**Country Level Advocacy Project on Diabetic Retinopathy: Overview & Templates**

This pack should be used as a resource to inform the planning and implementation of an advocacy project to raise awareness of Diabetic Retinopathy at a national level. It uses Papua New Guinea as the exemplar country, however the resource can and should be adapted for use in complimentary settings. The pack takes the Joint IAPB and IDF Policy Brief as a foundational document.

Enclosed:

1. Policy Brief One-pager – inclusive of media statement from Key Opinion Leader
   1. *This should be used to advocate to stakeholders*
2. Project Overview including sample budget and timeline
   1. *This should be used to engage Ministries of Health*
3. A Budget & Timeline spreadsheet
   1. *To be used for adaptation with funders and key stakeholders*