



ANNUAL REPORT 2023



Cover Photo Submitted by: Santanu Bose to the IAPB World Sight Day Photo Competition

IAPB 2023 HIGHLIGHTS

**2030
IN SIGHT
LIVE
SINGAPORE**

OVER **350 DELEGATES**
FROM **46 COUNTRIES**
JOINED US FOR **2030 IN
SIGHT LIVE**.



'THE VALUE OF VISION'
INSPIRES THREE PRIME
MINISTERS AND OTHERS
DURING UN GENERAL
ASSEMBLY.



**'EYE HEALTH AND
THE WORLD OF WORK'**
REPORT RELEASED WITH
INTERNATIONAL LABOUR
ORGANIZATION.



MET WITH DR TEDROS,
WHO DIRECTOR-GENERAL TO
ADVOCATE FOR A **UN SPECIAL
ENVOY ON VISION**.



2030 IN SIGHT LIVE
SHOWCASED 92 SPEAKERS
WITH MORE THAN **50%
WOMEN** REPRESENTATION.



UN MARKS WORLD
SIGHT DAY WITH FIRST
EVER **'BLURRED' PHOTO
EXHIBITION** IN NY.



**IAPB EYE HEALTH
TECHNOLOGY GUIDE**
LAUNCHED TO SUPPORT
THE SCALE UP OF EYE
CARE SERVICES.



**NAMED ASSOCIATION
OF THE YEAR**

AWARDED BY ASSOCIATION OF
ASSOCIATION EXECUTIVES.

OVER **60 COUNTRIES** AND
MORE THAN **150 EYE HEALTH
ORGANISATIONS** JOIN THE CALL FOR
UN SPECIAL ENVOY ON VISION.

WITH **ROCHE AND DELOITTE**,
IAPB CALLS ON GOVERNMENTS TO
INVEST IN EYE CARE SERVICES
TO CLOSE GAPS IN GLOBAL
PRODUCTIVITY.



NAMED CAMPAIGN OF THE YEAR

AWARDED BY ASSOCIATION OF
ASSOCIATION EXECUTIVES.



AGREEMENT SIGNED WITH
**ISLAMIC DEVELOPMENT
BANK**, MAKING WAY FOR
EXCITING OPPORTUNITIES.



**30 NEW MEMBER
ORGANISATIONS**.



ALLIANCE SIGNED WITH **PAN
AMERICAN ACADEMY OF
OPHTHALMOLOGY** TO END
AVOIDABLE SIGHT LOSS IN
LATIN AMERICA.



ECONOMIC DATA ADDED
TO THE KNOWLEDGE
HUB BUILT A STRONGER
SNAPSHOT OF GLOBAL
EYE HEALTH.

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A MESSAGE FROM THE PRESIDENT

As we approach the conclusion of 2023, I reflect on the myriad of accomplishments of the past year with a deep sense of pride.

The 2030 IN SIGHT LIVE event in Singapore was a resounding success. Two days filled with challenging discussions and decisive actions that moved us another step closer towards our shared objectives. The event's triumph was further underscored by an ongoing effort to provide a platform for those who perhaps haven't previously had the opportunity. I celebrate that most of our speakers were female and that we welcomed more voices than ever before from outside the eye care sector to share their perspectives. These elements added an enriching dimension to our collective endeavours, and I thank everyone for joining us and being part of the conversation.

The release of the policy brief 'Eye Health and the World of Work', in partnership with the International Labour Organization (ILO), propelled global conversations around the importance of eye health in the workplace. The report underscores the integral role of healthy vision for the safety, wellbeing and productivity of workers everywhere. It represents a pivotal stride in the implementation of the UN Resolution on Vision for Everyone I had the privilege of participating in the panel discussion during the launch of the report, joining key leaders in addressing the critical issue affecting millions of workers globally, often with long-term repercussions.

Complimenting the critical focus on work, this year's World Sight Day centred around the theme, "Love Your Eyes at Work", urging businesses to prioritise employee eye health. I was honoured to attend Horizon's World Sight Day event on

behalf of IAPB, where I met with their global leadership team on the vision for the future. The overwhelming response to our Love Your Eyes pledge challenge, with over 13 million pledges, and the call on our members to host eye care screenings at workplaces worldwide, highlights the global impact of the campaign and the continued enthusiasm for the cause.

The enduring success of World Sight Day and the unwavering support of IAPB members led to the Love Your Eyes campaign winning the prestigious, Campaign of the Year, by the Association of Association Executives at their annual International & European Association Awards. This accolade is a testament to the dedication of everyone in, and outside, of the sector who actively contributed to this achievement. Congratulations all.

As we look ahead to 2024, with our eyes firmly set on the goals of the 2030 In Sight Strategy, I eagerly anticipate continued collaboration and shared success. I am excited about the many plans in store and am confident that, together, we will achieve new heights in advancing our mission. We look forward to working together collectively to achieve the ambition next year with real excitement and pragmatic possibility.



CAROLINE CASEY
IAPB PRESIDENT



Photo by: IAPB

LETTER FROM THE VICE PRESIDENT AND BOARD CHAIR

It is sometimes difficult when there is so much going on in the world that seems to transcend our endeavours, to remain focused on the importance of our work. Despite this, so much progress has been made over the past year by the IAPB and its members to elevate eye health in the consciousness of those who can make a difference. Our message on the importance of the part it plays in the wider health picture of individuals and of how crucial it is that it should be integrated into existing health structures, is gathering momentum.

A particular highlight of this year was the 2030 IN SIGHT LIVE meeting in Singapore in June. Not only were there a large number of delegates attending – experts and thought leaders from eye health and development organisations, but we broke new ground with the inclusion of representatives from sectors outside our own. This collaborative approach is the way forward in creating effective solutions to the challenges we face in implementing the 2030 In Sight goals by 2023.

This baton has been taken up to great effect across many regions where events, conferences and implementations of the strategy have been taking place all year and show the extent to which people are committed to playing a part in making equitable, accessible and affordable eye care available to all who need it.

The theme of this year's World Sight Day was the provision of eye care in the workplace. With the

International Labour Organisation's recent report that revealed that 13 million employees are living with visual impairment that is occupational in origin, this focus was timely. The day itself and the attention it generated across all platforms was phenomenal, with everyone from individuals to large organisations spreading the word about what good vision enables them to do. From truck drivers in Pakistan to bead workers in Kenya, people spoke up about the difference having something as apparently simple as a pair of glasses has made to their ability to support themselves and their families and to be confident members of their communities.

I have been very pleased to see the membership of the IAPB growing over the last twelve months. More and more people are understanding the value of working together to meet the challenges. More and more people are recognising that our strength lies not only in what we can bring as individuals but what we will be able to achieve together.

I look forward to the year ahead and continuing to build on the progress we have made.

BABAR QURESHI

**IAPB VICE PRESIDENT
BOARD CHAIR**



Photo supplied by CBM

REFLECTIONS FROM THE CHIEF EXECUTIVE OFFICER

The International Agency for the Prevention of Blindness (IAPB) has had another significant year in pursuit of our mission of eliminating preventable sight loss.

We were delighted to begin the year by winning two awards: The Association Awards, organised by the Association of Association Executives (AAE), for Association of the Year, and Best Campaign of the Year for the Love Your Eyes campaign. They are an outstanding recognition of the work our members have done across the world in promoting the importance of eye health and vision.

Throughout 2023, eye health continued to be on the agenda at the United Nations. One of the more notable achievements of the year was a high-level meeting held in the margins of the United Nations General Assembly. The meeting brought world leaders and decision makers together to discuss the 'Value of Vision'. Led by Gaston Browne, Prime Minister of Antigua and Barbuda and attended by Pushpa Kamal Dahal, Prime Minister of Nepal, Terrance Drew, Prime Minister of St. Kitts and Nevis, and ministerial representatives from over 15 countries, the event highlighted the vital importance of eye health as a fundamental development issue critical to achieving the Sustainable Development Goals. It was a high-quality discussion with everyone participating actively. It demonstrated real interest in eye health from senior global leaders and a commitment to take action.

We are also seeing practical developments. In collaboration with the International Labour Organization (ILO), IAPB launched a joint policy brief titled "Eye Health and the World of Work."

The report provided valuable guidance and recommendations for businesses to protect employees' eyes and promote good eye health in the workplace. The initiative was championed during World Sight Day, with the theme "Love Your Eyes at Work," which encouraged workplace screenings and garnered significant media attention. It lays the groundwork for continued advocacy in the workplace, and we are exploring a long-term strategic partnership with the ILO. Similarly, UN Women and The Fred Hollows Foundation launched their new policy brief "No women left behind: Closing the gender and inclusion gap in eye health" in September and are continuing to develop their work.

To coincide with World Sight Day, the UN also played host to a remarkable exhibition of photos titled, '2030 IN SIGHT', which presented the world through the eyes of those living with sight loss. It invited people to consider the direct implications of avoidable and treatable eye health conditions on individuals, their communities, and on progress toward achieving the Sustainable Development Goals.

World Sight Day itself was bigger and better than ever. The theme of "Love Your Eyes at Work" drew attention to the importance of promoting good eye health in the workplace. There were many workplace screenings around the world and the campaign received significant media attention in Kenya and India. There were over 13 million pledges to Love Your Eyes worldwide in the run-up to World Sight Day, exceeding the target of 10 million and we reached an audience of nearly 500 million people on social media. I would like to thank all our members who made World Sight Day such a success.



Photo by: IAPB

IAPB continued to expand its global reach by forging new strategic partnerships with key organisations. A collaboration letter of intent signed with the Pan American Academy of Ophthalmology (PAAO) marked a new era of cooperation to address avoidable sight loss in Latin America. Additionally, IAPB hosted its first North American regional meeting to discuss the implementation of the 2030 In Sight Strategy at a national and international level. And we have agreed on a ground-breaking new partnership with the Islamic Development Bank to promote systems change and integrated eye care in Francophone Africa.

IAPB's annual global event, 2030 IN SIGHT LIVE, hosted in partnership with the Singapore Eye Research Institute (SERI), brought together over 300 delegates from around the world to advance the sector strategy, mobilize action, and strengthen connections among members. The event, a highlight on our global calendar, was a fantastic success. I would like to thank all the speakers and everyone who joined us for taking part so enthusiastically and sharing their knowledge, experience and passion. I would particularly like to thank SNEC and SERI for being such outstanding hosts.

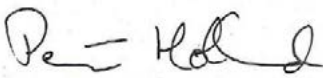
The transformative potential of technology in shaping the future of eye care is often front and centre of IAPB Knowledge efforts. The launch of the IAPB Technology for Access Guide during the Asia Pacific Academy of Ophthalmology (APAO) congress has provided a comprehensive resource for understanding, analysing, and adopting emerging technologies that can revolutionize eye care delivery. The Knowledge team, working closely with members, has also developed and launched a set of targets and indicators to

measure progress on delivering the 2030 In Sight Strategy. We have begun collecting the data to inform these measures and will report on them as part of the next version of the Vision Atlas.

As IAPB embarks on 2024, a key focus for our work will be to translate global commitments into tangible action at the regional and national levels. There has been considerable progress this year including: regional meetings in Africa, Latin America, South East Asia and West Pacific; the first-ever eye health summit in Ghana; systems changes workshops in Colombia for a number of our Latin American members and in Laos; the endorsement of an IPEC regional action plan at a South East Asia ministerial meeting; Nepal adopting the global cataract target in national health strategic plan; and an advocacy network under development in the Pacific Islands.

We are delighted that 30 new members have joined us this year from all around the world. I hope that many of them and many of you will join us at our 2030 IN SIGHT LIVE event on 25-27 June in Mexico City. It will be another great opportunity to meet, share experiences and work together on our shared mission of eliminating avoidable sight loss. I look forward to seeing you there.

I would like to thank all our members, partners and supporters for their commitment and support throughout 2023. I wish you all the very best for 2024.



PETER HOLLAND
IAPB CHIEF EXECUTIVE OFFICER



Photo by: IAPB

CONTINUING TO GROW OUR MEMBERSHIP

As we celebrate the impact of IAPB and our membership network, we also take this opportunity to extend a warm welcome to our new members in 2023. A record-breaking 32 organisations from 18 countries joined our shared mission to eradicate avoidable sight loss and promote eye health awareness. Our strength is in our membership and connecting and collaborating with you and your organisations continues to be inspiring and a true pleasure.

A major highlight of 2023 was 2030 IN SIGHT LIVE, hosted in Singapore with the Singapore Eye Research Institute (SERI). Witnessing the connections forged among delegates was rewarding for all of us at IAPB. We hope that the opportunity to learn from experts, connect with old friends and establish new relationships was a benefit to your work in 2023. With that in mind, we encourage you to join us in Mexico City in June 2024 for 2030 IN SIGHT LIVE Mexico, hosted in partnership with En Asociación para Evitar la Ceguera en México, I.A.P (APEC).

Throughout the year, the IAPB team hosted regional events and presented at meetings around the world. From Kuala Lumpur to Buenos Aires, Mombasa to Jakarta, and Atlanta, we met with members to advance the 2030 In Sight Strategy. We look forward to continuing these conversations in 2024.

For many, 2023 has been a year filled with challenges. But despite these challenges, there were successes worth celebrating. World Sight Day and the Love Your Eyes campaign was one of those moments of celebration. IAPB members, and others, drew global attention towards prioritising eye health in the workplace on World Sight Day. The energy built around the campaign exceeded our expectation and serves as a beacon for positive change going forward. From the highest offices to taxi ranks and factory floors, eye health was at the forefront of minds. Congratulations to all those who participated and thank you for your energy and enthusiasm. The growth of this campaign is a testament to how our collective action should never be underestimated.

As we look ahead to 2024, we invite members to engage with the myriad opportunities planned for the upcoming year.



Photo by: IAPB

NEW MEMBERS IN 2023

GROUP A:



GROUP B:



GROUP C:



OUR KEY PILLARS OF WORK



ADVOCACY

We influence and shape policy at country, regional and international level.



CAMPAIGN

We fight for greater awareness, investment and action.



CONNECT

We lead and convene events, networking in a range of different forums for the sector.



INFORM

We share the latest insights, data, news and knowledge.

JOIN OUR MISSION

To elevate the issue of eye health, fight to integrate it into wider health systems and help activate demand from the ground up.

WHAT WE DO

A public health challenge as large as sight loss, which affects over 1.1 billion of us, requires collective action by governments, private sector, civil society, professionals and the wider public.

Representing a unique and unparalleled global membership from over 100 countries, IAPB is a not-for-profit charity, solely focused on delivering the collective goal to end avoidable sight loss and driving awareness of eye health around the world.

IAPB members range from international charities, eye hospitals and academic institutes through to professional bodies and corporates. On behalf of this diverse and unique mix of organisations, we provide a powerful, unified and trusted voice on an issue that affects every human on the planet.

We work tirelessly to ensure our sector gets the political, health and development priority it needs and deserves.

We work through collective action at the intersection of public health, development and markets.

We ensure that our members' voices are heard at the highest levels and fight to unlock political will and financing while also changing perceptions and policy.

2030 IN SIGHT STRATEGY

There are 1.1 billion people around the world living with the consequences of sight loss because they do not have access to eye care services. Some of the people are the poorest and most marginalised in society. Without change, this will rise to 1.8 billion people by 2050.¹

2030 In Sight is the sector's strategic plan to ensure that eye care receives the global political, health and developmental priority it needs to enable access to eye care for the 1.1 billion people.

THE AMBITIONS OF 2030 IN SIGHT ARE THAT BY 2030, WE WANT TO SEE A WORLD WHERE:

- No one experiences unnecessary or preventable sight loss, and everyone can achieve their full potential.
- Eye care and rehabilitation services are accessible, inclusive and affordable to everyone, everywhere, whenever they are needed.
- People understand the importance of caring for their own eye health and demand access to services, free from weight of any social stigma.

The 2030 In Sight Strategy published in 2020 has been an essential guide for the sector to overcome hurdles and fulfil the ambitions of the strategic initiative.

To achieve the strategy, there were three defined elements that highlighted the ways we need to change and work together within this decade:

- We need to **ELEVATE** vision and embed it as a fundamental, economic, social, and developmental issue.
- We must **INTEGRATE** eye health into wider health care systems.
- And there's a need to **ACTIVATE** eye health services by driving consumer and market change.

¹ Bourne R, Steinmetz J, Flaxman S, et al., Trends in prevalence of blindness and distance and near vision impairment over 30 years: an analysis for the Global Burden of Disease Study. Lancet Global Health. 2020. Accessed via the IAPB Vision Atlas (<https://www.iapb.org/learn/vision-atlas/>)



Photo Submitted by: Md. Saroar Rahman to the IAPB World Sight Day Photo Competition

PROGRESS ON 2030 IN SIGHT ELEVATE

Global recognition of eye health as a fundamental economic, social and development issue has grown in 2023, underpinned by the ELEVATE element of 2030 In Sight.

In 2023, we adopted a summary framework to systematically monitor progress towards the strategy's goals.

To monitor the progress of the ELEVATE objectives, we have launched the 2030 In Sight 'Commitment Tracker'. The system tracks global, regional, and national commitments made by governments, intergovernmental organisations and funders to ELEVATE eye health.

POLITICAL WILL

From commitments collected to date, we can see an increase in political will at the UN since the 2021 UN Resolution on Eye Health; specifically, the inclusion of vision in the Road Safety and UHC declarations, a key recommendation at The Education Summit, the Briefs by the ILO and UN Women and 4 countries submitting voluntary national reviews.

SUSTAINABLE DEVELOPMENT GOALS

Commitments recorded in the tracker span across 6 Sustainable Development Goals (SDGs), demonstrating that eye health is critical to achieving the SDGs. These declarations, recommendations, briefs and reports are tools for governments and non-government organisations to ELEVATE eye health in their agenda and take action to include eye health in the delivery of Universal Health Coverage.



Photo Submitted by: Frenky de Jesus to the IAPB World Sight Day Photo Competition

COMMITMENTS THAT ELEVATE EYE HEALTH



HOW 2030 IN SIGHT IS TACKLING THE GLOBAL GOALS

Global & Regional

	WHO Resolution: IPEC resolution		WHO Resolution: Global targets for 2030		WHO SEARO Plan: IPEC		WHO SEARO Plan: NCDs
	ECSA AFRICA Equity & Access Eye Health		UN Declaration: Vision for Everyone		UN Declaration: UHC		UN Declaration: Road Safety
	ILO Brief: Eye health and the world of work		UN WOMEN Brief: Closing the gender and inclusion gap in eye health		UN Recommendation: Education Summit		

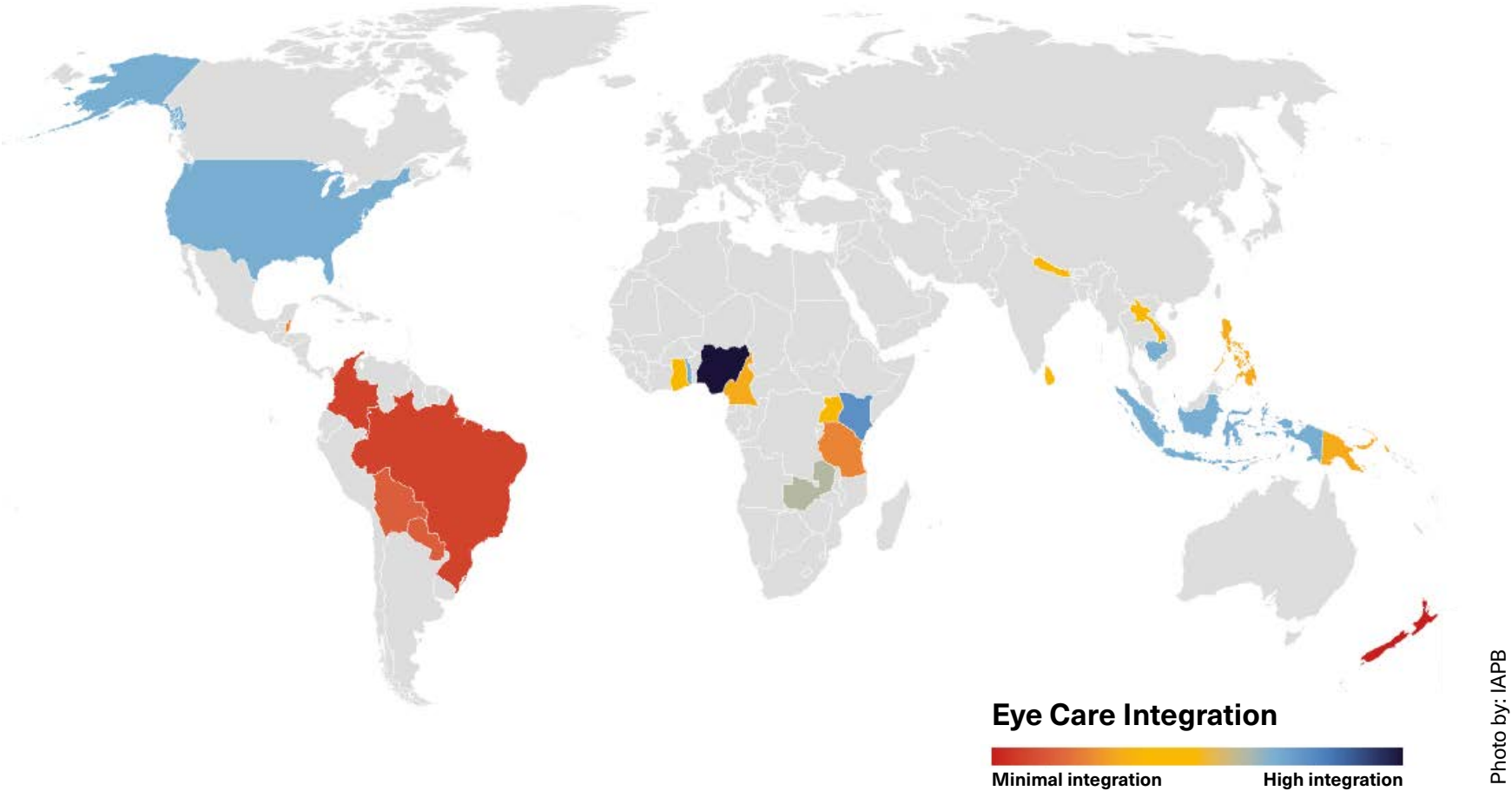
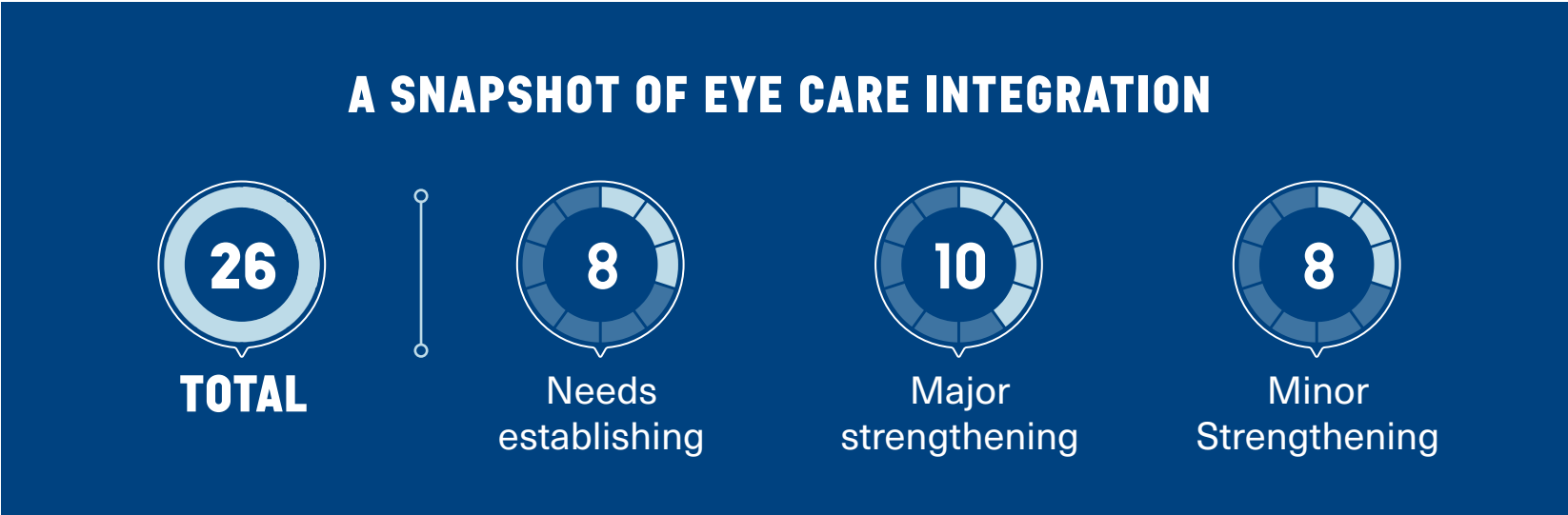


PROGRESS ON 2030 IN SIGHT INTEGRATE

The delivery of IPEC is critical to achieving the INTEGRATE element of 2030 In Sight. This year, four countries completed the WHO Eye Care Service Assessment Tool (ECSAT), a comprehensive national review of the state of eye care services. Once complete, a country can use the results to determine the gaps in services, and areas for priority funding and action. Governments, IAPB members, private sector and other non-government stakeholders can work together to address priority areas identified in the ECSAT.

To monitor the progress of the **INTEGRATE** objective, IAPB has developed the 2030 In Sight ‘Country Progress’ survey. Data collected from the survey gives an indication of the level of integration of eye health into broader national systems. In 2023, data has been collected from **26 countries**.

Data can be collected via a workshop, online interview, or online survey. This key strategic intelligence is a valuable resource in advancing WHO’s efforts to report on the delivery of IPEC. The new data will be featured on the upgraded Vision Atlas in 2024.



PROGRESS ON 2030 IN SIGHT

ACTIVATE

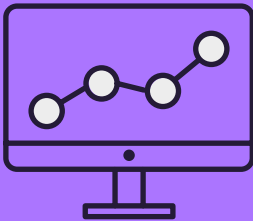
WORLD SIGHT DAY IN NUMBERS



13,141,412

Pledges to Love Your Eyes
Exceeding 10 million target

World Sight Day was
covered in
18K
articles worldwide



235.7 MILLION
Media Impressions
A 57% increase from 2022

466 MILLION

Social Media Impressions
A 133% increase from 2022



201,399

Website Visitors
A 22% increase from 2022



389% increase in Downloads of
World Sight Day Resources
27,796
Downloads



Media coverage reached over
51.5 MILLION
readers



**52.5
MILLION (USD)**
Advertising Value
Equivalent

GLOBAL ADVOCACY – GROWING MOMENTUM

Despite a challenging global context, IAPB advocacy efforts continued to build momentum.

In January, over 60 Member States and over 150 civil society organisations wrote to UN Secretary-General António Guterres calling on him to create a Secretary-General's Special Envoy on Vision. This call, echoed through the year, and prominently at the 'Value of Vision' high-level breakfast meeting held in the margins of the United Nations General Assembly. Global leaders, including the Prime Ministers of Antigua and Barbuda, Nepal, and Saint Kitts and Nevis, attended alongside Ministers of Health, and other senior representative from 10 countries and UN institutions. The meeting highlighted the critical role of eye health plays in achieving the Sustainable Development Goals (SDGs).

The 'Value of Vision' event was part of a season of initiatives to raise awareness. In early September, the International Labour Organization (ILO) launched their joint policy brief with IAPB, 'Eye Health and the World of Work', and a few weeks later UN Women launched their joint policy brief "No women left behind: Closing the gender and inclusion gap in eye health" with The Fred Hollows Foundation. These moments and briefs provide a platform for further engagement and advocacy with broader audiences. Finally, for World Sight Day, the Friends of Vision, the World Health Organization (WHO), and the Love Your Eyes campaign held a photo exhibition in the corridors of UN headquarters in New York. The exhibition focused on the connection between eye health and the SDGs, with images demonstrated how individuals with specific eye conditions would see the image.

Renewing our collaboration with WHO for 2024-2026, we eagerly support their SPECS 2030 initiative. Plans are in motion to collaborate with several countries in hosting a side event at the 77th World Health Assembly, focusing on the refractive error crisis, potentially leading to a resolution in 2025.

Advocacy for Integrated People-Centred Eye Care (IPEC) at regional and national levels continues to be a priority, with initiatives like the Advocacy for Eye Health: A Beginner's Guide launched. Our experiences this year have shown a growing momentum for global action on eye health. As we approach 2024, we remain hopeful and more committed than ever to supporting the powerful coalitions for change that extend across and beyond the eye health sector.



SPOTLIGHT ON AFRICA

REGIONAL LAUNCH OF EYE CARE IN HEALTH SYSTEMS: GUIDE FOR ACTION

The WHO's Eye Care in Health Systems – Guide for Action serves as a manual for health planners, offering step-by-step support for the planning and implementation of IPEC. In March, the WHO Regional Office for Africa (WHO AFRO) hosted the virtual regional launch of this guide. The programme featured a high-level advocacy segment with contributions from WHO headquarters in Geneva, WHO AFRO, and the Ministry of Health of Zambia. A subsequent technical session on the implementation of IPEC included valuable input from IAPB members.

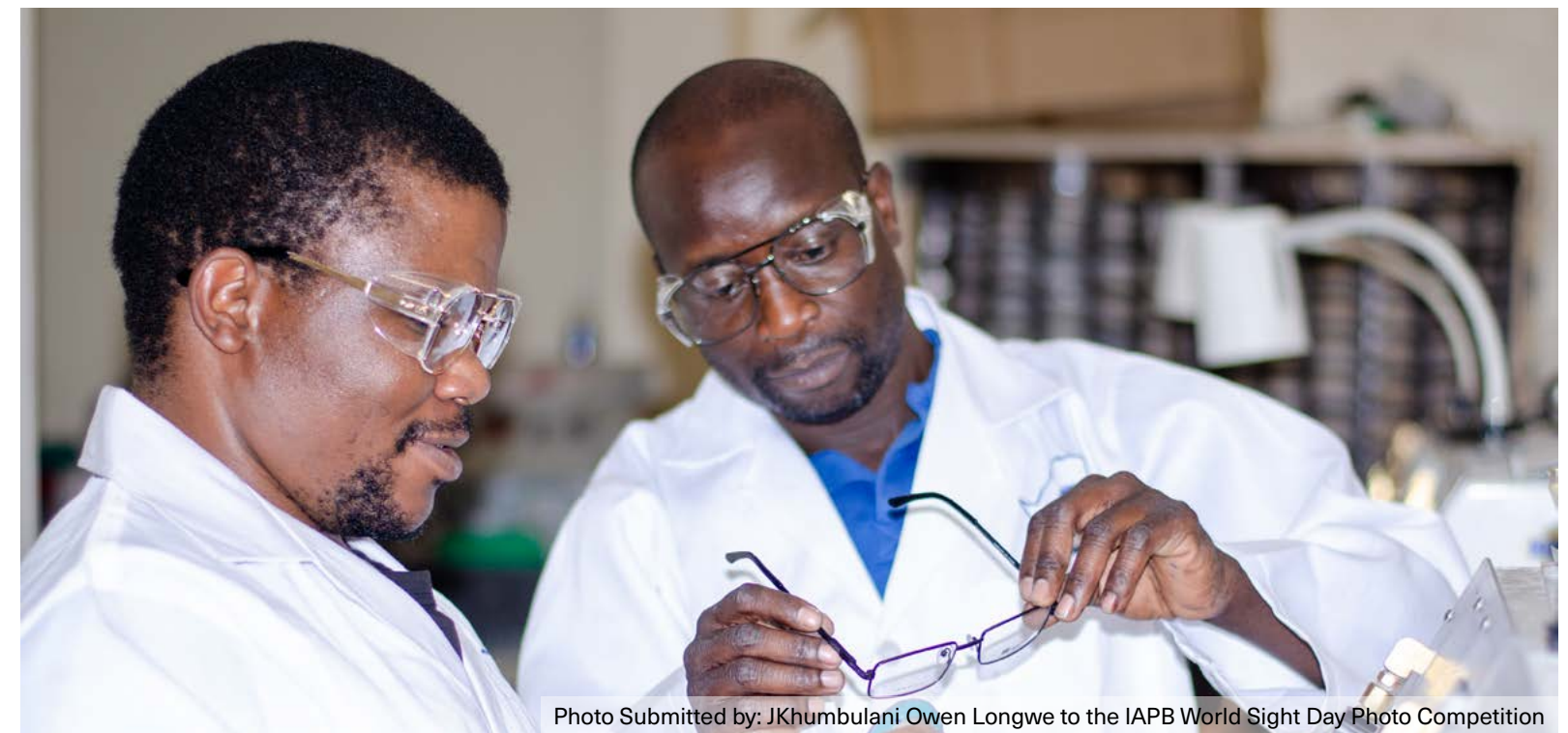
IAPB WEST/CENTRAL AFRICA SUB-REGIONAL WORKSHOP

In April, IAPB organised a workshop for the Central and West Africa region in Accra, Ghana. Collaborating with the Ghana Red Cross Society, the workshop brought together 22 participants from IAPB member organisations and ministries of health. Focused on unpacking the 2030 In Sight Strategy, the workshop equipped participants with the tools for its implementation. Discussions revolved around strategic planning for each pillar: Elevate, Integrate, and Activate.

HUMAN RESOURCES FOR EYE HEALTH REGIONAL WORKSHOP

In August, the College of Ophthalmology of Eastern Central and Southern Africa (COECSA), IAPB, and The Fred Hollows Foundation facilitated a regional workshop addressing Human Resources for Eye Health (HReH) challenges in East, Central & Southern Africa. With approximately 75 delegates from 16 countries, including representatives from Ministries of Health, training institutions, INGOs, professional associations, and health facilities, the workshop aimed to develop a shared understanding of key challenges, identify priorities for action, and secure commitments for a regional HReH strategic plan.

The workshop provided a platform to discuss a scoping study's results and initiate the development of a regional HReH strategy and funding plan. Building on the success of the IAPB Africa Human Resources for Eye Health Strategic Plan 2014-2023, a new 10-year regional strategy will be collaboratively developed by COECSA and IAPB. The stakeholders agreed to drive the development of the Regional HReH Strategic Plan collaboratively over the coming months, institutionalising it in national-level plans from 2024.



MONITORING PROGRESS WITH OUR KNOWLEDGE WORK

At IAPB, we are catalysts, illuminating interconnected knowledge for collective wisdom. In 2023, we pioneered new ways to monitor global eye health, expanded our online Knowledge Hub, and engaged in knowledge exchange at 2030 IN SIGHT LIVE. These efforts fuelled global campaigns and created opportunities through work groups.

Two years into the 2030 In Sight Strategy, we achieved a milestone - establishing a progress measurement framework with key indicators in elevate, integrate, and activate areas. In 2023, three new survey tools allowed us to track global and national commitments, monitor progress, and map critical member work.

The Vision Atlas remains a vital platform for the sector, engaging over 63,000 viewers and cited in 200 publications. In 2024, we plan to integrate new data and surveys for even more comprehensive insights. The IAPB Knowledge Hub, a go-to for shared knowledge, now hosts over 12,000 users from 135 countries, featuring experiences, expertise, and member stories.

2030 IN SIGHT LIVE in Singapore, with 92 speakers from 34 countries, delivered sessions creating numerous opportunities for shared learning, discussions, new connections, and collaboration. Masterclasses, introduced for the first time, enhanced core skills in systems change, advocacy, campaigns, and climate action. Work groups and side meetings achieved record participation, emphasising collaboration.

The success of data, evidence, and resources in the Love Your Eyes campaign underscores the crucial role of knowledge in accelerating actions

to prevent avoidable sight loss by 2030. The Love Your Eyes 2023 Report on global productivity losses due to avoidable blindness marked its presence in 141 publications, reaching over 25 million. Love Your Eyes Workplace Resources have seen over 9600 downloads in a two-month span.

Knowledge, collaborating with IAPB work groups, informs the wider membership about best practices, experiences, lessons learned, and opportunities. Highlights from the work groups include the Climate Action Work Group's Mythbuster for World Earth Day, the Diabetic Retinopathy Work Group's symposium at the International Diabetes Federation Congress in Lisbon, the Gender Equity Work Group's exhibition booth at Women Deliver Health conference in Rwanda, the Refractive Error Work Group's in-person workshop at 2030 IN SIGHT LIVE, and the Indigenous Peoples Special Interest Group's first Position Statement, 'Promoting Eye Health Equity for Indigenous Peoples Globally.'

“

ALL KNOWLEDGE IS INTERCONNECTED, AND THE JOY LIES IN FORGING THESE CONNECTIONS.”

ARTHUR C AUFDERHEIDE

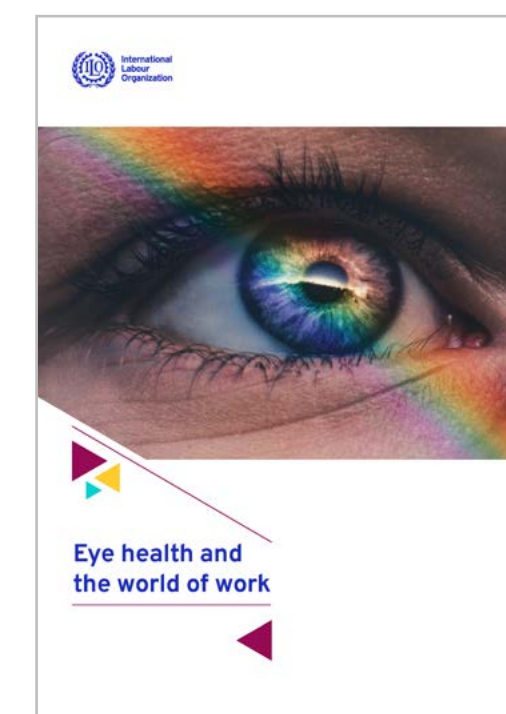
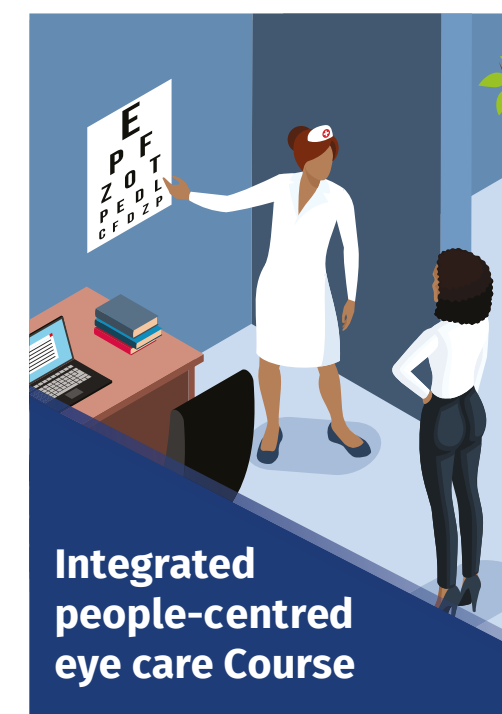


Photo by: IAPB

SPOTLIGHT ON SOUTH-EAST ASIA

2023 focused on implementing global resolutions on eye health into national policies and plans, specifically endorsing the IAPB sectoral strategy 2030 In Sight.

ADVOCACY EFFORTS ELEVATE EYE CARE IN NEPAL

In Nepal, a pre-departure meeting with newly appointed Ambassadors included advocacy for a UN Special Envoy on Vision, Prime Minister Pushpa Kamal Dhal participating at the Value of Vision high-level breakfast meeting held in the margins of the United Nations General Assembly, and Nepal co-sponsoring the Refractive Error resolution in the World Health Assembly.

Thanks to extensive advocacy efforts, all South-East Asian member states supported our call to appoint a UN Special Envoy on Vision.

Global commitments and resolutions on eye health and elements of the 2030 In Sight strategy were presented at the Asia Pacific Academy of Ophthalmology meeting in Malaysia in February, Indonesia Ophthalmological Society meeting and Bangladesh Eye Health Stakeholders planning meeting in August.

KEY RELATIONSHIPS INTEGRATE HEALTH PLANS

Nepal's national Health Sectoral Strategy Plan 2023–2030 received approval, incorporating the global target of effective Coverage of Cataract Surgery (eCSC).

A high-level meeting hosted by LV Prasad Eye Institute saw Health Ministers from South-East Asia committing to implementing IPEC into their national eye health policies. Bhutan's Ministry of Health endorsed 2030 In Sight and IPEC.

ACTIVATIONS FOCUS EFFORTS

The 2030 IN SIGHT LIVE event drew over 80 participants from the South-East Asia region.

World Sight Day celebrations were widespread, including a successful webinar between World Health Organization South-East Asia Regional Officer (WHO SEARO) and the ILO on the theme Love Your Eyes at Work. Advocacy activities, aligning IAPB members, Ministries of Health, and eye health stakeholders.



Photo by: Nepal Netra Jyoti Sangh



Photo Submitted by: Julie-Anne Davies to the IAPB World Sight Day Photo Competition

GLOBAL CAMPAIGNS GRABBING GLOBAL ATTENTION

World Sight Day celebrations surpassed our most lofty expectations, underscoring the collective, unwavering commitment to making eye health accessible, available and affordable for everyone by 2030. Through the Love Your Eyes campaign, we have been able to carry the messages of World Sight Day throughout the year.

Our achievements resonate, with over 13 million pledges from individuals and organisations, exceeding the 10 million target and doubling the 2022 figure. The resonance extends to increased media engagement, garnering attention from influential figures and the public alike. The theme, 'Love Your Eyes at Work' struck a chord, lighting up social media with creative expressions of support.

Globally our members held workplace screenings which brought the mission to life, reaching diverse communities, from offices to truck stops, security workers to street cleaners. The impact reverberated, with World Sight Day covered in 18

thousand articles worldwide reaching 51.5 million people.

Our collaboration with the UN, WHO and the ILO added depth to our impact – a photo exhibition, the WHOEyes app released, and a groundbreaking report on the intersection of eye health and workplaces. All progress worthy of celebration that pushes us closer towards our collective goal.

This year's achievements, detailed in our campaign report, stand as a testament to the collective efforts of our global partners, eye care advocates, and organisations worldwide. Together, we are making significant strides towards a future what eye care isn't limited to just a few.

We thank every IAPB member and their amazing teams who champion the campaign each year, and in the words of the 2030 in Sight Strategy, 'campaign on a new level'.



Photo by: IAPB

SPOTLIGHT ON LATIN AMERICA

In Latin America in 2023, the focus has been on expanding the IAPB network while implementing the 2030 In Sight Strategy and working towards 2030 IN SIGHT LIVE Mexico.

REGIONAL ACTIVITIES SPOTLIGHT NEW PRIORITIES

In Buenos Aires, a regional meeting seamlessly coincided with the Pan American Academy of Ophthalmology (PAAO) congress, fostering collaborative discussions and knowledge exchange. Strengthening our commitment, we signed an accord with PAAO, elevating the depth of our partnership.

Meanwhile, Sao Paulo hosted a dedicated meeting for Brazil stakeholders, emphasizing targeted engagement and strategic connections within the region.

Initiating impactful projects, we successfully launched a pilot Systems Leadership initiative in Latin America, incorporating National Discovery Activities across four countries.

Our engagement during World Sight Day resonated across Latin America, with active participation and events organized by our members, demonstrating a collective commitment to raising awareness.

In Colombia, collaboration with the Secretary of Health, Bogota, and various stakeholders resulted in the development of a national committee, further solidifying our presence.

Celebrating milestones, Argentina officially ratified World Sight Day as a national day, showcasing a significant step towards prioritizing eye health.

Paraguay played a pivotal role in supporting advocacy efforts around Refractive Error in Geneva, contributing to a global impact.

Lastly, Fundacion Vision, our esteemed member, conducted a transformative Community Eye Health course in Paraguay, highlighting the country's leadership in the region.

In 2023, IAPB membership in the region has nearly doubled. Excitement is palpable, with recognition of the benefits of the 2030 In Sight Strategy, particularly through the Systems Leadership project.



Photo Submitted by: Jorge Guzmán to the IAPB World Sight Day Photo Competition

SERVING THE NEEDS OF OUR VALUED SUPPLIERS

We express our gratitude to all suppliers for your continued support to the IAPB Valued Supplier Scheme.

Our focus remains on finding suppliers that align with the needs of IAPB members, building trusting relationships, providing timely support, and delivering the best services to both members and suppliers.

In 2023, we expanded our services by adding seven new suppliers and introducing freight forwarding and logistics as a new category, benefiting both parties.

In comparison to last year, the Valued Supplier Scheme website witnessed a 100% increase in visitors, gaining over 20,000 new users in ten months.

VALUED SUPPLIERS SCHEME REACHES NEW HEIGHTS

Participating in key conferences, such as the All-India Ophthalmology Conference in Kochi and COECSA in Mombasa, Kenya, proved instrumental in cultivating connections with potential suppliers and program participants. Several have joined our efforts, expressing keen interest in collaborative ventures.

The impactful 2030 IN SIGHT LIVE event facilitated exhibitors in establishing meaningful connections with over 350 delegates within the eye care service community.

Suppliers seized the opportunity to showcase their products, fostering face-to-face meetings that significantly bolstered relationships.

In response to a deepened understanding of our members' needs, we've successfully launched a new category and expanded our supplier network, ensuring we align with evolving demands and expectations.



Photo by: IAPB



Photo by: IAPB

SPOTLIGHT ON WESTERN PACIFIC

After the “Revival Year of 2022,” dedicated to spreading the message around 2030 In Sight Strategy, 2023 shifted gears into the year of implementation. The highlight was 2030 IN SIGHT LIVE Singapore, making its way to the Western Pacific Region.

Throughout the year, 2030 In Sight implementation activities focused on ensuring a deep understanding of the strategy’s fundamental links with the World Report on Vision, the World Health Assembly, and United Nations General Assembly resolutions. Emphasising a systems change lens, efforts concentrated on developing exemplar activities in two countries:

In Laos, our collaborative efforts involve partnering with all IAPB stakeholders to pioneer a transformative approach to working together. This initiative seeks to establish a more effective model for collective action and impact.

In Papua New Guinea, a comprehensive review of the National Prevention of Blindness Committee has been undertaken. This includes the adaptation of Terms of Reference to align with the goals and objectives set for the 2030 In Sight, ensuring a strategic and forward-looking approach to addressing blindness prevention at the national level.

We committed to supporting the development of an Advocacy Network in the Pacific Islands, co-led by our colleagues at PacEYES, providing a sub-regional forum for online sharing around advocacy developments, data collection, and political engagement.

RAISING AWARENESS CONTINUED WITH 2030 IN SIGHT PRESENTATIONS AND WORKSHOPS

Engaging with the Royal Australian and New Zealand College of Ophthalmologists (RANZCO), our focus centres on empowering eye health practitioners to leadership activities within the Pacific Islands. This collaboration aims to foster leadership skills among practitioners and contribute to the enhancement of eye health initiatives in the region.

At the Asian Pacific Academy of Ophthalmology (APAO), our efforts were directed towards promoting the importance of IPEC among ophthalmologists, optimizing Cataract Surgical Outcomes through targeted initiatives and collaborations within the APAO network.

In another initiative with RANZCO, our focus remains on equipping eye health practitioners with the tools and opportunities to engage in leadership activities specifically tailored for the Pacific Islands, ensuring a comprehensive and impactful approach to regional eye health.

The strong relationship with WHO WPRO saw significant engagement in Singapore, aligning our priority areas of activity for the new year. The Western Pacific hosts the Commonwealth Heads of Government Meeting in Samoa in 2024, aligning engagement activities across the region with a special consultation committee established to support Vision for the Commonwealth efforts.

The year culminated in World Sight Day, witnessing a flood of pledges from the region. Notable highlights included 1.7 million tests pledged by Shanghai Eye Disease Prevention and Treatment Centre and the Director General of Health in Malaysia pledging 800,000 tests—the only pledge from a Ministry worldwide. Love Your Eyes at Work saw standout events like Santen chairing an online special World Sight Day discussion – our first online material in Japanese.



Photo Submitted by: He University Eye Hospital to the IAPB World Sight Day Photo Competition

2030 IN SIGHT LIVE - SINGAPORE

The 2030 IN SIGHT LIVE programme in Singapore, delivered 21 sessions, as well as six online sessions, that created opportunities for sharing ideas, learning, discussion and collaboration.

The programme focused on diversity and inclusion and featured 92 speakers from over 34 countries. The majority of speakers were women. Sessions here were available in Korean, Portuguese, French and Spanish.

Paying specific attention to designing the sessions to help the event achieve its indented outcomes, the programme team collaborated with subject matter experts and other stakeholders and presented a strategy driven programme engaging the delegates from all dimensions of eye health and outside the sector.



2024: A YEAR OF BOLD VISION

In 2024, IAPB is once again setting sights even higher, working together with our dedicated members for a world where everyone, everywhere, has access to quality eye care by 2030.

ADVOCACY: TURNING PROMISES INTO ACTION

In 2024, we will convene high-level meetings that will bring together governments, donors, and the private sector with our members. By amplifying our voices and holding leaders accountable, we can turn commitments into tangible change for those most in need.

CAMPAIGN: A GLOBAL WAVE OF AWARENESS

Our award-winning Love Your Eyes campaign will continue to build awareness and significant momentum. In 2024, children's eye health will be added to the campaign to help raise awareness and demand action for every child to have the opportunity to see clearly. Get ready to be swept up in the global wave of World Sight Day, joining millions in advocating for accessible eye care for all.

CONNECT: 2030 IN SIGHT LIVE MEXICO

2030 SIGHT LIVE Mexico will be taking place June 25-27th, bringing together diverse voices to chart a course for vibrant eye health in the region. Join us and hundreds of delegates from around the world for three days of thought-provoking discussions, actionable solutions, and the chance to be part of something truly transformative.

INFORM: UNVEILING THE FUTURE OF EYE HEALTH DATA

A tool that paints a crystal-clear picture of eye health challenges around the world, will be released in 2024. The Vision Atlas 3.0 is packed with cutting-edge features, that will empower the sector to target resources effectively and accelerate progress towards our 2030 strategic goals.

REGIONS: EIGHT EXEMPLAR COUNTRIES, LEADING THE WAY

Change thrives on collaboration, and in 2024, IAPB will be joining forces with our members and governments in eight key countries to mobilise commitment, collaboration, and advocacy. By working together, we will break down barriers and create sustainable eye care systems that empower communities.

SUPPORTING OUR MEMBERS: FUELLING YOUR SUCCESS

IAPB's success is your success! That's why we are enhancing member support, providing members with the tools, resources, and knowledge needed to make a difference. Join us for capacity-building workshops, engaging campaign activations, and a knowledge base brimming with practical information.

INVESTING IN GROWTH: REACHING NEW HEIGHTS

We're doubling down on fundraising in 2024, by expanding our team, we will access new funding opportunities to fuel exponential growth. This means reaching more people, more organisations and ultimately, impacting greater change.

DEVELOPING SYSTEM LEADERSHIP: EMPOWERING CHANGEMAKERS

The future of eye health needs strong leaders. If resources allow, we will launch a system leadership initiative. This project includes regional workshops, online toolkits, and pilot programmes to equip individuals and organisations with the skills to drive lasting change.

We look forward to you joining us in 2024 and making it a year of bold vision!



THANK YOU
TO OUR MEMBERS,
PARTNERS AND
SUPPORTERS FOR
YOUR COMMITMENT
TO A WORLD
WHERE 2030 IS IN
SIGHT FOR ALL.



GLOSSARY OF ACRONYMS

APAO – Asian Pacific Academy of Ophthalmology

APEC – En Asociación para Evitar la Ceguera en México

COESCA – College of Ophthalmology of Eastern Central and Southern Africa

IAPB – International Agency for the Prevention of Blindness

SERI – Singapore Eye Research Institute

eCSC – Effective Coverage of Cataract Surgery

HReH – Human Resources for Eye Health

ILO – International Labour Organization

IPEC – Integrated People-Centred Eye Care

INGOs – International Non-Government Organisations

PAAO – Pan American Academy of Ophthalmology

RANZCO – Royal Australia and New Zealand College of Ophthalmologists

SDGs – Sustainable Development Goals

UN – United Nation

WHO – World Health Organization

WHO AFRO – World Health Organization Regional Office for Africa

WHO SEARO – World Health Organization South-East Asia Regional Office

WHO WPRO – World Health Organization Western Pacific Regional Office



Photo Submitted by: Marisa Martins Armada to the IAPB World Sight Day Photo Competition



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