

Consultancy: Developing the scope and roadmap for Implementation Mapping functionality on the IAPB Vision Atlas

Purpose	Design the scope and delivery approach (i.e. roadmap) for a Vision Atlas feature that provides timely mapping of activities across countries.
Duration	3–6 months (estimated 40–60 working days)
Work Location	Remote, with availability for global stakeholder calls across time zones
Project Lead	Anthea Burnett, Head of Data and Evidence

Background:

As the voice of global eye health, IAPB is the overarching alliance of nearly 300 eye health organisations in over 100 countries working together to eliminate avoidable sight loss and build a world where everyone has universal access to quality eye care.

The **IAPB Vision Atlas** is a global evidence hub for eye health. To enhance its value as a decision-making tool, IAPB is exploring the integration of an activity mapping features to track and visualise ongoing and planned initiatives that aim to reduce avoidable sight loss worldwide.

Scope of work:

Lead an exploratory and scoping process, in close consultation with the IAPB Knowledge team to undertake the following:

1. Consult with stakeholders and refine requirements
 - a. Plan and run consultations/interviews/workshops with stakeholders, partners, and potential users
 - b. Synthesize user requirements, including technical/operational constraints into clear requirements
2. Develop a problem statement and use cases:
 - a. Develop a problem statement and use cases for key audiences (e.g. ministries, NGOs, funders, academics)
 - b. Identify key success metrics
3. Explore partners, and feasibility
 - a. Map potential technology partners and various approaches (e.g. Google Places Aggregate API, Places Insights, OpenStreetMap, GeoAI (HeiGIT), Mapillary, healthsites.io, Gen-AI-assisted extraction/classification).

- b. Review and assess potential project development partners, with respect to capacity, scope alignment and expertise.
4. Define a set of project recommendations
 - a. Specify recommended approaches
 - b. Identify scope of MVP
 - c. Make recommendations for project partners
 - d. Make recommendations for technology partners
 - e. Suggest target countries where initial mapping would be practical
 - f. Develop an implementation strategy for incorporating the implementation mapping functionality into the Vision Atlas, including data model and governance.
 - g. Project roadmap

Deliverables and Milestones

The project is expected to start in November or December 2025, for an estimated 60 days of work.

Deliverables:

1. **Stakeholder consultation findings**, including summarised findings and prioritised requirements.
2. **Fully defined problem statement**, including use cases and success metrics.
3. **Recommendations for potential technology and project development partners**, identify recommended providers, pros/cons, costs, vendor-neutral comparison.
4. **Draft data model & governance plan**, including recommended approach, recommended solution & architecture, integration approach with Vision Atlas, MVP scope.
5. **Project Roadmap**, including phases, critical path, risks/mitigations.

Qualifications & experience (what we're looking for)

- Experience designing or developing applications based on digital mapping/data platforms (e.g., Google Places Aggregate API, Mapbox, Esri, Mapillary);
- Experience working in low- and middle-income countries, specifically in relation to health medical infrastructure;
- Experience working with NGOs and multiple stakeholders;
- Knowledge of health/epidemiological data or public-sector data governance;

- Excellent written and English skills, including facilitation skills;
- Excellent analytical, written and presentation skills;
- Experience with eye health or adjacent global health domains.

Proposal requirements (what to submit)

Please submit a CV and proposal that addresses:

1. Relevant experience and prior work
2. Approach: an outline of the proposed approach including excellent facilitation skills your approach to discovery, consultation, landscape analysis, and options appraisal; risk management and contingencies.
3. Budget: estimated total cost and daily rates, inclusive of taxes and currency.
4. References: two current or prior clients we may contact.

Proposal to be sent to hr@iapb.org, with “Implementation Mapping Consultant” in the Subject line.

Closing Date: Friday 21st November 2025.

Note: Only short-listed applicants will be contacted for an interview.

Confidentiality and Intellectual Property

The consultant(s) agrees not to divulge confidential information to any person for any reason during or after completion of this contract with the IAPB. Upon completion or termination of this contract, the Consultant(s) will return to IAPB any materials, files, or property in their possession that relate to IAPB’s business affairs.

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IAPB is an equal opportunity organisation and welcomes proposals from consultants and firms worldwide, including women led and LMIC based teams.