) implementation has been published. This document is a guide to develop national eye health plans in **11 countries** in the region in line to achieve the goals of 2030 In Sight and the WHO IPEC objectives.

WESTERN PACIFIC

A joint IAPB/WHO regional meeting was held in Singapore, focusing on WHO suite of tools for IPEC Implementation, and the role that IAPB members play in delivering 2030 In Sight.

The Korean Eye Care Working Group coordinated a policy dialogue and workshopped a national advocacy plan.

IPEC was added to Malaysian Ministry of Health training workshops for ophthalmologists, optometrists and public health staff.

KNOWLEDGE HUB

Launched in October, the Knowledge Hub provides evidence, key opinions, resources, guides and tools to help eye health professionals achieve the goals of 2030 In Sight. It complements the data and evidence within the Vision Atlas.



INTEGRATED PEOPLE-CENTRED EYE CARE (IPEC)

IAPB members have coordinated and led on national policy dialogues in **20 countries** on the Implementation of Integrated People-Centred Eye Care. These meetings have been key to addressing the challenges of delivering effective eye care services by integrating eye health into national health plans and empowering individuals and communities. We launched a suite of tools to support IAPB members to advocate for the national implementation of IPEC.

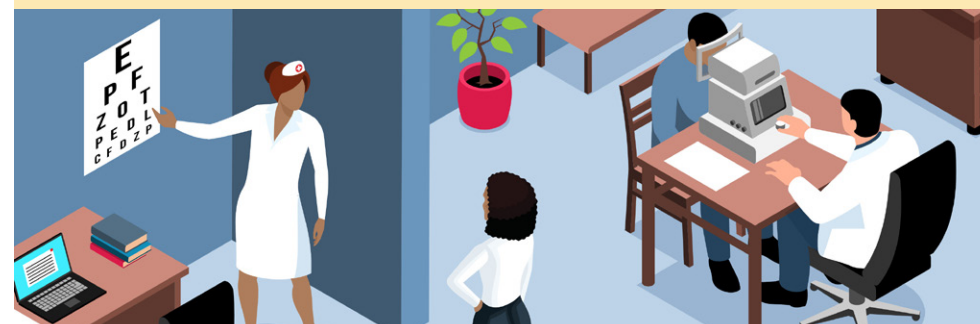
INTEGRATED PEOPLE-CENTRED EYE CARE ADVOCACY TO ACTION TOOLKIT

- Central reference point for initiating policy dialogues in countries
- Widely disseminated across the sector and presented at a number of regional and national meeting reaching hundreds of people.



INTRODUCTION TO IPEC COURSE

- To date, trained over **600 advocates** globally on Integrated People-Centred Eye Care (IPEC)
- Equipped members to coordinate policy dialogues and systems change in the sector



ACTIVATE

Eye health is a universal issue that will affect every single human at some point in their lifetime. It is crucial people are educated on the importance of their own eye health and empower them to demand the services they need.

Collectively, we have started to make a real impact through World Sight Day. This year's campaign was the biggest and most effective yet. We reached a wider audience than ever before thanks to the support and contribution of our members and partners.

CAMPAIGN

LOVE YOUR EYES

World Sight Day forms part of the Love Your Eyes campaign, which calls on global leaders, policy makers, changemakers and innovators from all countries, industries, and communities to help make eye health accessible, available, and affordable to everyone by 2030. These actions were launched this year in Kenya and India. The launch highlighted programmes that are successfully addressing poor vision at a local level, encouraging governments and businesses to make systemic changes and investment to improve access to eye care.



Love Your Eyes Actions launch in India

WORLD SIGHT DAY IN NUMBERS



6,813,614

PLEDGES TO
LOVE YOUR EYES



362

PARTICIPATING
ORGANISATIONS



11,344

PIECES
OF MEDIA



OVER **150 MILLION**
MEDIA IMPRESSIONS



165K

WEBSITE VISITS



OVER **200 MILLION**
SOCIAL MEDIA
IMPRESSIONS



59,000 QUIZZES
TAKEN TO LEARN
LOVE YOUR EYES QUIZ

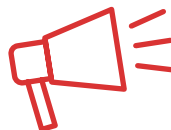


LOVE YOUR EYES
GLASSES EFFECT AND
STICKERS REACHED
78,500 PEOPLE



18,476

RESOURCE
DOWNLOADS



#GLASSESON REACHED
157 MILLION
PEOPLE



1000 PHOTO
COMPETITION
ENTRIES



20 PARLIAMENTARY
SCREENINGS

UN SCREENING

With the Friends of Vision, we took over the United Nations Secretariat Lobby in New York, screening **300 UN Ambassadors** and staff, emphasising the importance of good vision health for all. The screening enabled us to speak to dozens of influential decision makers and UN officials about the importance of vision as a cross-cutting development issue.



Eye Screening at United Nations, New York

CONNECT

SOUTH EAST ASIA

The regional meeting was attended by **over 100 individuals** from IAPB member organisations, WHO SEARO, and national Ministries of Health. **16 member organisations** agreed specific action points

to be taken to embed 2030 In Sight into their eye health service delivery.

LATIN AMERICA

The region celebrated its first meeting in five years. All members agreed to support 2030 In Sight, specifically by coordinating policy dialogues in Mexico, Paraguay, Colombia, Guatemala, Peru and Nicaragua. The Pan American Health Organisation (PAHO) also attended the meeting, cementing the alignment between the implementation of IPEC and support for 2030 In Sight in the region.

AFRICA

East and Southern Africa's sub-regional workshop brought together nearly **50 participants** from IAPB member organisations, WHO AFRO, and National Ministries of Health, where they committed to undertaking specific activities within their respective countries in the pursuit of the implementation of 2030 In Sight.

VALUED SUPPLIER SCHEME

The scheme, which now lists **nearly 40 suppliers**, has supported **more than 100 NGOs** in Africa and South East Asia with their procurement needs. The Valued Supplier Scheme is widely recognised as a leading procurement resource for the sector, with 60,000 website users over the past year.

IAPB PLANS 2023

We have achieved a lot, but there is still much for us to do in order to fulfil our mission of affordable, accessible and available eye care services to everyone everywhere by 2030. We look forward to 2023 and hope that you continue to support IAPB and play an important role in helping to achieve our collective goals.

ELEVATE

ADVOCACY

As a sector, we have come together to advocate for some powerful political commitments. We should feel very proud of the progress that has been made. But more work is needed to translate these commitments into national political will and action. 2023 is set to be a challenging year with the world facing a deepening economic crisis; a war in Ukraine and the multiplication of conflicts across the globe; worsening climate impacts; continuing Covid-19 recovery and growing inequities. The SDGs are at the heart of these challenges and the United Nation's SDG Summit, marking the halfway point of the SDGs, must provide the roadmap for solutions to the world's challenges. It is vital that improving the world's eye health is one of those solutions:

- Establishing and strengthening strategic relationships with UN agencies
- Building wider support for eye health linked to the SDG agenda, in particular with businesses and education

- Engaging relevant networks in business to discuss commitment and action on eye health and the workplace
- Supporting members to advocate effectively and develop local networks for collective action

MEMBERS CAN TAKE ACTION BY:

- Joining collective global advocacy campaigns such as those around SDG summit and Political Declaration of Universal Health Coverage
- Advocating for eye health as a social, economic and development issue and a whole of government approach at a national level
- Implementing the International Labour Organisation's brief on Eye Health and the World of Work and take these messages to businesses

We have made great progress in our efforts to secure the appointment of a UN Special Envoy on Vision. Over 150 CEOs have signed our Letter of Support to the Secretary General – proving what a force we can be when we come together. Please join this important campaign if you haven't already!



2030 IN SIGHT TARGETS AND INDICATORS

The 2030 In Sight Targets and Indicators framework is being finalised to track sector progress and provide members with the opportunity to contribute to sector wide collection of data.

2030 IN SIGHT POLICY DIALOGUES

A key focus across all our regions in 2023 will be implementing 2030 In Sight at a national level. In order to do this, together we must work towards connecting eye health to broader developmental, health, economic, and social issues and plans, and continue to engage with wider and diverse stakeholders to gain the attention of decision makers.



Policy Dialogue meeting in Sri Lanka

POPULATION-BASED SURVEYS

Over the next 12 months we will be advocating for the prioritisation of population based surveys that provide effective Refractive Error coverage (eREC) and effective Cataract Surgery coverage (eCSC) estimates to be included for consideration as indicators for Universal Health Coverage.

INTEGRATE

ADVOCACY

We will lead sector advocacy for the inclusion of the WHO global targets in the UHC and SDG frameworks. This will include lobbying member states and meetings of the WHO Executive Board and the UN Inter Agency Expert Group (IAEG).

INTEGRATED PEOPLE CENTRED EYE CARE (IPEC)

We will continue to support members with training and resources to advocate for IPEC implementation and the inclusion of eye health in regional and national strategies and policies. This will include mapping global IPEC implementation and coordinating sector efforts and identifying policy opportunities.

REFRACTIVE ERROR

We will advocate for increased political will and global commitments on refractive error and myopia.

ADVOCACY TO ACTION

Join our regional Advocacy to Action sessions, access advocacy guides and resources, and [sign up to our quarterly advocacy newsletters](#).

**ADVOCACY
TO ACTION**

CONNECT

TECHNOLOGY TASKFORCE FRAMEWORK

We will be launching our Technology for Access framework early next year. The framework helps to define access barriers which technology can address, and ways to introduce new technology into eye health programs.

KNOWLEDGE

We will be developing and expanding the Vision Atlas with enhanced comprehensive country level dashboards and data.

We will continue to develop the IAPB Knowledge Hub with resources and invite members to share expertise, experience, research, resources, and events via the hub and through IAPB Work Groups.

We will be running procurement workshops and providing resources to support the maintenance of key equipment used in eye health.



ACTIVATE

CONNECT

2030 IN SIGHT - GLOBAL EVENT

The annual global event will take place in Singapore on 25 and 26 June. This will be a great opportunity to come together to discuss progress and inspire action towards 2030 In Sight. The event will include world class speakers, workshops and presentations, alongside celebrating our collective action achievements.

We hope you can join us there!

**2030
IN SIGHT
LIVE
SINGAPORE**

CAMPAIGN

LOVE YOUR EYES

We are growing the Love Your Eyes campaign and its actions: available eye health, accessible sight tests and affordable glasses. We are developing new member resources and activations to educate the public about the importance of their own eye health, and influence decision makers for change.



WORLD SIGHT DAY

We will continue to grow World Sight Day as one of the world's leading international and campaigning days. This will only be possible through the continued involvement and support of our members to campaign effectively at a global, regional and national level.



**YOUR CONTINUED SUPPORT AND CONTRIBUTION
HAS ENABLED US TO ACHIEVE SIGNIFICANT
PROGRESS TOWARDS MAKING EYE CARE SERVICES
AFFORDABLE, ACCESSIBLE AND AVAILABLE TO
EVERYONE EVERYWHERE BY 2030**

Cover photo images - Jenny Bateman, Kwame Yeboah, Ranjan Shah, and Sergio Negrete from IAPB World Sight Day Photo Competition



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