World Sight Day Workshop

IAPB Council of Members meetings
World Sight Day

Annual day of awareness to focus global attention on blindness and vision impairment
World Sight Day

• Support members with ideas, resources and information.
• Demonstrate our support for the Action Plan and its implementation at national level.
• Support the advocacy priorities of IAPB and the members.
• Increase awareness and government commitment to eye health.
World Sight Day

Planning & Logistics

Themes, design, material…

• ‘Get your eyes tested’, ‘Gender and Eye Health’, ‘Eyes on the future’…

• Experts, Members, the IAPB team

• Issues in the past – Global/Local relevance; focus on Comms/PR
Planning & Logistics

The WSD Plan
The WHO Global Action Plan 2014-19
Timelines:
• Finalise the ‘Call to Action’ in consultation with the Action Plan WorkGroup – September/October
• Begin work on Design, Report and Material – January
• Finalise Material by April/May (Then translations etc.)
Planning & Logistics

Distribution

• 500 addresses
• 160 Ministries of Health/WHO country offices
• All IAPB members
• Regional Chairs and Co-Chairs
• Many small organisations around the world
Logistics
World Sight Day

History

• First began in the year 2000, by integrating LCIF’s event launched as part of SightFirst campaign.

• 2002 – Dr Gro Harlem Brundtland launches the ‘State of the World’s Blindness’ report

• 2003 – Pope John Paul II officially supports VISION 2020
World Sight Day

World Sight Day 2007
11th October 2007
VISION for Children

World Sight Day 2009
9 October 2008
Eyes on the Future
Lighting vision impairment in later life

World Sight Day 2009
VISION 2020: The Right to Sight
Working together to eliminate avoidable blindness

World Sight Day 2010
11 October 2012
VISION 2020: The Right to Sight
Working together to eliminate avoidable blindness

World Sight Day
13 October 2011
Imagine if...
...together we could eliminate avoidable blindness

www.VISION2020.org/wsd10

www.VISION2020.org
World Sight Day

Theme – Universal Eye Health

2013

Call to Action: ‘Get your eyes tested’
“This World Sight Day report stresses that all people, including the marginalised, should be able to access quality eye health services without suffering financial hardship. It offers decision-makers and policy-makers guidance on means to progress towards universal eye health drawing from the WHO Global Action Plan on Eye Health”.

- Zoe Gray, Advocacy Manager
World Sight Day

Advocacy Events
Led by IAPB Regional Chairs

- Washington DC/Jamaica & St. Lucia – N. America
- Dominican Republic – Latin America
- United Kingdom (?) – Europe
- Rwanda – Africa
- Bhutan – S. E. Asia
- Philippines – W. Pacific
World Sight Day

What are IAPB members doing?
World Sight Day

What are IAPB members doing?

Advocacy
Awareness
Screening
World Sight Day

What can be done on WSD?

• Outreach (Public and specific audiences)
• Advocacy – For public commitment
• Public Health
• Networking – Social media
• Be part of a global set of activities
World Sight Day

2013

WORLD SIGHT DAY
10/10/2013