



**Nominee Name**

Jeff Todd

**Nominee Job Title**

President + CEO

**Nominee Organisation**

Prevent Blindness

**Nominating IAPB member organisation**

Prevent Blindness

**Represented by:**

Kira Baldonado

**Seconded by:**

Suzanne Gilbert

**Seconding IAPB member organisation:**

SEVA International

**Seconding Statement**

It is my pleasure to second the nomination of Jeff Todd for the IAPB Board of Trustees. I have had the opportunity to work with Jeff Todd for nearly two decades in promoting all aspects of eye care access and quality. Jeff brings tremendous knowledge regarding the functioning (or not functioning) of major health care and

eye care institutions. His work at the highest levels of Prevent Blindness (based in Chicago, Illinois, USA) has built a strong profile and impact for the organization.

During my four decades and more with IAPB I have had the opportunity to work with many dedicated people. I name Jeff Todd among the most active US-based organizers, communicators, and policy experts in the field of eye health. Jeff brings that rare combination of being both a leader and a team player. He has consistently demonstrated the highest group goals and top performance standards. Jeff is generous with his time and effort to help build other organizations in the eye health space. He has done this extensively through his work with Prevent Blindness and his multiple years of chairing VISION 2020 USA. Jeff has greatly expanded IAPB members in the US through his active engagement with a wide array of institutions representing people living with vision issues, family members, educators, policy advocates, and health care professionals.

Jeff's interests and skills go far beyond the US. He is highly adept at the analysis and diplomacy required to make an impact at the global level. What attracted Jeff originally to IAPB was the opportunity to join with a global community endeavoring to be effective in their own settings.

Given the depth of his knowledge and commitment, Jeff will make a strong addition to the IAPB Board of Trustees.

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- [Jeff-Todd-Seconder-statement-by-Suzanne-Gilbert.pdf](#)

#### Nominee Statement

After 33 years in the public health sector, I am now entering my 20th year of championing eye health as a population health priority. I'm proud of all we have accomplished at Prevent Blindness, and am equally so of joining our efforts with all of yours to raise global attention to the importance of universal access to eye care.

Since 1908, Prevent Blindness has been advancing our mission across all ages and eye conditions. While addressing preventable blindness is at our core, during my tenure we have expanded our charge to ensure those living with uncorrectable vision loss have the resources and supports they need to live their highest quality of life. Emphasizing equitable access to eyecare, our expertise lies in public affairs – advocacy, awareness, and systems improvement – and the importance of engaging the patient/caregiver voice in all we do.

Among the highest of my career learnings is the power of alliance. There is little we accomplish at Prevent Blindness on our own. Drawn to partnerships and coalitions, I now also serve as Chair-Elect of our National Health Council and Chair of its Public Policy Committee, recognizing that patient advocacy organizations carry more influence working collectively across disease conditions.

This belief in alliance also underlies our 20+ year membership with IAPB. I have participated in multiple Global Assemblies and Council of Members gatherings, contributed to IAPB global planning initiatives, and was a co-founder and Chair of Vision 2020 USA, a coalition of dozens of organizations working to advance the 2030 IN SIGHT objectives. Prevent Blindness has also brought our advocacy proficiency to bear on behalf of IAPB in calling for the U.S. Ambassador to the United Nations to support that body's critical role in addressing global eye health related to the Sustainable Development Goals. And this year, in support of the World Sight Day "Love Your Eyes" campaign, we held numerous education/screening events across the country, including at our

nation's Capitol (as an aside, I also commemorated my 20th year in this sector by getting a “



Your



Eyes" arm tattoo on this past World Sight Day...our work is important, but it can also be fun!

I value IAPB's commitment to bringing people and organizations together to achieve what we could not individually. I would be honored to serve on its Board of Trustees.

#### Upload your Document/Audio/Video

- [IAPB-Nominee-Statement-Jeff-Todd.pdf](#)

#### The nominee has read the role description and is willing to stand for the position

Yes