**2030 IN SIGHT LIVE- Singapore**

**Speaker Social Media Messaging**

2030 IN SIGHT LIVE – Singapore is the premier opportunity to align efforts, create new connections, share insights, develop new ideas and learn in a format that celebrates and is driven by attendee input and participation.

We are delighted to have you join us as a speaker and invite you help us ensure that everyone is aware of 2030 IN SIGHT LIVE and has the opportunity to join us and be part of the conversation.

IAPB has produced a number of social media messages and accompanying artwork to promote 2030 IN SIGHT LIVE. We hope you can help amplify your involvement at this important, not to be missed event.

Below are suggested social media posts for your consideration.

**POST #1**

|  |  |  |
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| PLATFORM | POST COPY | TILE |
| LinkedIn | The end of avoidable sight loss is within our grasp, but we must push harder than ever before and draw from our collective knowledge to deliver on this ambition.    Therefore, I am excited to join the @International-agency-for-the-prevention-of-blindness as a speaker at 2030 IN SIGHT LIVE.  I invite you to join me there.  Register today. ☞ <https://iapb.org/2030LIVE>  25-26 June 2023.  Singapore.    #2030InSight | Static tile – all sizes available. |
| Facebook | The end of avoidable sight loss is within our grasp, but we must push harder than ever before and draw from our collective knowledge to deliver on this ambition.    Therefore, I am excited to join @IAPB1 as a speaker at 2030 IN SIGHT LIVE.  I invite you to join me there and be part of the conversation.  Register today. ☞ <https://iapb.org/2030LIVE>  25-26 June 2023.  Singapore.    #2030InSight |
| Twitter | The end of avoidable sight loss is within our grasp, but we must draw from our collective knowledge to deliver this ambition.  Therefore, I am excited to join @IAPB1 as a speaker at 2030 IN SIGHT LIVE. I invite you to join me.  ☞ www.iapb.org/2030LIVE  25-26 June - Singapore. |
| Instagram | The end of avoidable sight loss is within our grasp, but we must push harder than ever before and draw from our collective knowledge to deliver on this ambition.    Therefore, I am excited to join @IAPB, as a speaker at 2030 IN SIGHT LIVE.  I invite you to join me there and be part of the conversation.  Follow @IAPB to learn more and register today.  25-26 June 2023.  Singapore.    #2030InSight |

**POST #2**

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| PLATFORM | POST COPY | TILE |
| LinkedIn | 2030 IN SIGHT LIVE is our collective opportunity to discuss definitive solutions to the biggest challenges to achieving eye care for all.  I will be joining the @international-agency-for-the-prevention-of-blindness as a speaker at 2030 IN SIGHT LIVE to discuss (*insert focus area*) and invite you to join me there.  Register today at www.iapb.org/2030LIVE  25-26 June 2023. Singapore.  #2030InSight | Video file – all sizes available. |
| Facebook | 2030 IN SIGHT LIVE is our collective opportunity to discuss definitive solutions to the biggest challenges to achieving eye care for all.  I will be joining @IAPB1 as a speaker at 2030 IN SIGHT LIVE to discuss (*insert focus area*) and invite you to join me there.  Register today at www.iapb.org/2030LIVE  25-26 June 2023. Singapore.  #2030InSight |
| Twitter | 2030 IN SIGHT LIVE is our collective opportunity to discuss definitive solutions to the biggest challenges to achieving eye care for all.  I am excited to be a speaker at this important meeting and invite you to join me in Singapore.  ☞ www.iapb.org/2030LIVE  #2030InSight |
| Instagram | 2030 IN SIGHT LIVE is our collective opportunity to discuss definitive solutions to the biggest challenges to achieving eye care for all.  I will be joining @IAPB as a speaker at 2030 IN SIGHT LIVE to discuss (*insert focus area*) and invite you to join me there.  Follow @IAPB to learn more and to register.  25-26 June 2023. Singapore.  #2030InSight |

**POST #3**

|  |  |  |
| --- | --- | --- |
| PLATFORM | POST COPY | TILE |
| LinkedIn | Join me at 2030 IN SIGHT LIVE - where I will be sharing my insight to achieve a world where eye care for all is a reality!  Be part of the conversation and help turn ideas into impact.  Register today.  25-26 June, Singapore.  [www.iapb.org/2030LIVE](http://www.iapb.org/2030LIVE)  #2030InSight @international-agency-for-the-prevention-of-blindness | Video file – all sizes available. |
| Facebook | Join me at 2030 IN SIGHT LIVE - where I will be sharing my insight to achieve a world where eye care for all is a reality!  Be part of the conversation and help turn ideas into impact.  Register today.  25-26 June, Singapore.  [www.iapb.org/2030LIVE](http://www.iapb.org/2030LIVE)  #2030InSight @IAPB1 |
| Twitter | Join me at 2030 IN SIGHT LIVE - where I will be sharing my insight to achieve a world where eye care for all is a reality!  Be part of the conversation and help turn ideas into impact.  Register today. www.iapb.org/2030LIVE  25-26 June, Singapore.  #2030InSight |
| Instagram | Join me at 2030 IN SIGHT LIVE - where I will be sharing my insight to achieve a world where eye care for all is a reality!  Be part of the conversation and help turn ideas into impact.  Follow @IAPB to learn more and to register.  25-26 June, Singapore.  #2030InSight |

**Please note IAPB has various handles across social media platforms. They are as follows:**

LinkedIn: @International-Agency-For-The-Prevention-of-Blindness

Twitter: @IAPB1

Facebook: @IAPB1

Instagram: @IAPB