



GA2020

Global Assembly
Singapore

Act now and be part of a movement for better eye health for all

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

OVERVIEW

Global Assembly 2020 is the quadrennial premier global event, delivered in partnership with the Singapore Eye Research Institute, focussed on all aspects of public health issues related to blindness and visual impairment. Catering to the needs of all eye health professionals; ophthalmologists, optometrists, other eye health workers, development and public health experts, key opinion leaders, procurement specialists, senior leaders and equipment manufacturers. Across 3 days on the 12th – 14th October, GA2020 will be a key event in the 2020 eye health calendar.



MEMORIES OF GA 2016, SOUTH AFRICA

“[10GA] has been very eye opening, a lot of sharing of knowledge, also putting faces to names because there are so many people you have communicated with over email and Skype but for the conference now you can put faces to names. It also helps generate a lot of partnerships and friendships as well”.

- Ving Fai

Research Manager African Region, BHVI

“I must say [10GA] was a rejuvenating eye health experience for me and I enjoyed every moment of it. I believe IAPB has really come of age and is now operating at the level it was really set up to do by Sir John Wilson.

- Haroon Awan

WHY YOU SHOULD BE PART OF GA2020

The Global Assembly 2020 comes at a critical time for our sector. It is an opportunity for our experts, key opinion leaders and leaders of tomorrow to come together, learn, share and strengthen the partnerships and knowledge needed to forge a brighter future with better eye health for all.

By partnering with GA2020 you can showcase your expertise and commitment to the eye care community and unite with us in a powerful, unprecedented alliance for better eye health for all.



SPONSORSHIP AND ADDITIONAL OPPORTUNITIES

Celebrating



We are creating a special area at the GA to celebrate and highlight the successes of the Vision 2020 period. We will be celebrating the Vision 2020 Heroes - organisations and individuals who have made a significant impact during the period.

Individual recognition:

To celebrate and recognise an individual Vision 2020 Hero - £500 per person

Organisational recognition:

To celebrate and recognise a group, team, organisation or Vision 2020 body as Vision 2020 Heroes - £2,900

SPONSORSHIP AND ADDITIONAL OPPORTUNITIES

Knowledge Pavilion programme partner - lead a 15-minute session for participants promoted in the programme	£2,000 (total of 15 sessions available)
Brand listing in the event app	£1,000
Pop up ads in the event app	£2,000
Advert on the GA webpages	£1,000
Side meetings in the programme and at the venue	£160 (per 90 mins up to 20 people)
Programme map sponsor (exclusive)	£6,500
Sponsor the Chinese translation service(exclusive)	£10,000
Sponsorship of a reusable water bottle for each delegate (exclusive)	£15,000
Sponsorship of the water stations	£2,900
Tea/Coffee sponsors	£3,500
VIP passes including access to the VIP lounge and reception with IAPB President, CEO and key opinion leader	£2,500

EXHIBITION OPPORTUNITIES

EXHIBITION A £5,000

- 3m x 3m shell scheme with facial panel, 2 x folding chair and 24-hour security in an agreed neighbourhood area
- 2 x complimentary delegate pass, including a complimentary invitation to the gala welcome event on the first evening
- Use of GA2020 logo on organisational communication
- Member details on the GA2020 website

EXHIBITION B £4,000 (MEMBERS ONLY)

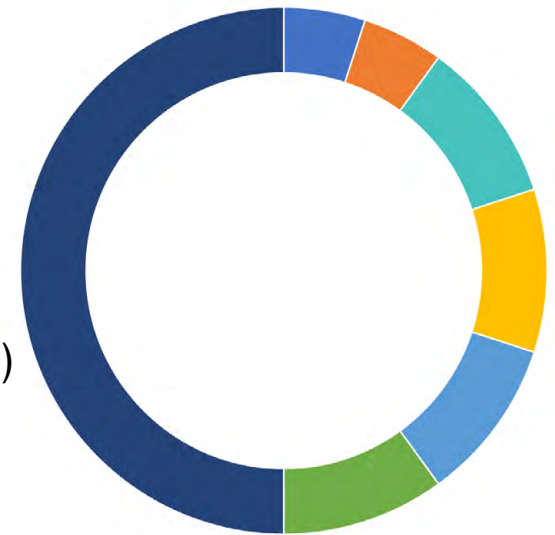
- 1m x 1m shell scheme with facial panel, 1 x folding chair and 24-hour security
- 1 x complimentary delegate pass, including a complimentary invitation to the gala welcome event on the first evening
- Use of GA2020 logo on organisational communication
- Brand listing in the event app
- Advert on the GA webpages

GA2020 AUDIENCES

We will be utilising IAPB's extensive network and global reputation, to bring over 1500 delegates to GA2020 from the following key audiences:

- National and Regional Government Agencies and Ministry of Health representatives
- Key opinion leaders in the global eye health sector
- The World Health Organisation and Regional offices
- Local and international NGOs in eye health and the wider health sector (NTDs etc.)
- International Council of Ophthalmology (ICO)
- World Council of Optometry (WCO)
- National VISION 2020 committees and organisations
- Universities, research centres and centres of excellence
- Pharmaceutical and manufacturing industries
- Ophthalmologists and Optometrists from western pacific region
- Allied healthcare groups such as Diabetes and Ageing
- Key corporates and companies with a role to play in eye health
- National and trade/ specialist media
- 180+ other IAPB members

Expected Audience



● Africa	5%
● East Mediterranean	5%
● South East Asia	10%
● Europe	10%
● North America	10%
● Latin America	10%
● Western Pacific	50%

GA2020 VENUE - SINGAPORE

Singapore, located in the heart of Asia, is one of the most popular destinations not only in the Asia-Pacific but the world.



ABOUT OUR LOCAL HOSTS

Established in 1997, SERI is the national body for ophthalmic and vision research in Singapore. SERI's mission is to conduct impactful and relevant eye research, with particular emphasis on eye diseases endemic to Asia, with the ultimate aim to preserve vision and prevent blindness.

The Singapore National Eye Centre (SNEC) was founded in 1990 to lead and organise specialised ophthalmological services with special emphasis on research and education. Annually it has 300,000 outpatient visits including 35,000 day surgeries and laser treatments.



PLEASE VISIT OUR
GLOBAL ASSEMBLY WEBSITE:
IAPB.ORG/GA2020

To discuss your organisations participation in GA2020 please contact:



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