



Communications Officer, Motion Design

Job title	Communications Officer, Motion Design
Location	India (remote based)
Responsible to	Communications and Campaigns Manager
Salary	INR 1,400,000 – 1,500,000 per annum depending on experience
Contract	Full time permanent (37.5 hours per week, Monday to Friday)

About us

The International Agency for the Prevention of Blindness (IAPB) is the overarching alliance for the global eye health sector dedicated to eliminating the global vision crisis. A global network spread across 100+ countries, of the most brilliant and committed non-profits, philanthropists, public and private organisations.

There are 1.1 billion people living with sight loss because they don't have access to eye care services. We are making the case loudly and repeatedly that access to eye health services are vital to everything, for everyone.

IAPB, on behalf of its network, holds trusted relationships with the United Nations and the World Health Organization. No one else is operating under this same model with the same reach. We are a growing and successful international organisation registered as a charity in the UK with a dedicated staff team located around the world.

We are seeking someone to be a part of our journey and help us achieve our goals. We are a small charity with a supportive can-do attitude. We are informal but professional and work flexibly. This role offers a real opportunity for someone to contribute our development and progress towards our goals.

Outline of the role

The successful individual will support, build and deliver IAPB's communication needs with a focus on motion design, 2D animation and video production. This role plays a key part in bringing IAPB's stories and campaigns to life through visually compelling animated and video content, ensuring consistency with our brand identity and accessibility standards. Proficiency in Adobe After Effects is essential whilst knowledge of 3D animation, Illustrator, and InDesign is an advantage.

Scope and Accountability

- Create high-quality motion design assets and ensuring they align with IAPB's brand and accessibility standards.
- Edit and produce high-quality videos for campaigns, events, webinars, and other communications needs.
- Adapt and optimise animations and videos for various formats and platforms, including social media, websites, and presentations.
- Work closely with colleagues across different functions to shape creative concepts, scripts, and storyboards that effectively support IAPB's goals.
- Provide occasional graphic design support in Illustrator or InDesign when required.
- Maintain and organise a well-structured library of video and motion design assets for future use.
- Assist in webinar recording, and on-site technical setup for video capture.
- Provide video coverage and produce highlight reels, interviews, and recap films for IAPB's global and regional events.
- Keep up to date with motion design and video production trends, tools, and best practices, and suggest innovative approaches to enhance visual communications.
- Ensure all produced content meets quality control, brand, and accessibility requirements before delivery.

General

- To respect the personal choice and lifestyles of colleagues those with whom we come into contact, ensuring that equal opportunity principles are always applied.
- To be an ambassador for IAPB and demonstrate IAPB organisational behaviours – Ambitious, Collaborative, Inclusive and Strategic.
- To undertake any other duties that may be considered commensurate with the level of the post.

Team members are encouraged and supported to see their work in terms of goals and desired outcomes and not just performing the prescribed tasks. The role profile is a broad description of the duties that the post holder will be expected to perform with some examples given. The exact duties to be carried out are not limited to those examples.

While this is intended to be an accurate reflection of the current role the organisation reserves the right to revise the role or to require that other or different tasks be performed as assigned.

Person Specification

Knowledge (Education & Related Experience):

- 2–3 years' experience in motion design, 2D animation, and video editing/post-production, preferably in the non-profit or health development sector.
- Strong technical expertise in Adobe Creative Suite, especially After Effects and Premiere Pro.
- Familiarity with Illustrator and InDesign is an advantage.
- Demonstrable portfolio of motion design and video work.

Skills (Special Training or Competence):

- Bachelor's or Master's degree in Motion Design, Animation, Multimedia, or related field.
- Strong creative and visual storytelling skills.
- Excellent attention to detail in timing, animation quality, and audio-visual synchronisation.
- Good collaboration skills and ability to respond constructively to feedback.
- Ability to work efficiently under tight deadlines on multiple projects.

Key Behaviours:

- Excellent interpersonal and communication skills.
- Cultural sensitivity and awareness.
- Ability to work independently and make informed decisions.
- Strong organisational skills and attention to detail.
- Eagerness to learn and adapt to new creative tools.
- Commitment to quality and brand consistency.
- Flexible approach, with the ability to work with a global team in different time zones.

Other Information

- Benefits include 20 days annual leave (plus statutory bank holidays)
- Remote working
- Flexible working
- Employee Assistance Provider
- Various family friendly policies

To apply:

Please send cover letter & CV to hr@iapb.org. Closing date Friday xx 2025.

Due to the volume of applications received, we are unable to respond to everyone. If you have not heard from us within 28 days, please assume your application has been unsuccessful.

Interview Dates:

xx 2025 – 1st interview via Teams

xx 2025 – 2nd interview via Teams