## Help us eliminate preventable blindness

## **Advocacy Manager**

c.£42,000 London WC1E

The IAPB leads international efforts to prevent blindness. Our vision is of a world in which no-one is needlessly blind or visually impaired and where those with unavoidable vision loss can achieve their full potential.

Your task will be to manage and promote our advocacy work across the world. It's a crucial role, where you'll oversee our campaigns; work with existing advocacy networks; and provide our work groups and regional staff with centralised support. Your goal? To raise the profile of eye health and the elimination of preventable blindness.

To join us, you must have significant experience in advocacy and policy. You'll need the intellectual ability to grasp complex, multi-faceted issues plus a degree (or equivalent). Above all, you must be a highly proficient campaigner who can influence, present and speak publicly, drawing on strong communication skills. Resilient and culturally sensitive, you'll be comfortable travelling extensively and committed to our cause.

For further details on IAPB please see www.iapb.org and to apply, please visit www.iapb.org/vacancies

Closing date: Monday 5th November 2012.

