**2030 IN SIGHT LIVE- Singapore**

**IAPB Member Social Media Messaging**

2030 IN SIGHT LIVE – Singapore is the premier opportunity to align efforts, create new connections, share insights, develop new ideas and learn in a format that celebrates and is driven by attendee input and participation. The 2030 IN SIGHT LIVE programme builds on discussions from the first event in 2022, to further define the strategies and research that will elevate vision as a fundamental economic, social and development issue, integrate eye health into wider health care systems and activate patient, consumer and market change.

We invite you and your organisation to help us ensure that everyone is aware of 2030 IN SIGHT LIVE and has the opportunity to join us and be part of the conversation.

IAPB has produced a number of social media messages and accompanying artwork to promote 2030 IN SIGHT LIVE. We hope you can help amplify this important, not to be missed event.

Below are social media posts for use on your platforms, artwork is available in the accompanying IAPB Membership Social Media Toolkit folder.

**POST #1**

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| PLATFORM | POST COPY | TILE |
| LinkedIn | The end of avoidable sight loss is within our grasp, but we must push harder than ever before and draw from our collective knowledge to deliver on this ambition.    As a proud member of the @International-agency-for-the-prevention-of-blindness, we invite you to attend 2030 IN SIGHT LIVE in Singapore this June.  Be part of the conversation.  Help ideas become impact.  Ensure that 2030 is in sight for all.    25-26 June 2023.  Register today. ☞ <https://iapb.org/2030LIVE>    #2030InSight | Static tile – all sizes available. |
| Facebook | The end of avoidable sight loss is within our grasp, but we must push harder than ever before and draw from our collective knowledge to deliver on this ambition.    As a proud member of the @IAPB1, we invite you to attend 2030 IN SIGHT LIVE in Singapore this June.  Be part of the conversation.  Help ideas become impact.  Ensure that 2030 is in sight for all.    25-26 June 2023.  Register today. ☞ <https://iapb.org/2030LIVE>    #2030InSight |
| Twitter | As a member of @IAPB1, we invite you to be part of the conversation at 2030 IN SIGHT LIVE – the most important gathering of thought leaders and changemakers to ensuring 2030 is in sight for all.  25-26 June 2023.  Singapore.  Register. ☞ <https://iapb.org/2030LIVE>  #2030InSight |
| Instagram | The end of avoidable sight loss is within our grasp, but we must push harder than ever before and draw from our collective knowledge to deliver on this ambition.    As a proud member of the @IAPB, we invite you to attend 2030 IN SIGHT LIVE in Singapore this June.  Be part of the conversation.  Help ideas become impact.  Ensure that 2030 is in sight for all.    25-26 June 2023.  Follow @IABP to register and see the lates list of participants. today.    #2030InSight |

**POST #2**

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| PLATFORM | POST COPY | TILE |
| LinkedIn | 2030 IN SIGHT LIVE is our collective opportunity to discuss definitive solutions to the biggest challenges to achieving eye care for all.  Along with the @international-agency-for-the-prevention-of-blindness, we invite you to be part of the conversation.  Help ideas become impact.  Check out the list of participants and register today at www.iapb.org/2030LIVE  Singapore, 25-26 June 2023.  #2030InSight | Video file – all sizes available. |
| Facebook | 2030 IN SIGHT LIVE is our collective opportunity to discuss definitive solutions to the biggest challenges to achieving eye care for all.  Along with @IAPB1, we invite you to be part of the conversation.  Help ideas become impact.  Check out the list of participants and register today at [www.iapb.org/2030LIVE](http://www.iapb.org/2030LIVE)  Singapore, 25-26 June 2023.  #2030InSight |
| Twitter | 2030 IN SIGHT LIVE is our collective opportunity to discuss solutions to the biggest challenges to achieving eye care for all. Along with @IAPB1, we invite you to be part of the conversation.  Register today at www.iapb.org/2030LIVE  25-26 June 2023. Singapore.  #2030InSight |
| Instagram | 2030 IN SIGHT LIVE is our collective opportunity to discuss definitive solutions to the biggest challenges to achieving eye care for all.  Along with @IAPB, we invite you to be part of the conversation.  Help ideas become impact.  Check out the list of participants and register today by following @IAPB.  Singapore, 25-26 June 2023.  #2030InSight |

**POST #3**

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| PLATFORM | POST COPY | TILE |
| LinkedIn | Be where innovators, changemakers, communicators and thought leaders are gathering to discuss solutions to achieve a world where eye care for all is a reality!  Along with the @international-agency-for-the-prevention-of-blindness, we invite you to 2030 IN SIGHT LIVE.  Be part of the conversation and turn ideas into impact.  Register today.  25-26 June, Singapore.  [www.iapb.org/2030LIVE](http://www.iapb.org/2030LIVE)  #2030InSight | Video file – all sizes available. |
| Facebook | Be where innovators, changemakers, communicators and thought leaders are gathering to discuss solutions to achieve a world where eye care for all is a reality!  Along with @IAPB1, we invite you to 2030 IN SIGHT LIVE.  Be part of the conversation and turn ideas into impact.  Register today.  25-26 June, Singapore.  [www.iapb.org/2030LIVE](http://www.iapb.org/2030LIVE)  #2030InSight |
| Twitter | Take action.  Be inspired.  Connect.  Join us and @IAPB1 for 2030 IN SIGHT LIVE.  Be part of the conversation. 25-26 June 2023, Singapore.  ☞ [iapb.org/2030LIVE](https://l.facebook.com/l.php?u=http%3A%2F%2Fiapb.org%2F2030LIVE%3Ffbclid%3DIwAR1CQOxF70S44y1wdXC30RWxEhtUFIfO3pe8GJjkaDSoJSWlVtNJ4_vtTpM&h=AT3mp7OwrkCjWSP-SYleIfYTCiYxzDC9VjgLec8C7vSaLz5GXXdTG-nrlMC-Za-1if9aQH0cLXNN4pGrXfk3krq42Ut8uG9r9tczIN-C_zvV1nRzlDAJD4hhTCB3h2SG0QOJwDff_A&__tn__=-UK-R&c%5b0%5d=AT2nmR9jggnbOT0scJr7xhm7T0L6M8z_cKHO2Tfr3KE__pMz1SX1sP1TckkcEH38tfLn3zp8nSpTvCMP7JaqFJngOTWVTVm0SRAHPzm9rzltg3p0G9pztIxuXURW1FOng1l2DkQZAFh3ogcyLePbg-8zP5kl-0e_1enFfrpqwkkO8lHnJ_m17qrJ0-uvWj1P1p0uH-sqAm8A_OTCDkw)    #2030InSight #SDGs #HealthforAll #LeaveNoOneBehind |
| Instagram | Innovators.  Changemakers.  &  Thought leaders are gathering at 2030 IN SIGHT LIVE to discuss solutions to achieve a world where eye care for all is a reality!  With @IAPB1, we invite you to be part of the conversation. Register today. www.iapb.org/2030LIVE  25-26 June. Singapore. |

**Please note IAPB has various handles across social media platforms. They are as follows:**

LinkedIn: @International-Agency-For-The-Prevention-of-Blindness

Twitter: @IAPB1

Facebook: @IAPB1

Instagram: @IAPB